CHAPTER I
INTRODUCTION

1.1 Background of Research

When someone is forced to live somewhere and he/she does not understand how the culture is, he/she will be sustained by something which is called cultural shock. Adler (1975: 13) states that “Culture shock is primarily a set of emotional reactions to the loss of perceptual reinforcements from one’s own culture, to new cultural stimuli which have little or no meaning, and to the misunderstanding of new of diverse experiences.” It means that the culture shock will be experienced by people if they do not understand the other culture.

God have created people in this world differently as well as the culture. Allah SWT. as Muslim’s God says in the Quran (49: 13) that “O mankind, indeed We have created you from male and female and made you peoples and tribes that you may know one another. Indeed, the most noble of you in the sight of Allah is the most righteous of you. Indeed, Allah is Knowing and Acquainted.” The differences of every tribe is not created to make people feel different, but to make them understand the culture of each other.

Cross-cultural understanding is a study needed by human beings to understand the culture of each other. As what, Pujianti and Zuliani (2014: 1) states that “Cross-cultural understanding is concerned with understanding people from different cultural backgrounds/culture of the people so we can construct our attitudes and world view,
more tolerable and generous toward strange ways that may be shown by other citizen of another country.” This study is functional one and people should learn it.

Literary works always grows from time to time. Poetry, drama, and novel are some kinds of literary works. In this technology era, literature is growing. The development of literature can breed to new literary work’s kinds. One of literary works created is movie. Boggs and Petrie (2008: 41) states that “Both of plays and movies act out or dramatize, show rather than tell, what happens.” In another side, Bordwell and Thompson express that “film artists have created movies that entertain us, inform us, and engage our imaginations.” Therefore, the phenomena of culture shock can be reflected in movie. It is “The Karate Kid (2010)”.

This movie shows an American boy named by Dre Parker who lived in China because his mother’s company made them to live in China. Dre Parker felt unfamiliar to China’s culture. Once upon, he met with some Chineses like Mr. Han (Jacky Chan) and Meiying (Wenwen Han). The main character is Dre Parker (Jaden Smith). The Karate Kid was released in 2010. This movie is written by Christopher Murphey (screenplay) and Robert Mark Kamen (story) and directed by Harald Zwart. However, this movie shows culture differences between American and Chinese.

There are five researches who told about culture shock. First, it takes from Devinta Marshellena, 2015, Fenomena Culture Shock (Gegar Budaya) Pada Mahasiswa Perantauan di Yogyakarta, unpublished undergraduate paper. That research showed the culture shock experienced by some overseas students in Yogyakarta. The difference to this research is the object. Devinta’s research takes the object to the overseas students in Yogyakarta and this research takes from “The Karate Kid (2010) movie. Devinta’s research (2015: 134) states that “masa culture

[^]:http://www.imdb.com/title/tt1155076/
shock akandialami oleh setiapmahasiswaperantauan yang barumemasukitahap semester awalperkuliahan” It means that every overseas student will be experienced by culture shock in the first stages of college period. Also that research (2015: 136) states that “Dengan beradaptasi atau menyesuaikan diri dengan budaya di Yogyakarta, mahasiswa pendatang atau perantau dapat menciptakan perasaan lebih nyaman tinggal di Yogyakarta dan permasalahan ketegangan akibat perbedaan budaya yang terjadi dapat terselesaikan.” There is a solution to overseas student who live in Yogyakarta that is to adapt with around and then culture different can be solved.

Second, the research from Hajriadi, 2017, Culture Shock Dalam Komunikasi Antarbudaya (Studi Deskriptif Kualitatif Pada Ikatan Pelajar Mahasiswa Musi Banyuasin Sumatera Selatan di Yogyakarta), unpublished undergraduated paper. That research is differently in the object of analyzing. The overseas students of Musi Banyuasin Sumatera Selatan who lives in Yogyakarta are the objects of Hajriadi’s research. Hajriadi’s research (2017: 50) states that “Culture shock yang dialami oleh mahasiswa IKPM Musi Banyuasin berupa kesulitan dalam penyesuaian bahasa baik verbal maupun nonverbal.” That research observes that language is one of causes of culture shock experienced by people, especially to IKPM Musi Banyuasin students.

