CHAPTER I
INTRODUCTION

This chapter presents a general description of the paper. It covers the background statement of problem, research objective, research significance, research methodology. This chapter is ended by the definition of key terms which describes some limited definition of key terms relating to the research and organization of writing.

1.1. Background of The Research

Each individual at least could use a foreign language or international language. Indonesian people are no exception using English as foreign language. As a consequence, vocabularies of English often substitute those of Indonesian in their daily communication using Indonesian as their first language. Those create positive influence known as “integration” as well as negative one known as interference.

Integration is further explained by Chaer and Agustina (2010:128) as the elements of other languages used in a certain one regarded as part of the language, no longer regarded as borrowed elements.

In this case, most Indonesian people probably never realize whether the vocabularies read in some books or other media come from the process of foreign language integration (borrowing/loan word) or not. This is for the reason that in this research, the researcher would like to discuss about integration as branch of sociolinguistic focusing on English Integration found in one daily newspaper.
There are several related studies dealing with this issue. The first research was written by Juherti (2008). Her research’s title was English Borrowing words in newspaper (a descriptive study on asal usul column in KOMPAS newspaper. she concluded that borrowing words were categorized as follows: pure borrowing and modified borrowing and the types of borrowing words were loan words, loan blend, and loan shift The second research was done by Hikmah (2012). His research was about English borrowing words in Indonesian political terms in Pikiran Rakyat’s newspaper. They were analyzed based on type of borrowing and the semantic change by categorizing them into loan word, loan blend, loan shift, extension, narrowing, degeneration and regeneration. The third research was made by Yani (2013). The title of her research title was The English Borrowing word in koran TEMPO. The result of the research showed that there were three types of English borrowing words: loan word, loan blends and loan shift.

From all those studies above using newspaper as the research object, there is no one focusing on applying theory about integration itself, although the integration can’t be separated from borrowing/loan words as the process. Therefore, the researcher is interested in conducting the similar research entitled: ENGLISH INTERGRATION IN TRIBUN JABAR NEWSPAPER (Forum Rubric).

1.2. Statements of Problem

In this research, the researcher will analyze the integration of language. The questions can be formulated as follows:
1. What are English vocabularies integrated and types of English loan words are found in *Tribun Jabar* (*Forum Rubric*)?

2. Do they have a difference or similarity of meaning in both Indonesian and English?

1.2 Research Objective

Based on the statements of the problem above, the objective of this research is divided into such points as below:

1. To find out the English vocabularies integrated and types of English loan words are found in *Tribun Jabar* (*Forum Rubric*)?

2. To know the difference or similarity of their meanings in both Indonesian and English.

1.3 Research Significance

The significance of the research lies on two foundations, academically and practically. Academically, this research is aimed to give a chance to apply what the researcher knows about English integration, especially about the acceptance of element foreign language into Indonesian. Practically, this research is expected to be a helpful source in comprehending English integration and loan word.

1.4 Definition of key term

1. Integration is the use of another language in a systematic element as if they were part of a language unnoticed by the wearer (Kridalaksana: 1993:84)

2. Loan words a linguistic unit that has come borrowed, assimilated, with some adaptation to the phonological system of the new language (Crystal:1997, p. 227)
3. Newspaper is a periodical publication containing news regarding current events, informative articles, diverse features, editorials, and advertising.

4. Tribun jabar is the one of commercial daily newspaper in west java.

5. *Forum* rubric: one of column in Tribun Jabar about article from the reader as society that published by Tribun Jabar.

### 1.5 Organization of Writing

The writing of this research divided into five chapters:

- Chapter I: an introduction which consist of background of research, statement of problem, research objective, research significant, research method, definition of key term and organization of writing.

- Chapter II: as a basic theories including the definition of contains some theories related to the study.

- Chapter III: as a presenting the research design, sample of data, source of data, technique of collecting data and technique of analyzing data.

- Chapter IV: as the process of the analyzing data, finding and analysis. Chapter V: as the result of the research conclusion and suggestion.