CHAPTER I
INTRODUCTION

This research focuses on analyzing a literary work that explains the elements of thriller formula in a novel. The researcher analyzed thriller formula in novel Angels and Demons. As a general introduction, this chapter describes background of research, statement of problem, purpose of research, significance of research, definition of key term.

1.1 Background of Problem

Popular literature is a literary work that many readers like because popular literature prioritizes the tastes of the reader rather than prioritizing the aesthetic value of literature. Popular literature in this study is also called popular fiction whose stories are easily understood by the readers. According to Pujiharto (2012: 2), that popular fiction can be easily understood with one reading. The name of popular literature began to spread after the 70s. Popular literature has a function as more entertainment, literature is still referred to as popular literature. Popular literature is a type of literature that is categorized as entertainment literature.

Literary works are canons which are realized as a result and a great narrative in modern thought. This entertainment category is related to market demand that continues to be popular because popular literary works have become famous. At this time the readers were able to enjoy stories with various genres. Whatever the genre of stories presented in a modern story will be able to attract the hearts of novel lovers. One of them is the thriller genre, at this time the thriller genre was also much favored by the audience. Because the storyline is easy to understand and also modern, the thriller genre is also able to compete with other genres as Popular Literature.

Popular literature places great importance on the reader. Unlike literary works that are more concerned with values or elements of art, popular fiction is more
oriented towards the reader Adi (2011: 30). Readers are not invited to find meanings but are invited to feel comfortable reading popular literary works. Comfort is obtained from the literary story itself. Popular literary stories do not aim to terrorize the reader but rather to invite the reader to forget his fatigue in daily routine. Humor stories for example. The story of humor will not terrorize the reader but will invite the reader to laugh and feel comfortable with the story.

The popular literary genre is actually very varied. As one of the most dominant genre of popular literature is a popular novel. There are three main genres of popular novels, namely detective novels, and horror novels. Both detective novels and horror novels have their respective formulas. Detective novels are driven by curiosity and horror novels are driven by fear moved by pleasure. Hybrid derivatives include thriller novels, mystery novels, science fiction novels, and romance, adventure novels, and others. Besides novels, another popular literature that is also becoming known by the public is memoirs or diaries. According to Adi (2011: 203) In determining the genre, researchers usually look at the similarities of various similar stories and determine formulas that show similarities and differences so that it can be seen the type or genre.

Popular novels usually do not last long during their publication. Because popular novels are said to be popular when the novel is in great demand and is considered a shared culture. Popular novels are well presented to achieve their popularity. That way the popular novel will achieve its main goal, something that is material. Fiction is a form of a popular novel. Popular fiction usually prioritizes story plots and does not overshadow other elements of fiction. The plot elements in popular fiction usually adapt to the genre that the popular fiction writer will give. For example, the genre of thrillers in this genre usually uses elements of the plot that emphasize the amount of tension or suspense that provokes the curiosity of the reader towards the course of the story.
Formula refers to special characteristics related to the structure of literary works. In the development of popular literature, there is one very important term, namely formula. Like the calculation formula, the formula is part of a genre that has been widely known by people. Within the genre, there are certain formulas that will later allow us to determine or at least guess what the genre of the story is. This genre concept has also been adapted in the film industry. The genre allows filmmakers to produce films using certain pakempakem. Actually, the concept of formulas is not a good way for a story. However, in the name of audience tastes and market uptake comfort, this concept is widely used by filmmakers if the main purpose is to attract the audience. Formulas in popular literature have meaning as plots and conventions related to culture. Formula as a plot in popular literature has a uniform or the same form. A love story will have the form of a formula as the same plot as another love story, as well as stories that have the same type will certainly have a similar formula as well. Cultural convention as a formula is the adoption of a culture of society that influences the writing of popular literature.

Each genre has a formula as a feature of the distinctiveness of the genre. In other words the formula plays an important role in the creation of a story both in the genre of Thriller, Romance, etc. Popular literary formulas in a production system are like building foundations that determine what a literary work is like. According to Cawelti in Adi (2009: 209), it is said that formula appears as a popular story type that can also decide a work of literature belonging to.

