TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approval sheet</td>
<td>i</td>
</tr>
<tr>
<td>Page of legalization</td>
<td>ii</td>
</tr>
<tr>
<td>Abstract</td>
<td>iii</td>
</tr>
<tr>
<td>Absrak</td>
<td>iv</td>
</tr>
<tr>
<td>Biography</td>
<td>v</td>
</tr>
<tr>
<td>Preface</td>
<td>vi</td>
</tr>
<tr>
<td>Acknowledgment</td>
<td>viii</td>
</tr>
<tr>
<td>Table of content</td>
<td>x</td>
</tr>
<tr>
<td>Chapter I Introduction</td>
<td>1</td>
</tr>
<tr>
<td>1.1. Background of Research</td>
<td>4</td>
</tr>
<tr>
<td>1.2. Statement of Problem</td>
<td>4</td>
</tr>
<tr>
<td>1.3. Research Objective</td>
<td>4</td>
</tr>
<tr>
<td>1.4. Research Significance</td>
<td>4</td>
</tr>
<tr>
<td>1.5. Organization of Writing</td>
<td>5</td>
</tr>
<tr>
<td>Chapter II Theoretical Foundations</td>
<td>7</td>
</tr>
<tr>
<td>2.1. Definition of Semantics</td>
<td>7</td>
</tr>
<tr>
<td>2.2. Functions of Semantics</td>
<td>8</td>
</tr>
<tr>
<td>2.3. Definition of Meaning</td>
<td>9</td>
</tr>
<tr>
<td>2.4. Types of Meaning</td>
<td>10</td>
</tr>
<tr>
<td>2.4.1. Denotative/Conceptual Meaning</td>
<td>10</td>
</tr>
<tr>
<td>2.4.2. Connotative Meaning</td>
<td>11</td>
</tr>
<tr>
<td>2.5. Meaning and Its Relation Language</td>
<td>12</td>
</tr>
<tr>
<td>2.5.1. Metaphor</td>
<td>12</td>
</tr>
<tr>
<td>2.5.2. Metonymy</td>
<td>14</td>
</tr>
<tr>
<td>2.5.3. Hyperbole</td>
<td>14</td>
</tr>
<tr>
<td>2.5.4. Euphemism</td>
<td>15</td>
</tr>
<tr>
<td>2.5.5. Synecdoche</td>
<td>15</td>
</tr>
</tbody>
</table>
2.6. The Characteristics of Language Forms
   2.6.1. Declaratives
   2.6.2. Interrogatives
   2.6.3. Imperative
   2.6.4. Exclamations
2.7. Definition of Slogan
2.8. Understanding Slogan
2.9. Characteristics of Slogan

Chapter III Research Method
   3.1. Research Design
   3.2. Research Site and Participant
   3.3. Research Instrument
   3.4. Data
   3.5. Technique of Collecting data
      3.5.1. Document Analysis
      3.5.2. Questionnaires
   3.6. Technique of Analyzing Data

Chapter IV Findings and Discussions
   4.1. The Meaning of the Slogan of Motorcycle Communities
      4.1.1. BATMAN (Bandung Touring Mania)
              “Still Brother Forever” 30
      4.1.2. IBS (Indonesia Bikers Solidarity)
              Bandung “We can together,
              By together we can” 31
      4.1.3. Asooy 13 C (Automatic Sotoy 13
              Community) Tangerang “Keep Safety,
              Keep Brotherhood” 33
      4.1.4. CMM (Community Motor Majalengka)
              “Brother until Death” 34
4.1.5. ELC Automatic Mio Community
   “Equality Little Community” 35
4.1.6. CCRT (Community Cirebon Racing Team) “Ride, Love, Peace” 37
4.1.7. Borisco Brothers
   “Brothers for life” 39
4.1.8. CRMM (Community Rider Majalengka Motor) “love, street, and one soul” 41

4.2. The Influence of the Motorcycle Community’s Slogan to Their Members 42
4.2.1. BATMAN (Bandung Touring Mania)
   “Still Brother Forever” 42
4.2.2. IBS (Indonesia Bikers Solidarity)
   Bandung “We can together, By together we can” 44
4.2.3. Asooy 13 C (Automatic Sotoy 13 Community) Tangerang “Keep Safety, Keep Brotherhood” 45
4.2.4. CMM (Community Motor Majalengka)
   “Brother until Death” 46
4.2.5. ELC Automatic Mio Community
   “Equality Little Community” 47
4.2.6. CCRT (Community Cirebon Racing Team) “Ride, Love, Peace” 48
4.2.7. Borisco Brothers
   “Brothers for life” 50
4.2.8. CRMM (Community Rider Majalengka Motor) “love, street, and one soul” 51

4.3. The Meaning of the Slogan of Motorcycle Clubs 52
4.3.1. HMCK 125 R (Honda Motor Club Kuningan 125 R) “One Heart,
4.3.2. YMCI (Yamaha MX Club Indonesia)
   “We are not club but we are family”  
4.3.3. Ladies Biker Community Karawang
   “Brother forever”  
4.3.4. Rider Squad “From Rider to Brother”  
4.3.5. MAC (Mio Automatic Club) Bandung
   “SOLID”  
4.3.6. GJMC (Generation Jawa Motor Club)
   “Be Best Brother”  
4.3.7. CMMRT (Club Motor Mio Racing Team)
   “Speed, Live, Brother”  
4.3.8. MCK (Mio Club Kuningan)
   “As Deep As Shallow” (jerotapideet)  

4.4. The Influence of the Motorcycle Club Slogan’s to Their Member

4.4.1. HMCK 125 R (Honda Motor Club Kuningan 125 R) “One Heart, One Soul in Brotherhood”  
4.4.2. YMCI (Yamaha MX Club Indonesia)
   “We are not club but we are family”  
4.4.3. Ladies Biker Community Karawang
   “Brother forever”  
4.4.4. Rider Squad “From Rider to Brother”  
4.4.5. MAC (Mio Automatic Club) Bandung
   “SOLID”  
4.4.6. GJMC (Generation Jawa Motor Club)
   “Be Best Brother”  
4.4.7. CMMRT (Club Motor Mio Racing Team)
   “Speed, Live, Brother”  
4.4.8. MCK (Mio Club Kuningan)
Chapter V  Conclusion and Suggestions  80

5.1. Conclusion  80
5.2. Suggestion  81

List of Tables

Table 1.1. Sample of Data  8
Table 2.1. Characteristics of Slogans  25
Table 3.1. Sample of Data  33
Table 4.1. Motorcycles’ communities and their slogans  37
Table 4.2. Motorcycles’ clubs and their slogans  38