ABSTRACT


Presupposition is an implicit assumption that accompanies certain utterances. Despite being implied, the assumption is still conveyed from the addresser to the addressee. Presupposition can be analyzed in conveying information, for example communication. It plays a huge role for good communication to each other. In this paper, the writer decides to analyze presuppositions found in Awkarin’s Instagram caption. The research objective of this research is the writer intents to classify and analyzed presupposition triggers found in Awkarin’s Instagram caption. The writer also wants to indicate the function of each presupposition founded in it. The theory of Presuppositions from Yule’s and Kartuneen’s in Levinson as supporting ones. The writer uses descriptive qualitative method to analyze data. The writer collects data by browsing Awkarin’s Instagram account, making a note what presupposition found in Awkarin’s Instagram account. Then, screen shooting it for data validation and the last making a table for categorizing. After collecting the data, the writer analyzes data by identifying, categorizing and analyzing types and function presupposition triggers. From the findings of analysis data, it can conclude that the result founds 48 utterances with 82 presuppositions. Presupposition triggers that found are Existential (consists of Noun Phrase and Possessive), Lexical (consists of factive, change of verb, counterfactual verb, conventional item and iterative) and Structural (consists of Wh-question and counterfactual conditional). Concerning the function, there are three functions of presupposition in the addresser’s utterance. They are supporting addresser’s position, leading the reader’s assumption, and raising the reader’s belief.

Keywords: Awkarin, Instagram Caption, Presupposition, Presupposition Triggers, and Utterance.