Thriller is one of the most popular literary genres that are in great demand. In thriller stories always tell about various threats and tensions from a conflict that appears in the thriller novel. Thriller genre always has a hero who is required to conquer all forms of threats and tensions that occur in the story, usually the hero in a thriller story is a clever hero in order to be able to defeat the ingenuity of the antagonist. According to Frey (2010: 4), Thriller is the story of a hero who has a

Dan Brown is one of the novelists known as his thriller from one of his novels, *Angels and Demons*, which has succeeded in making his readers carry over a tense storyline. And Brown is known as a writer who can lead readers to work so that marketing novels are always sold out to the many requests of readers. In addition to success in his novel *Angels and Demons*, he also has several other thriller novels such as *Origin* (2017), *Inferno* (2013), *The Da Vinci Code* (2003), *The Lost Symbol* (2009), etc. which many readers like to cover in the UK even the world is covered. His novels have achieved a very large copy and also his novels have been translated into several languages in the world.

In his work entitled *Angels and Demons*, Dan Brown describes the Illuminati who want to reintroduce long-lost existence in an inhuman way. Illuminati began a conflict between religion and science by killing a scientist who was assembling antimatter (bomb) for his discovery. Then they stole the antimatter to bomb the Vatican city when there was a gathering of priests. But in the end they failed because the main actor named Robert Langdon who mobilized his whole life to protect important people in organizing a group of priests.

The researcher choses to analyze the thriller genre in a new literary work entitled *Angels and Demons*. Because in the novel *Angels and Demons* is a popular fiction as well as we know that the thriller genre has a type of plot that tells the story of the main actor who is racing against time with challenging actions to finally get much-needed help to thwart the plans for stronger antagonists. This type of work often races with time, showing many violent scenes from an antagonist. This type of literature uses many weapons as well as bomb explosions that can kill the lives of many people like the antimatter told in this novel.
This research was initially inspired by several previous research that interests. The first study found is Reni Hapsari Thesis (2011) in Universitas Airlangga, entitle *Genre Film Thriller Indonesia dalam Film Pintu Terlarang*. The thesis focus on identify the characteristics of Indonesian thriller genre / type, namely *Pintu Terlarang* film through genre elements or called repertoires of elements, namely narration, character, setting, iconography, and style. *Pintu Terlarang* film was chosen because in their official website they mentioned that this film was a thriller genre. Seeing some of the awards obtained by this film, researchers are interested in identifying repertoires of elements, which include narration, character, settings, iconography, and style (film) in the film *Pintu Terlarang*.

The Second is Muhammad Savrizal Thesis (2014) in Repositori Institusi Universitas Sumatra Utara, entitle *Symbols In Dan Brown’s Novel Angels And Demons*. The thesis focus on the analysis of symbols in the novel *Angels and Demons* and the division of symbols into certain parts and change the meaning of the meaning of the symbol. Some of the symbols in this novel are symbols of the Illuminati which is part of the communication process carried out by each member in it.

The Third is Wahyudin Manoy Thesis (2009) in UIN Alaudin, entitle *The Semiotic Analysis in the Novel Angels and Demons*. The thesisi focus on anaylized is to find out the code and kinds of semiotic code those are dominant in *Angels and Demons* novel. He finds five codes in the novel, hermeneutic, semic, symbolic, proairetic and Gnonic code. He also includes that Gnonic code is the code with little appearances in the novel and symbolic code is the highest code that always comes in the *Angels and Demons*.

The Fourth is Yolanda Caroline Indalao thesis (2016) in Universitas Indonesia, entitle *Pandangan Androcentris dalam Novel Angles and Demons : Kajian Naratologi dalam Analisis Tokoh-tokoh Perempuan*. This thesis discusses androcentric views in *Angels and Demons* novels. This study uses the method of
narration. The research was conducted by analyzing the female characters, especially, looking at their actions and how they were compared to the narrator's (focalization) view of the actions of the figures. The results showed that there were no significant differences between women in the room, domestic and public spaces. This shows an androcentric view in the novel, which includes women as mothers, as supporters of Menaki, and as sexual objects. In the end, this shows the inequality between male and female.

