CHAPTER I

INTRODUCTION

This chapter presents the background of research, statements of problems, research objective, research significance, definition of key terms, and also organization of research.

1.1 Background

Linguistics is a study of language, or a study that make the language as an object of the study. Language itself is a social human arbitrary communication tool. Function of linguistics refer to the general social uses of language, such as requesting objects and activities, initiating social interactions, expressing a personal feelings, describing aspects of the world, requesting information, and pretending (Schaeffer, 1982). In linguistics, there are a fields of it, there are phonetic, phonology, morphology, syntax, semantics, and pragmatics.

One of the fields of linguistics that will be researched is pragmatics. Pragmatics is the study of language from a functional perspective, that attempts to explain facets of linguistic structure by reference to non-linguistic pressures and causes. Pragmatics study includes the subject of speech acts, conversational implicatures, aspects of the structure of discourse and deixis (Levinson, 1983).
Deixis is the part of pragmatics study. Deixis concerns the ways in which languages encode or grammaticalize features of the context of utterance or speech event, and thus also concerns ways in which the interpretation of utterances depends on the analysis of that context of utterance (Levinson, 1983). Levinson divides deixis into five types; person deixis, place deixis, time deixis, discourse deixis, and social deixis.

Deixis has a function, that is to show places, times, or participants in a communication-situation and they draw attention, either by showing something to the addressee or by directing the addressee to something. This deixis can be find in everyday activities, like in conversation, news, literary works, even songs and films. On this research deixis will be applied in film. Film or as known as a movie is an audio visual communication media, using for deliver a message to the masses. The type of film that will be analyzed by deixis is the documentary film that contains the history or reality of life. The film is “One Direction: This Is Us (2013)”. It tells the story about the journey of the band named One Direction. There are point of views and the stories from the participants that can be analyzed by deixis. For example on the data below, the sentence below is the point of view of the speaker. It can be analyzed by deixis.

When I was small, I had a desk. (00:00:41)

There are some previous research about deixis:

1. A research by Nurasyifa (2016), entitled “The Analysis of Deixis on Lyndon Baines Johnson’s Speech We Shall Overcome”. This thesis is
analyzing the deixis that found in Johnson’s speech, We Shall Overcome. The writer also give an interpretation of deixis used in Johnson’s speech.

2. A research by Fathul (2016), entitled “The Analysis of Deixis on “Short Story For Children For Spoken English Program” by Youth For Seva”. This thesis is analyzing the types of deixis that used on Short Stories For Children For Spoken English Program by Youth For Seva, and the writer also analyzing the function of deixis that used.

3. A research by Papilaya (2016), entitled “Deiksis Persona dalam Film Maleficent: Analisis Pragmatik”. This research is analyzing the types of person deixis, and the writer is analyzing the function of person deixis that used in Maleficent film.

4. A research by Rahmawati (2013), entitled “Bentuk dan Fungsi Deiksis dalam Komik Tintin : Le Sceptre D’Ottokar”. This research is analyzing the form of deixis, also analyzing the function of deixis in Tintin comic.

From the four research above, they are using deixis as the subject, most of all research above analyze the function of deixis. The difference between the four research above and this research is the object. This research also use deixis as the subject. There is no research found that analyze the documentary film of One Direction, This Is Us.

In everyday communication, subjects, objects, time, and place are the important element. Because of that, the researcher use deixis theory as a research focus. And the researcher choose the documentary film of One Direction: This Is
Us because here is no one has ever researching this film, so this is a chance for researcher to take this film as the research object.

1.2 Statement of Problems

The documentary film of One Direction, *This Is Us* contains deixis on every utterance and dialogue, but the deixis types are different. Also the function of every utterance is important. Based on the background of the research, it can be formulated into the research question as follow:

1. What types of deixis are found in the documentary film of One Direction, *This Is Us*?
2. What is the function of deixis that found in the documentary film of One Direction, *This Is Us*?

1.3 Research Objective

1. To find out the types of deixis are found in the documentary film of One Direction, *This Is Us*.
2. To find out the function of deixis that found in the documentary film of One Direction, *This Is Us*. 
1.4 Research Significance

Based on the statement of problems above, there are the research significances as follow:

a. Theoretically

This research is directed to the students of linguistics. This research is give an interpretation about deixis on every utterance and speech act.

b. Practically

This research is expected can give a benefits for the students or general people, especially the students of English Department. And this research also can be a reference for those who are interesting to pragmatics or deixis as their research.

1.5 Definition of Key Terms

1. Deixis

Levinson (1983: 54) explains deixis term is borrowed from Greek for pointing or indicating something, deixis concerns the way languages encode and give grammatical features of the utterance context or speech act, and ways to interpreting the utterance depends on the context. Meanwhile, Yule (1996: 9) explains that deixis is ‘pointing’ via language, or usually called a deictic expression, that is when you see something strange and you indicate it using a deictic expression.
2. Speech Act

According to Yule (1996: 47), speech act is the action performed by producing an utterance. On this term of speech act, the speaker and the hearer both are usually help for producing an utterance.

3. One Direction “This Is Us”

This Is Us is the documentary film which is tells the story of the band One Direction. This film was first released in the United Kingdom on 29 August 2013, directed by Morgan Spurlock, starring the member of One Direction; Niall Horan, Zayn Malik, Harry Styles, Louis Tomlinson, and Liam Payne.

1.6 Organization of Research

This research is organized into the five chapters:

Chapter I is an introduction chapter. It contains the background, statement of the problems, research objective, research significance, definition of key terms, and the last is organization of research.

Chapter II is theoretical framework of this research. It discusses deixis in pragmatics, the types of deixis (which is containing person deixis, time deixis, place deixis, discourse deixis, and social deixis), speech act, and the function of language.
Chapter III is methodology research. It contains research design, data, source of data, technique of collecting data, and technique of analyzing data.

Chapter IV is data analysis and discussion of this research. The analysis is the answer that presented from the statement of the problems, those are the types of deixis are found in the documentary film of One Direction, This Is Us, and the interpretation of it. Also the function of linguistics that related into the types of deixis that found in the documentary film of One Direction, This Is Us.

Chapter V is the conclusion and suggestion. It is the conclusion report of the entire result of the research. Suggestion is the implication to anyone.