ABSTRACT


The aim of this research is to show whether there was an improvement of students’ word stress pronunciation after being boosted by video blog (vlog) watching activity. This research was held in 5 meetings involved one pre-test, three meetings for treatments, and one post-test. In analyzing the data, the researcher used SPSS v.20 and t-test. So, the method that was applied in this research was a quantitative method which used one group pre-test and post-test design to find out the significance improvement of the data research.

After analyzing the data, the statistical result showed that Ho is rejected and Ha is accepted because t-count is higher than t-table 9.988> 2.079. Then the result of Sig. (2-tailed) is .000 which is less than 0.05. It means that there is a significant improvement of students’ word stress pronunciation after being boosted by video blog (vlog) watching activity. Furthermore, the improvement is proved in the number of N-Gain score 0.42.

Briefly, it is suggested to use video blog (vlog) as a technique to improve students’ word stress pronunciation referring to the results of the research analysis it can be concluded that video blog (vlog) watching activity had boosted students’ word stress pronunciation.