The Fifth is Louisa Christine Hartanto thesis (2015) in Univesitas Katolik Widya Mandala, *Naratif Relasi Gereja Katolik dan Sains dalam Novel Angels and Demons*. Relationship between religion and science are often seen in a polemic state, which have been happened for million years till nowadays. Topics such as the origin of universe, often causes debate between science and religion. Different version about these topics from church dogma and scientific theory always causes endless debate between them. Both religion and science offer a different truth for human curiosity about universe around them. Till now, conflict between science and religion continue to be told through the mass media with many different packaging, such as through the Angels and Demons novel. Results of this research which using narrative analysis, find three different types of relationship between science and religion in the Angels and Demons film, it was conflict relations, dialog relations, and integration relations. Conflict that happened between science and religion, actually was triggered by struggle for the truth that led to the power. Truth that approved by people would lead one of them to reach the power. In this film, religion was narrated as the possessor, while science was positioned as the rebel. Even though, this film wasn't just narrated conflict relations between them. It also narrated other relations between them, show that nowadays their relations already change.

The sixth is Gilang Paramadikara (2015) in Universitas Komputer, *Representasi Simbol Illuminati Dalam Adegan Film Angels And Demons (Analisis Semiotik Roland Barthes Dalam Adegan Film Angels And Demons Mengenai Simbol*
To find out the semiotic meaning of the illuminati symbol contained in the film *Angels and Demons*, analyze what the meanings contained in the film *Angels and Demons* are related to the symbol illuminati. Namely the meaning of denotation, the meaning of connotation, myth / ideology according to Roland Barthes. This study is a qualitative research by using Roland Barthes's semiotic analysis. Data collection techniques used are study of documentation, literature study, and data online search. The objects analyzed were sequences contained in the *Angels and Demons* films by taking four sequences. The results of the study showed that there were three meanings according to Barthes Semiotic. The denotation meaning in sequence *Angels and Demons* illustrates how illuminative symbols appear in films. Whereas the meaning of the connotation is obtained, namely that there is still the blame for the illuminati for what happened to the *Angels and Demons* films, and especially what happened in the present.

The seventh is Ira Abriyani Hafid (2015) in Universitas Negeri Padang, *The Analysis of Symbols in Angels and Demons Novel by Dan Brown*. This research aimed at finding out symbols which are used in *Angels and Demons* novel. The meaning of the symbols in *Angels and Demons* novel, and the effect of the symbols in *Angels and Demons* novel. This research used descriptive method. The data were analyzed by using semiotic approach that was used to analyze the symbols in *Angels and Demons* novel. The results of the research show that there are thirteen symbols in the novel, they are Chapel Chigi and Fountain of Four River as settings, Illuminati. The Pyramid and 'Irinacria- Abbacuc and the Angel, Ekstase Sant’ Teresa, Eanh, Air, Water. Fire. The Lone Dove. Logo CERN. and West Ponente as objects. The meanings of the symbols are Chapel Chigi is the name of Earth Chapel, Fountain of Four River glorified to the four of rivers. Illuminati is the symbol of ancient brotherhood. Abbacuc and the Angel are prophets who are predicted the destruction of earth, Earth is power. Air is intelligence, Water is emotion, Fire is ardor, The Lone Dove is the symbol of Pagan rvwhich represents the angel of peace, Logo CERN is the sign of savagery, and West Ponente is the wind of God. The symbol had affected the
whole story, Langdon had solved the marker, found the cardinals, found the assassin, and the Church Illumination, and proved that Illuminati has not died.

The eighth is Nurjannah (2012) in Universitas Muhammadiyah Surakarta, *Symbolism in Ron Howard Angels and Demons Movie: (2009) A Semiotic Approach*. The major problem of the study is how symbolism is reflected in *Angels and Demons* movie by Ron Howard. The objective of this study is to analyze the movie based on its structural elements and analyze the movie based on the semiotic approach. In Analyzing *Angels and Demons* movie, the writer uses qualitative method and semiotic approach. The data source consists of primary data and secondary data sources. Primary data source is the *Angels and Demons* movie directed by Ron Howard released in 2009. While secondary data source are other materials taken from books, journals and internet related to study. Both data collected trough library research and analyzed by descriptive analysis. The study comes to the following conclusion. Firstly, based on the structural analysis, it is evident that in this movie, the director is saying that “angels and demons are symbols of good and evil behavior of individuals in the society”. Secondly, based on the semiotic analysis, it is apparent that in this movie, the director want to makes the audience realize that the war of good against evil is an everlasting war that everybody should fight in all ages.

