ABSTRACT

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The use of English terms in media has been spread out widely, especially in the media of newspaper; take an example, a sport newspaper i.e football newspaper. There are a lot of English terms being used in that Indonesian newspaper, such as “hat-trick”, “offside”, “kick-off”, etc. Many football fans, who are Indonesians, read the newspaper and of course they also read such terms. Based on such reality, this paper is aimed to find out the football fans understanding on the uses of English terms in Indonesian newspaper. The research questions are formulated as follows: What are football terms written in football newspaper? And what are the interpretations of the football fans of English terms in Football newspaper?

To answer the questions, qualitative descriptive method is used, by collecting data, by giving the questionnaire to the respondents (in this case, 20 football fans, who read football newspaper), then followed by analyzing the data (answer from respondents) by using theory from Chaer and Kempson, and then making a conclusion of data analysis.

Based on the results of the data analysis, it can be concluded that there are many English terms found in Top Skor. The respondents who are classified by age, education, and occupation are answering entire the questions by using a lexically and contextually meaning in semantics field.