ABSTRACT

Maisaroh: Text Inside Context: The Interpretation Of Sign In The Novel Covers (A Case Study of Eighth Semester Students of English Department of UIN Sunan Gunung Djati Bandung) Graduating paper, English Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Gunung Djati, Advisor I, Drs. Heri Jauhari, M.pd.; Advisor II, Andang Saehu M.Pd.

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Semiotics is the study are not only referring to the sign in everyday conversation, but also everything that refers to other forms such as words, images, sounds, gestures, and other. The specific purposes of the research are to identify the relationship between text and picture on the novel covers, to identify the categories of sign are found in the novel covers, and to explore the problems encountered by the participant in interpreting the novel covers. In this research data sources have been taken from 10 novel covers that popular to the eighth semester students of UIN SGD Bandung learning the course of Prose II. The data is taken from participants through interview. The participants are students of English department of the eighth semester who were learning the course of semiotics.

The researcher found that the relationship between text and picture in the nine novel cover has a closely relationship, unfortunately in the novel cover Things Fall apart is no relation between text and picture. Regarding the categories of sign it is found that 9 of 15 students agreed that “the Great Gatsby, the scarlet letter, 1984, The Adventure of Huckleberry Finn and animal farm” is included in “Symbol”, 9 and 7 of 15 students agreed that “Robinson Crusoe and Jane Eyre” is included in “icon”, 9 of 15 students agreed that “A Farewell to Arms” is included in “Index” 13 of 15 students agreed that “Things Fall Apart” not found the categories because there is no relation between text and picture in the novel cover. As the last is finding the problems encountered by the participants in interpreting the novel covers, the problem are students are not easy to translate and understand the meaning of the title in the novel covers, and they also encountered in the detail of the picture in the novel covers. In a nutshell, there is only one novel cover which is no relationship with its text. It is also concluded that Things Fall Apart is dominantly agreed by students, however they still encounter a problem in interpreting the novel covers.