

CHAPTER I

INTRODUCTION

This chapter deals with background of the research, statement of problem, research objective, research significance and definition of the key terms.

1.1 Background

Language is the most important aspect in the life of all being. Language is the people capacity for acquiring and using complex systems of [communication](#) and a language is any specific example of such a system. Language is the most proper means for above needs. By using language, people can express their thoughts, feelings, and desires, as Priestly said, “language is a method of conveying our ideas to the minds of other person” (Priestly, 1968:216, in Alwasilah, 1993:9). Besides, language enables the people to respond the stimulus that given by other people as well. People use language to express their thoughts, emotions to communicate with others, to fulfill what human wants and needs. Language can be defined as verbal, physical, biologically innate, and a basic form of communication. Behaviorists often define language as a learned behavior involving a stimulus and a response (Ormrod. 1995). Often times they will refer to language as verbal behavior, which is language that includes gestures and body movements as well as spoken word (Pierce. 1999).

Furthermore, language is a system of communication. People use language for communicating. Many people used any language for communication because every different language contains different cultures as well, included code switching. The code-switching is the change of one language to another within the same utterance or in the same oral or written text. It is a common phenomenon in societies in which two or more languages are used. Code-switching refers to the switching of two or more languages or [language varieties](#) in speech.

Code-switching is a very interesting aspect of bilingualism that has recently received considerable attention from linguists. It is defined as the use of more than one language by communicants in the execution of a speech act or the alteration of two languages or the use of two or more linguistic varieties in the same conversation or interaction. The phenomenon of code-switching spreads widely among members of communities of minority languages in a country whose official language is that of the majority. It becomes especially common if the bilingual's language is similar to that of the larger group he/ she is living in. For example, code-switching is much more practiced between English and French than between English and Chinese and than between English and Indonesia.

Code-switching can involve a word, a phrase, or a sentence; it can involve several sentences. This alternate use of items from two language systems in the same utterance begins early in bilingual children. The facility with which young bilingual learns to use the two languages simultaneously is astonishing. Besides children code-switching is worthwhile studying since it is distinct from adult's code-switching in a number of ways. Recent research on bilingualism has already isolated these differences.

Just Alvin is one of talk show programs in Metro TV, in which the guests use Bahasa mixed with English to answer the question of Host. It is defined as Code-switching. Bilingual program gives various effects to the viewers, they can learn English spoken by the guest star on the talk show, the participants feel interested in bilingual talk show and they enjoy the bilingual talk show. Therefore, the writer is interested in knowing what types and reasons of code-switching used by the guest. It simply means types and reasons of code-switching found in Talk Show of Just Alvin are what is going to be analyzed in this research.

This writer has relation with the research done by Ai-Wasilah (2011) entitled *Code switching in English teaching at Al-Irhaam Global Islamic School*. The result of the research is that using of code switching can help the students understand more in mastering English.

1.2 Statement of Problem

In this statement of problem, the writer formulate the research questions of the code switching, as follows:

1. What are the types of code switching in “*The Story Book of Just Alvin*”?
2. What are the reasons for bilingual persons to switching or mixing their languages in “*The Story Book of Just Alvin*”?

1.3 Research Objectives

Generally, the purpose of the research is to explain and to analyze the code switching in book “*The Story Book of Just Alvin*” by Alvin Adam and Connie Wong. Furthermore, this research is a reference for those who are interested in analyzing code switching. The writer hopes that the result of the research gives the benefit development code switching theories in English Department, this research is:

1. To find the types of code switching realized in “*The Story Book of Just Alvin*”.
2. To find the reasons of code switching in “*The Story Book of Just Alvin*”.

1.4 Research Significance

The purpose of this research is to know code switching in “*The Story Book of Just Alvin*”. The significance of this research are:

1. For the writer, this research can add the knowledge of code switching in “*The Story Book of Just Alvin*”. This research can also develop writing skill of the writer, particularly in academic writing.
2. For the readers, to know what code switching is in association of the “*The Story Book of Just Alvin*”. It is also hoped that the result of this research can add the readers’ comprehension of language characteristics used in English conversation.

3. Then, the writer expects this research is to contribute some positive effects that are useful in developing linguistics study, especially related to code switching. It can also be used as further references about linguistic study, especially in sociolinguistics area.

1.5 Definition of Key Terms

As stated in wikibooks.org by defining what the key terms mean, we do two things. Firstly, we show that we know what we are writing about. Secondly, we avoid misunderstandings by settling on a single understanding of the key terms. In line with that views the researcher notes definition of key term that should know by the readers.

Code-switching: Such varied combinations of two or more linguistic varieties occur in countless bilingual societies and communities, and are known as code-switching. It refers to the use of several languages or dialects in the same conversation or sentence by bilingual people. (Gardner-Chrolos, Penelope. 2009: 1)

Alvin Adam : Alvin Adam known as presenter, anchor and actor in Indonesia. He has own program on Metro TV calls *Just Alvin*. Just Alvin is program of talk show which tell about the story of life a guest who coming by to the program.

The Story Book of *Just Alvin*: This is the book version of *Just Alvin* program. The question and answer are as same as in television, no addition of narration.