ABSTRACT

LEILA FAZRIN AMBANI, 2019: The Implementation of Digital Comic For Teaching Vocabulary. A paper, English Education Department, Faculty of Tarbiyah and Teacher Training, UIN Sunan Gunung Djati Bandung.

Digital comic is a platform that can be used to develop students’ vocabulary through Webtoon; it has words, phrases and interesting pictures, with the result that students can be learning English vocabulary through the digital comic platform.

This study aimed: (1) to observe the process of teaching vocabulary by using digital comic (2) to find out students’ responses of teaching vocabulary using digital comic. This research used a qualitative approach by elaborating the process of teaching vocabulary using digital comic. It was conducted in the first semester of the academic year 2019-2020. This research involved one class of 33 students of seventh grade and an English teacher. The data collection was obtained from observation, questionnaires, and interviews. The process of analyzing and interpreting qualitative data done by exploring and coding the data, coding to build descriptions and themes, presenting and reporting qualitative findings, interpreting the findings, validating the accuracy of the findings.

The research finding show that the process of teaching vocabulary using digital comics was conducted by three stages. There are pre-teaching activity while teaching activity and post-teaching activity. In the pre teaching activity, the teacher told the students what topic would be learned and told the students what media would be used in the teaching learning activity. In while-teaching activity, the teacher used blended learning methodology, where teaching face to face is combined with virtual interaction on webtoon. In post-activity, the teacher reviewed the vocabulary that has been learned on a webtoon by playing game, and the teacher also provided the online activity in students’ own homes by giving students home tasks online and asked students to read the digital comic. With regard to the students’ responses, learning new words with webtoon gains positive feedback.

In conclusion, this finding of research shows that teaching English vocabulary is plausible and interesting. This implementation can be proceed to the different contexts of TEFL/TESOL.