The ninth is Lia Rosdiana Qomariah (2016) in Abdurrahman Saleh University. *The Analysis of Personification Translation in The Novel of Angels and Demons*. This research analyzed the personification translation in the novel of *Angels and Demons* with the purposes are to analyzing the technique of translation and to know the quality of the personification translation are found in the novel of *Angels and Demons*. All of the data were analyzed by using the theory of Spradley. Based on the theory, there are four steps; domain analysis, taxonomic analysis, componential analysis, and cultural values. The analysis is started by the analysis of technique translation within personifications found in the novels with theory of technique translation that is use confronted by Molina and Albir (2002) and Moentaha (2006)
then, continued with the quality of the text translation which is decided of the result of assessment in accuracy, acceptability, and readability of the text translation are done by the raters with some determinate. The findings reveal that all of the personification translation are used 16 techniques of translation and the quality of personification translation is qualified with the assessment 2.70.

The tenth is Nurul Rahmadani (2015) in Universitas Andalas. *The Analysis of Transposition in English Novel Angles and Demons by Dan Brown and Its Indonesian Translation*. This thesis discusses the types of transposition procedures that appear in the translation of a novel published in English as a source language into Indonesian as the target language. Transposition is one of the translation procedures that involves changes in grammatical structures from source languages to target languages (Newmark, 1998: 85). The purpose of this analysis is to find out the types of transpositions that appear in translation. The author takes data from an English-language novel entitled angels and demons by an American writer, Dan Brown, which is translated into Indonesian by Ilyas Mak. In analyzing data, the method used is a translational equivalent method that compares one language with another language to determine and analyze the equivalent (Sudaryanto, 1993). The main theory used to analyze the shift in the structure of language in the translation of this novel is the translation shift which was introduced by Catford (1965). The data analyzed is thirteen sentences that experience transposition on shifting levels and categories. Category shifts consist of structural shifts, unit shifts, class shifts and intra-system shifts. The results of the study show that the transposition occurs at the morpheme level, transposition shift, shift level, and category shift.

The eleventh is Hendro Prasetyanto (2013) STKIP PGRI Blitar. The analysis of *English Ellipsis In The Novel Of Angels And Demons*. This paper examines ellipsis in the novel by Dan Brown. Theories on ellipsis are used to judge 90 utterances to seek types of ellipsis occurring in the novel. Based on the analysis of the findings the novel contains nine types of ellipsis. The most used types are AF, CrD, and VPE. The
least used is G and CoD. This provides theoretical and pedagogical implications regarding the formal-informal aspects of and the teaching of syntax in functional texts.

The twelfth is Sila Kara (2006) Bina Nusantara University. *The analysis of Narrative Deconstruction In Angels And Demons by Dan Brown*. The thesis tells about how narrative deconstruction can be applied in in Dan Brown’s novel Angels and Demons. The research methods used to analyse that research paper are the library research to complete the data and fact, textual analysis of novel (plot and setting), and narrative deconstruction theory by J. Derrida. As a result, it is concluded that narrative deconstruction is obviously seen in novel.

The thirteenth is Rustomi Maulana (2017) Universita Negeri Yogyakarta. *The analysis of Spelling Changes Of English Loan Words Translation In Dan Brown’s Angels And Demons And Its Bahasa Indonesia Version*. The thesis focuses only on the spelling changes of English loanwords translation in the Indonesian version of the Angels and Demons novel. The aims of the study are: (1) to describe the types of English loan words found in the Indonesian version of Angels and Demons novel, (2) to describe the spelling changes on the English loan words found in the Indonesian version of Angels and Demons novel, and (3) to describe the translation method used to translate the English Loanwords in the Indonesian version of Angels and Demons novel. The study applies the descriptive qualitative method applying the content analysis technique. The data are taken from the English and Indonesian version of Angels and Demons novel. Corpuses of the data were in the forms of loan words in Indonesian. The findings of the research show that: First, there are three types of loan words found in the Indonesian version of the novel, they are English loan word in the form of simple words with 61 occurrences or 61.00%, in the form of complex word has 38 occurrences or 38.00% and in the form of translated word has 1 occurrences or 1.00%. Second, there are six types of spelling adjustment used to translate the loan words in the novel, they are single vowel adjustment with 5
occurrences or 5.00%, double vowels adjustment with 10 occurrences or 10.00%,
single consonant adjustment with 42 occurrences or 42.00%, double consonants
adjustment with 25 occurrences or 25.00%, consonant cluster with 1 occurrences or
1.00%, and affix adjustment with 17 occurrences or 17.00%. Third, there are only
five translation methods used to translate the loan words from SL to TL, they are
literal translation method with 97 occurrences or 97.00%, faithful translation method
with 0 occurrences, free translation with 0 occurrences, adaptation method with 0
occurrences, and communicative translation method with 3 occurrences or 3.00%.