Third, Syahruni Junaid and Indah Pertiwi, Cultre Shock Experienced By Main Character In Lauren Kate’s Novel “Torment” By Using The Phychology Of Culture Shock By Collen Ward, English and Literature Department, Adab and Humanities Faculty, Alauddin Islamic State University of Makassar, Indonesia. The differences from this research are the object and the technique of analyzing. Junaid and Pertiwi takes the object from the main character in Lauren Kate’s novel “Torment” and they uses the technique of analyzing by using the phycology of culture shock by Collen Ward. Beside, this research using culture shock causes theory from Weaver and
culture shock adjustment stages from Oberg. This research (pg.123) states that “There are four phases of culture shock experienced by main character in the novel. Those phase are described through U- curve theory of Ward as follows: a) Honeymoon phase, b) Crisis, c) Recovery, d) Adjustment.” In that research was stated that there are four phases or stages of culture shock, especially to the main character in Lauren Kate’s Novel “Torment”.

Fourth, James Rajasekar and Franck Renand, 2013, *Culture Shock in a Global World: Factors Affecting Culture Shock Experienced by Expatriates Oman and Omani Expatriates Abroad*, Canadian Center of Science and Education. Their research talking about the affecting culture shock experienced by expatriates Oman and Omani expatriates abroad. Absolutely, the different from this research is the object. This research takes object from “The Karate Kid (2010)” movie. Rajasekar and Renand (2013: 157) state that “People are moving and working around the world and that increasing phenomenon makes them face the challenges of culture shock. Culture shock is seen as uncertainties that cause anxiety, depression, and isolation when people are faced with an unknown culture.” It means that people who live in unknown culture can be experienced culture shock and it makes them faced anxiety, depression, and isolation.

Fifth, Stefanie Theresia Baier, 2005, *International Students: Culture Shock and Adaptation To The U.S. Culture*, Educational Psychology with a concentration in Personality Development, Ypsilanti, Michigan. Stefanie’s research describes the phenomena of culture shock in U.S. and adaptation to the U.S. culture. The object of that research is the students who lives in U.S. Stefanie’s research is differently from this research, because this research takes the object of the main character, Dre Parker, in “The Karate Kid (2010)” movie. According to Stefanie’s research (2005: 104) that
“The culture shock model (Oberg, 1960) has been used to describe cultural experiences of newcomers for many years.” It means that culture shock is a term to direct some cultural experience which experienced by people as newcomers. In other side, Stefanie (2005: 104) states that “International students experiences with culture shock and their suggestions for coping with a new culture are very valuable as they may help develop ideas for assisting this student population with their transition to a culture.” It means that the international students need to understand how adapting themselves through a new culture. Therefore, understanding the other culture needed by the international students, especially to people in this world.

1.2 Statement of Problem

Culture shock can be experienced by someone who comes from one culture and at a certain time lived in different place with different culture. To see term such culture shock in the movie entitled “The Karate Kid (2010)”, this research focuses in finding out:

1. What causes of culture shock experienced by Dre Parker in “The Karate Kid (2010)” movie?
2. How are the adjustment stages of culture shock experienced by Dre Parker in “The Karate Kid (2010)” movie?

1.3 Research Objective

The objectives of this study are:

1. To find out the causes of culture shock experienced by Dre Parker in “The Karate Kid (2010)” movie.
2. To identify the stages of culture shock adjustment experienced by Dre Parker in “The Karate Kid (2010)” movie.
1.4 Research Significance

There are two significances from this research, theoretically and practically. Theoretically, this research is a reference for those who are interested in enriching the knowledge. This research especially directed to the students for further analysis. Pratically, this research directed to those who are interested in this research.

1.5 Definition of Key Terms

a. Culture shock: A reaction of people who lives in a culture and they do not understand with that culture.

b. Causes of culture shock: Some causes experienced by people who live in other culture and make them experiences culture shock.

c. Adjustment stages of culture shock: The four adjustment stages of culture shock experienced by people who lives in other culture.

d. The Karate Kid (2010): A movie which reflecting the phenomena of culture shock. This movie released in 2010