CHAPTER I

INTRODUCTION

1.1. Background of the study

Music is the science or art of composing tones or sounds in sequences, combinations, and temporal relationships to produce a composition (sound) that has unity and continuity; tones or sounds arranged in such a way as to contain rhythms, songs, and harmony (especially those using the tools that can produce those sounds). Along with the times, music has also developed. We know the types of traditional music, classical music, popular music and pop rock music. In this era of globalization, we live in popular culture one of the popular music genres is pop rock.

According to Grossberg (1994:41), rock as a cultural formation is a historical event, a historical production, and organization of particular practices, activities, sounds, styles and commitments, of particular kinds of pain and fun. It can be concluded that rock music is part of the historical reality that shapes our current existence in the popular culture environment.

Alternative rock, emerged in the 1980s and became very popular in 1990. The name "alternative" was found in 1980 to describe punk rock bands that did not fit the punk stream rock of his time. Alternative music is a term for the flow or color of new music, in which case they or the musicians are trying to get out of the grip of existing music mainstream, such as jazz, rock, pop, and so on.
According to Jill (2015) Greater Good Magazine, listening to the music is
seems to be a good health. Music reduces stress and anxiety, it can be increased in
heart rate and systolic blood pressure, and decrease cortisol levels all biological
markers of stress. Music decreases pain, In the recent study, patients undergoing
spine surgery instructed to listen to music on the evening before their surgery and
until the next day after their surgery less pain than a control group who didn't listen to
music. Music may improve immune functioning, and music may aid memory.

Music and song are the compositions made up of lyrics and music, with the
intent of the lyrics being sung, for the purpose of producing a proportionate feeling or
emotion in relation to a particular matter. Generally speaking, lyrics reference topics
and melodies reference feelings (though a beautifully constructed lyric can reference
feelings as much as any beautiful melody). A song which combines a feeling that, for
one reason or another.

Moreover, lyrics shows that language is a part of humans may be able to grow
and make abstraction of various symptoms that appear in the environment. It is clear
that language is the very important role in social life. Communications will run
smoothly if the target language is used appropriately. This means that language is
used in accordance with the situation and condition of the speaker and the nature of
the narrative is implemented. This depends on the decisive factor in the act of
language or the act of communication, ie the speaker, the speaker's purpose, the
issues being discussed, and the situation. The use of such a language is called
pragmatics.
The writer examines the deixis because deixis in a song becomes important to study and the song as a showcase featuring lyrics that allows the use of deixis. The lyric style used in a song uses dexis in the form of a word whose referent alternates or moves, depending on who is the speaker, as well as the time and place of the words spoken. In order to understand a sentence containing deixis, a linguistic context is required in the song. Knowledge of the use of deixis in the song needed if you want to understand the meaning conveyed in the song lyrics. To understand the meaning people should have semantic skills, because the hearers have the different interpretation.

Deixis is one of the most interesting concepts of language to me. It basically has to do with words in the speech that have to do with information outside of the sentence in which those words are used. For example, "He went to the office." While understanding this sentence, it can not realize that does not has a clue who he is. He is the third masculine singular pronoun, which means that it is referring to a single boy. But don’t know who he is. He could be some celebrity, someone's brother or father. The thing is, we don’t know, because that information is not provided in the sentence.

According to Bublitz and Norrick (2011:04), Pragmatic is fundamentally concerned with communication action in any kind of context, and pragmatics goes beyond the perspective of written text with their carefully marshaled grammatical sentences everyday talk and the messiness. Pragmatics is one of the branches of related linguistic science and is concerned with the study of meanings conveyed by speakers or subsequently interpreted by the spoken or reader of both oral and written
communications. Thus, pragmatics is more related to what analysis is meant by speech, compared to what linguistic words or phrases mean.

Paramore rock band group was formed in 2004 in Franklin, Tennessee, United States. The name Paramore comes from the name of the band's first bassist mother. After the personnel of Paramore knows that the word has a sound equation with the word paramour which means lover, then they decided to adopt the name Paramore became the rock band's stage name.

The writer choose one type of music to be analyzed, the alternative rock music that carried by Paramore. In alternative rock music, the singer is talking to sing the words in the lyrics of the song loudly. The lyrics of alternative rock songs are identical to the personal expression of the singer or the songwriter. Often the lyrics of this song contain harsh words that actually are the expression of the singer's feelings. Hayley Williams, a white singer who had controversy because the songs that use the words hidden messages. Song lyrics that carried Paramore has its own uniqueness and characteristics when compared with the lyrics of alternative rock songs. This is really interesting for the author. That is one reason the author to make the lyrics of Paramore song as a data corpus.