The fourteenth is Supajriah (2016) Univesitas Padjajaran. The analysis of
Metafora pada Novel Angels and Demons Karya Dan Brown dan Terjemahannya.
This thesis is sourced from data taken from Dan Brown's Angels and Demons novel
and its translation. The purpose of this thesis is to describe the topic, description, and
point of similarity in metaphors in the source language and target language based on
Larson's theory (1984) and describe the types of shifts contained in the translation
novel based on the theory of Catford (1965). The method used in this research is
comparative descriptive. Data is classified according to the type of shift according to
Caftord. The results showed that the data in the target language experienced level
shifts, structural shifts, word class shifts, unit shifts, and intra-system shifts. Even
though the source language has shifted, the messages in the source language are still
delivered in the target language.

1.2 Statement of Problem

Based on the background above, then this reseach is take the problem, tells
the story about the return of the illuminati. Therefore this study uses the popular
litarature theory to analyze thriller formulas. As for the issue that will be examined in
this study represented in the following questions:

1. How is the characteristics of the hero in thriller formulas construct in novel
   Angels and Demons?
2. How does tension in thriller formulas arise in novel *Angles and Demons*?
3. How the conflict and climax in thriller formulas construct in novel *Angles and Demons*?

1.3 Research Objective

Based on the research question above, the purpose of this study is as follows:

1. To find out the characteristics of the hero in thriller formula construct in Brown’s *Angles and Demons*.
2. To find out the tension in thriller formula found in Brown’s *Angles and Demons*.
3. To find out the conflict and climax in thriller formula construct in Brown’s *Angles and Demons*.

1.4 Research Significance

This research must be done both theoretically and practically. There are two benefits expected in this study both theoretical and practical significance.

1. Theoretical significance, the results of this study are expected to provide additional knowledge about the element Thriller formula in Brown’s *Angles and Demons*. Can provide knowledge about thriller formula in the novel and can provide a deep understanding of literary research.
2. Practical significance, this research is expected to contribute to further research and can be a trigger for other researchers to be critical and creative. This research is expected to provide benefits to the development of writing literary works. Other researchers can add to the treasury of science and information resources as a basis for further research in accordance with the study of this study.

1.5 Definition of Key Terms

This section will be presented some definitions of key terms in this research to avoid any misunderstanding in reading this research. These terms below may have
different meaning and understanding. Thus, it will give a brief explanation in order to emphasize the meaning of the term in literature. The definition in this research are:

1. Popular Literature: is a paper with various genres that are presented in a way that follows the general pattern favored by the readers.

2. Novel: is a literary work in the form of writing. A literary work that has 2 elements, intrinsic elements and extrinsic elements. Intrinsic elements are elements of the creation of the novel such as; characters, backgrounds, plots, themes, etc. Extrinsic elements are elements that build literary works from outside such as; author's background, author's life view, and social situation.

3. Formula: is the foundation where the direction of popular fiction will be delivered. So from that formula can also be dikatan as a genre that examines the elements in the popular fiction.

4. Thriller: is a tense genre of stories. Story about thrillers usually tells about a crime that makes the reader sympathetic with the hero. Thrillers are able to make readers sink with the tension raised in the popular fiction.

5. Hero: is the main character in a story that has high courage to defeat the antagonist. Hero is the key to the storyline that will be presented, therefore the existence of a hero is able to cause readers sympathy.

6. Tension: is a main character from the thriller genre. A feeling experienced by the reader when they keep high sympathy in the story.

7. Conflict: is a certain event that refers to a battle between the characters that involve the main character. conflict is an important structure in the plot which is one of the main elements in a fiction.

8. Climax: is part of a story that explains that the conflict that occurred in the story has reached its peak and after that the story will gradually lead to solving the problem.