

ABSTRACT

Yunita Setiani Aisyah. 1145030210. The Romance Formula in Nicholas Sparks' *The Notebook* Novel. An Undergraduate Paper. English Department, Faculty of Adab and Humanities, States Islamic University of Bandung. Advisors: 1. H. Nurholis, M.Hum., 2. Cipto Wardoyo, S.Pd., M.Hum.

Every literary work has its own characteristic which differ one to another. In popular literature the characteristic called as formula. One of the formulas is romance formula. The romance formula lies on the plot of relationship between male character (hero) and female character (heroine). Therefore the romance formula that constructed in a literary work can be seen by analyzing the plot and the character.

This research is focuses on the romance formula constructed in Nicholas Spark's *The Notebook* Novel. This research will be divided in to three research questions, they are: (1) How does the plot of Nicholas Sparks' *The Notebook* novel construct the romance formula? (2) How do the characters of Nicholas Sparks' *The Notebook* novel construct the romance formula? (3) How is the myths constructed the romance formula in Nicholas Sparks' *The Notebook* novel?

This research uses Cawelti's (1976) theory in analyzing the romance formula that is reinforced by Radway's (1991) theory and Frye's (1971) theory in analyzing the myth.

To analyze the data the writer has used the qualitative descriptive method, which has explored and descried the contents of the story in Nicholas Sparks' *The Notebook*. The application of this method of qualitative research means that the data is in generated in the form of words or sentences in the form of quotations. This method lead the writer to identified, categorized, interpreted and concluded the research data descriptively.

The result of this research is *The Notebook* novel implements certain the plot that constructed the romance formula such as, the first between Noah and Allie, they love each other, fight for obstacles and face it, and they happily ever after. Character is the key to make the novel classify into romance genre, because it presents the characteristics of romance formula through Noah and Allie character. The myth of season is one of the important elements that constructed the romance formula. The formula that found in this novel built through the season that is summertime.

Keywords: popular literature, formula, romance, myth.

ABSTRAK

Yunita Setiani Aisyah. 1145030210. The Romance Formula in Nicholas Sparks' *The Notebook* Novel. An Undergraduate Paper. English Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Gunung Djati Bandung. Pembimbing: 1. H. Nurholis, M.Hum., 2. Cipto Wardoyo, S.Pd., M.Hum.

Setiap karya sastra memiliki karakteristik tersendiri yang berbeda antara satu sama lain. Dalam sastra populer, karakteristik tersebut dinamakan formula. Salah satu formula tersebut adalah formula romansa. Formula romansa terletak pada alur cerita antara karakter laki-laki (hero) dan karakter perempuan (heroin). Formula romansa yang dibangun dalam sebuah karya sastra dapat dilihat dari menganalisis plot dan karakter. Penelitian ini berfokus pada formula romansa yang dibangun dalam novel *The Notebook* karya Nicholas Sparks.

Penelitian ini akan terbagi kedalam tiga pertanyaan penelitian, yaitu: (1) Bagaimana alur dalam novel *The Notebook* membangun formula romansa? (2) Bagaimana karakter dalam novel *The Notebook* membangun formula romansa? (3) Bagaimana mitos dalam novel *The Notebook* membangun formula romansa?

Penelitian ini menggunakan teori Cawelti (1976) dalam menganalisis formula romansa yang diperkuat oleh Radway (1991), serta menggunakan teori Frye (1971) dalam menganalisis mitos.

Untuk menganalisa data, penulis menggunakan metode deskriptif kualitatif, yaitu mengeksplorasi dan memaparkan isi cerita dalam novel *The Notebook*. Penerapan metode ini berarti data yang dihasilkan berupa kata atau kalimat dalam bentuk tulisan. Metode ini mengarahkan penulis untuk mengidentifikasi, mengkategorisasi, menginterpretasi dan menyimpulkan data penelitian secara deskriptif.

Hasil dari penelitian ini; pertama yaitu novel *The Notebook* mengimplementasikan plot untuk membangun formula romansa seperti, pertemuan pertama antara Noah dan Allie, kemudian mereka saling jatuh cinta, menghadapi berbagai rintangan, dan berakhir bahagia. Karakter adalah kunci utama yang membuat novel dapat diklasifikasikan kedalam genre romansa, karena menyajikan karakteristik formula romansa melalui karakter Noah dan Allie. Mitos musim adalah salah satu elemen yang dapat membangun formula romansa. Formula yang ditemukan dalam novel ini dibangun melalui satu musim yaitu musim panas.

Kata kunci: sastra populer, formula, romansa, mitos.