

CHAPTER I

INTRODUCTION

This research focuses on the use of nonverbal communication in *The King's Speech* Movie Script. As an introduction, this chapter reviews the general outline: background of research, statement of problem, research objective, significance of research, and definition of key term.

1.1 Background of Research

People rely on language to express themselves in communicate with others and know the world. Speech, as language, is the result of people ability to see phenomena symbolically and the necessity to express the symbols. As Wardaugh (1977, p. 3), argues that language is a system of arbitrary vocal symbol used for human communication. In this case, people are destined as a social creature that in their life continuities, they rely on communication.

Communication is a process by which information is an ex-change individual through a common system of symbols, signs, behavior (Chaer & Agustina 2004, p. 17). People should be understanding a symbol and sign in language to achieve the communication itself. Further, they better have to know the field that examines of symbol and sign for understanding the communication. The linguistic area which concerns in sign and symbol is semiotics.

Umberto Eco in (Chandler 2007, p.2) states semiotics concern with everything that can be taken as a sign. Obviously, in a semiotic sense, signs take the form of words, images, sounds, gestures and objects which communicate something. In conveying language through communication, itself, people not only use the words to make the message achieve but also, they use gesture. Both of those words and gesture in communication called verbal and nonverbal. On the other hand, people might use the verbal and nonverbal simultaneously.

DeVito (2015, p.122), states verbal communication is typically conducted either by speaking or by writing. It occurs when people put their messages by speaking or by writing. While nonverbal communication is communication without words where people communicate nonverbally when they gesture, smile or frown, widen their eyes, move their chair closer to someone, wear jewelry, and touch. In nonverbal term, they are categorized into kinesics or gesture, paralinguistic or sound, proxemics, and artifacts.

The theory of verbal and nonverbal above are language that can be used in communication simultaneously. Generally, if someone catches inappropriate message between verbal and nonverbal, the respondent concern believes to nonverbal message. Appropriate with DeVito (2015, p.122), that argues nonverbal communication conveys more meaning than verbal communication. Due to nonverbal can be shown from human movement, therefore, in the movie script also presents the use of nonverbal communication through the narrator explanation. On the other hand, movie script is the

blueprint for the story and contains dialog, character movements, and scene descriptions.

The King's Speech is one of the script that is composed from the reality of society which the movie is a major box office and critical success and received a total of twelve award nominations, more than any other film. Appropriate with Irwanto (1994, p.13) that argues movie always record the growth of reality in society, then projected to the screenplay and every good movie is produced around a well-written script. Therefore, a movie is a field that easy to become a communication tool. In this case, Movie always influence and compose society based on message contents of the reverse side.

Based on the script by Seidler (2010) and the movie directed by Hooper (2010), The King's Speech is a movie that tells the story of Albert Johnson or Bertie, King George VI who has a speech dysfunction. It makes he disables to communicate effectively. Elizabeth his wife, hires Lionel Logue, an Australian actor and speech therapist, to help him in overcoming his dysfunction due to Bertie is not confident to speak to the public. In case nonverbal communication in this movie is obviously prominent, the movie implies communication matter through nonverbal. But when the researcher read the script of the screenplay for The King's Speech movie, it easier to find the kinds and the functions of nonverbal communication through the text, and nonverbal messages are indicated by whole characters and the entire of the backyard.

The researcher found a few previous studies which also discuss the same topic. This is extremely important since the previous study can provide the researcher how

others analyze the same topic. There are three previous studies which become references for developing further this research. First, *That's Verbal and Nonverbal Sign in Coca-Cola Advertisement Edition of Ramadan 2011-2015* by Yulianti (2016). Her thesis uses Mulyana a Samovar's theory in analyzing verbal sign in form of declarative sentence and nonverbal signs that is dominated by the appearance of actors and the background of Coca-Cola Advertisement. The findings of the research are the verbal sign in form of declarative sentence, and nonverbal signs from the appearance of actors and background. The difference with this research is the function of nonverbal communication that did not elaborate in Yulianti's research.

Second, *Non-verbal Communication as Reinforcement and Replacement of Verbal Communication in Dan Brown's "The Da Vinci Code"* by Nurul (2014). She uses the theory of Calero (2005) for identifying and interpreting the category of the sign and symbol of non-verbal communication in the novel through a process that is contrasted by the relevant. The finding of the research is obtained 40 data of non-verbal communication as reinforcement and replacement of verbal communication in *The Da Vinci Code*. the research merely took two functions of nonverbal that is as reinforcement and replacement of verbal communication. While this research takes the whole of nonverbal communication functions.

Third, *The International Journal of Research in Management & Technology* entitled *The Effects of Nonverbal Communication of Hotel Employees upon Emotional Responses of Hotel Guests* by Shirley and Awangku (2013). The research uses Hickson III and Stacks (1993) theory in analyzing the administration of survey questionnaires,

and a total of 128 hotel guests participate in their study. The finding of nonverbal communication from their research showed body, vocal behavior and physical appearance of hotel employees have a significant positive effect on the positive emotion of hotel guest. Beside from the object showed the difference, but also from the term of nonverbal that did not elaborate in the research.

Based on the background description above, the researcher is interested to analyze nonverbal communication in *The King's Speech* Movie Script. Therefore, the researcher asserts to entitle this research *The Use of Non-verbal Communication in David Seidler's Movie Script "The King's Speech"*.

1.2 Statement of Problem

People more focus on verbal when they communicate, but they conceive more believe to nonverbal. This view widely shared by DeVito (2015, p.122), that argues nonverbal communication conveys more meaning than verbal communication. This case nonverbal has kinds and also has functions to help verbal. Thus, movie script presents nonverbal communication through narrator's explanation. It becomes the focus of the present research about *the use of nonverbal communication in David Seidler's Movie Script "The King's Speech"*. Based on the statement, it can be formulated into two research questions as follows:

1. What kinds of nonverbal communication are used in *The King's Speech* Movie Script?

2. What functions of nonverbal communication are used in *The King's Speech* Movie Script?

1.3 Research Objective

According to the statement of problem above, the researcher identifies two purposes of the research, they are:

1. To find out kinds of nonverbal communication used in *The King's Speech* Movie Script.
2. To know functions of nonverbal communication used in *The King's Speech* Movie Script.

1.4 Significance of Research

Theoretically, this present research is expected can give the contribution to the readers, especially students of linguistics to enrich their insight about linguistics (semiotics, verbal and nonverbal communication). Furthermore, the researcher wants this research can be a reference for everyone who is interested to make a research that take about semiotic and nonverbal communication.

Practically, this research is expected can give benefits for the readers so that able to understand about nonverbal communication and acquainted of kinds and functions of them in *The King's Speech* Movie Script. This research also expected can give deeper understanding in the linguistic field as the reference to other researcher of analyzing nonverbal communication in the different object.

1.5 Definition of Key Term

1. **Communication** is a process of shipping and receiving information or message effectively between individual or more so that facilitate comprehensibility.
2. **Verbal Communication** is a form of communication was conveyed by speaker to listener resort to written or utterance.
3. **Nonverbal Communication** is communication which is the way of conveying the information or the message are not use the words. This communication is often mentions as gesture, and the form of nonverbal are movements such as gesture, facial expression, eye contact, etc.
4. **Semiotics** is a science which concern to social production and communication toward sign system.
5. **Signs** is everything that can be taken as significantly substituting for something else.
6. **Movie Script** is the blueprint which are containing of dialog, explanation of dialog circumstance, character movements, and explanation of scene that is adapted to the movie.