The writer presents the previous researchers there is some research related to this topic. The research was carried out by Uswatun Hasanah (2016) Her study discusses A Pragmatic Study on “Deixis in the Song Lyrics of Harris J’S Salam album”. The writer analyzed that person deixis, spatial deixis, and temporal deixis is the dominant types in the songs than other deixis types. It is because the singer tells
about the moral value. Therefore the researcher notes that by using the deixis it will make easier to describe the function of personal, pronoun, time, demonstrative and lexical future. And the second one is from Diah Utami (2017) discuss “An Analysis of Deixis in Lois Lowry’s Novel the Giver”. Her discussion is concern types of deixis, references of each deictic expression, and most dominant expression. She found 296 utterances from the data which contain deixis, 333 singular person deixis, 32 plural deixis, 155 is person deixis, 114 is singular person deixis. 18 data is proximal place deixis, 43 data is social deixis, 76 data is discourse deixis. The third one is from Duwi Iva Irawati (2014) she discusses “Deixis used in English Translation of Surah Al-Fatihah, Al-Ikhlas, Al-Falaq and An-Nas”. She found three types of deixis, namely person deixis, spatial deixis, and temporal deixis. However the frequency of those three types of deixis which often appear is person deixis because it include person that becomes center deixis of the utterance and it shows a certain time or a temporal of time that uses in Surah Al-Fatihah, Al-Ikhlas, Al-Falaq, and An-Nash.

1.2. Research Question

1. What kinds of deixis are used in the album by Paramore Brand New Eyes?

2. What are the reference meanings of deixis found in song lyrics of Brand New Eyes album?
1.3. Research Objective

Based on research question above the objectives of this study focus of the formulated as follows:

1. To find out the kinds of the words deixis according to textual meaning in song lyrics of Paramore *Brand New Eyes*.

2. To find out the reference meanings of deixis found in song lyrics of *Brand New Eyes* album.

1.4. The significance of the Study

Theoretical benefits Hopefully from this research is expected to contribute positively to the development of linguistics, especially deixis and hopefully from this research is expected to provide a bit of knowledge about the analysis of songs lyrics using deixis. It can enrich the readers understanding and get inspiration to other students who want develop similar research.

1.5. Clarification of the Key Terms

In order to clarify the key terms used in this research, some definitions are put forward.

1.5.1. Pragmatic: Pragmatics is the study of language related to context. Pragmatics have similarities and differences with semantics. The equation is to learn the meaning equally. While the difference is pragmatics learn the meaning of
speech related to the context, semantics learn meaning that is not related to the context.

1.5.2. **Diexis**: lexical or grammatical contextual information that refers to a certain thing either object, place, or time that is called deiksis, for example he, here, now. These three expressions give the command to designate a specific context for the meaning of speech to be clearly understood.

1.5.3. **Song**: a composition of tone or voice in sequence, combination, and temporal relationship (usually accompanied by a musical instrument) to produce a musical composition that has unity and continuity (containing rhythm).

1.5.4. **Lyric** is the expression of a person who consists of the hook about a thing that has been seen, heard or experienced. In expressing his experience, poet or songwriter engages in words and language to create appeal and uniqueness to his lyrics or poems.

1.6. **Organization of the Paper**

In order to present this thesis systematically and becomes easier for the readers to understand the content. The writer presents it into five chapters with the following organization:

**CHAPTER 1**: INTRODUCTION

Presents the introduction of the research. It contains background of research, statement of problems, research
objective, research significance, objectives key of term, and organization of writing, review the theories that relate with this research, previous study.

CHAPTER II: THEORETICAL AND FRAMEWORK
This chapter includes of the theories that have relation with this research, they are type of deixis, reference of deixis, pragmatic.

CHAPTER III: RESEARCH METHODOLOGY
This chapter includes type of research, source of data, technique of collecting data, technique of data verification.

CHAPTER IV: DISCUSSIONS AND DATA ANALYSIS
In this chapter is the explanation about kinds of deixis and reference of deixis based on the lyrics of Paramore Brand New Eyes album.

CHAPTER V: CONCLUSIONS AND SUGGESTIONS
In this chapter comprises of the writer’s conclusion of the analyzed data and suggestion.