ABSTRACT


This research focuses on "The Aspect of Speech Accommodation in Anthony Asquith and Leslie Howard “Pygmalion” movie ". This research interests in analysing the differences between the aspects of speech and determine what factors led to the process of speech accommodation. This research is based on the theory Allan (1954) to identify differences in the aspect of speech and the factors that cause the speech accommodation by Holmes (2000) and Giles and Coupland (1991). The research is conducted by using a descriptive approach and Qualitative methods.

The research discusses about the aspect of speech accommodation among the upper class and the working class from data which are taken from 42 conversations of Pygmalion film characters of different social classes. This research describes a conversation which taken in the data, research institute, and then create an abstract about the aspect of speech accommodation. The result shows the aspect of speech that often arises is the selection of words and pronunciations, because the speech accommodation processes are social factors that resulting in 42 data that affect the aspect of speech accommodation. This research is finally concluded that the aspect of speech accommodation no effect in speaking upper class to class.