ABSTRACT


Semiotics is a science or methods of analysis to examine the mark in the lyrics. Sign is a device that we use in an attempt to fight their way in this world, the middle man. Semiotics or in terms Barthes, semiology basically want to learn how to make sense of things humanity. To signify in this case cannot be with to communication.

The researcher uses theory of Pierce to analyze the kinds of semiotics. Pierce sign “is something which stands to somebody for something in some respect or capacity”. The researcher uses qualitative descriptive research method in writing this researcher paper about sexuality in Maroon 5’s song lyrics. In the question the research make two statement of problem, the first what is signs of sexuality in Maroon 5’s song lyrics and then the second how signification process found in Maroon 5’s song lyrics.

In this research, researcher found nine (9) signs of sexuality in Maroon 5’ song lyrics and nine (9) signification process found in Maroon 5’s song lyrics. In signs of sexuality the researcher use the term of index, icon and symbol, as a tool to analyze the song lyrics of Maroon 5’s. And then in signification process the researcher use the term of interpretant, ground and symbol as a tool to analyze the song lyrics of Maroon 5’s.

**Keywords:** Semiotics, Sign of Sexuality in song lyrics