

## CHAPTER I

### INTRODUCTION

The first chapter is introduction. This paper consists of background of research, statement of problem, research objective, research significance, definition of key terms and organization of writing.

#### 1.1. Background of the Research

Human is a social creature have many ways to express their feeling. One of them is producing swear words. Swearing is an interesting aspect of language, which involves emotional and linguistic expression. It exists in most people's repository, but is also lead by a certain degree of taboo. Contrary from language in general, swearing is not typically taught by important figures like parents or teachers, but is rather picked up from peers or figures with a different kind of authority (for example idols in entertainment or social media). To most people, swearing has negative connotations and is seen as bad language; something ugly, not appropriate, and is associated with low social class and low prestige. Despite this, Andersson & Trudgill (1992:195) states that swearing has an important role in children's cognitive and social development and therefore should be encouraged within the right contexts.

Mercury (1995:35) reports that as taboo language can be heard in movies, songs, or popular books. Second language speakers get a disorted idea about which words re taboo and which are not. Although taboo language can be founded in mass media, newspaper, magezine, music, novels, comics, and television, the higher frequency of taboo language does not diminish its power.

The use of taboo word is different among countries. In line with this, Crooks (2006: 212) says that as taboo language is a part of day-to-day use of the language in Britian and the USA, the attitude towards is more leberal in today's world than before. Meanwhile, in Indonesia, the attitude toward is still taboo.

English swear words are not only used in Britain or in the USA. Most people around the world are familiar with English swear words. Everybody knows that English is an international language. All countries in the world oblige the citizens to learn English. People that learn English certainly they also will find bad language. English swear words are also familiar in Indonesia, especially for English as a Foreign Language (EFL) learner. Researchers always find them on western movies, songs, and the other mass media. English learners will automatically also follow English culture. Such as how western people use swear words, and what words that including in taboo words. Hughes (2006) classified swearwords into seven terms, they are anatomical insult, animal terms, excretion, general swearword, genital, religion, and stupidity. People swear because they want to express themselves and it is an expressive act. When people feel stressed, confused, angry, sad, they use swear words to express their feeling. Knowing English swear words means that people get new English non-formal vocabulary, so they can use it in the right place and situation. According to Rothwell (1973), the principal purpose for using swearwords are: to create attention, to discredit, to provoke, to show personal identity.

The exact nature of harm to befall the speaker, listener, or society has never been entirely clear. "Swear words are also useful and effective ways of conveying that you feel very strongly about something or of inciting strong feelings in someone else, even when used outside of their traditional emotions" (Jay, 2009; Pinker, 2007). Reasons for using or not using swear words depend on the conversational goals of the speaker. Jay (2009a) stated that swearing is like using a horn on your car, which can be used to signify a number of emotions (e.g., anger, frustration, joy, surprise). Swearing occurs when the people experience a strong emotion or when they want to accomplish certain goals through swearing.

We can not deny that swearing is a part of social life. This fact is supported by a survey conducted by American Demographic Magazine which shows that among 60 people, 72% of them like swearing in public (Grimm, 2004 in Fagesten, 2005: 04). Knowing the fact that swearing is a part of social life, some song

writers do not avoid to use swearing in the lyrics of the song because song is a representation of feeling in real life. Songs are cultural artifacts created by specific cultures, which reflect those cultures, and in turn, after them. Music is considered to be an important art form, a source of popular entertainment and powerful method educating- or indoctrinating – citizens.

It is also represented in the songs of Ariana Grande and Pansy Division. In this study, the researcher investigated the category; the classification and the function of using swear words in Ariana Grande and Pansy Division's song lyrics. The researcher is interested to analyze swear words in the song lyrics because swear words are a part of language that is popularly used in the world of media such as movies and music. Swear words in English often used by people in their daily life such as "fuck" and "shit" to convey their emotion of anger. Ariana Grande is an actress, singer, and also song writer. And Pansy Division is a band with punk rock music genre. Both of them come from America. The researcher chose Ariana Grande and Pansy Division's song lyrics because they have an out of the box idea in their lyrics. Their song lyrics have a lot of swear words, so the researcher wants to analyze the kinds and the motives of using swear words in their song lyrics. A socio-pragmatic analysis of language use in their songs is an investigation of how language has functioned by the singer.

The researcher used the socio-pragmatics to conduct study on swear words. According to Kasper & Rose (2001, p. 2). "Socio-pragmatics includes the knowledge of the relationship between communicative action, social distance, social conditions and consequences of what we do, when, and to whom. Whereas, pragmatics is the study of speaker's meaning" (Leech 1983; Levinson 1983; Yule, 1996). It means speakers give the meaning to utterances and situational context supports it.

Andersson and Trudgill (1990:15) explain the theory of classifying swear words on the functions. Andersson and Trudgill divided the function of swear words into four: expletive, abusive, humorous, and auxiliary. That was depends

on the contexts in which the swear words occur. Hymes (1974) explains that a speech situation can only be understood if not only linguistic, but also other aspects are taken into consideration, such as: the setting of the communication, the goals, and the information about the participants. Hymes coined the following acronym: speaking it means setting, participant, end, act sequence, key, instrumentalities, norms, and genre.

The object in this research is song lyrics. The researcher chooses song as the object of the research because the researcher is a music enthusiast especially western song. And in Ariana Grande and Pansy Division's song lyrics, the researcher finds many swearwords appear. Therefore, she will examine about words that are considered swear word in the songs.

The several relevant previous research that support this research proposal are : (1) Renadiyati Pertiwi (2015), in his research entittle "*The Use of Swear Words in 'The Heat' Movie*" he analyzed the type of swear words in the movie and the reason of swearing based on the situation. The difference between Renadiyati's research is the researcher analyze the purpose of swearing, while she analyze the reason of swearing based on the situation. (2) Isfaldiansyah (2012) "*Swearwords in GTA San Andreas Games*". The researcher found that all categories axpressed by the experts about the kind of swear words in the game GTA San Andreas Such as human genital, excretory, animal, general, and racist term. (3) Eka Jayanti Nurhasanah "*The Analysis of Swearword on Steinbeck's Novel 'of Mice and Men' and Its Translation Version Translated By Pramoedya Ananta Toer*". The difference betweet Eka Jayanti's research is the researcher presents purpose of swearing while she analyzed the translation technique to transfer the meaning from source language to target language.

Based on the background above, the resarcher wants to analyze the swear words used in Ariana Grande and Pansy Division song lyrics from the classification and the motive of using swear word. That is why the researcher did

this research with the title: “THE USE OF SWEAR WORDS IN ARIANA GRANDE AND PANSY DIVISION’S SONG LYRICS”.

## **1.2 Statement of Problem**

Based on some reasons explained in the background of the study above and to make this research easier to solve, this research is intended to analyze the classification and purpose of swearword. The swearwords are attractive because nowadays some societies all over the world seem to be able to accept that. The swearwords are not only used as rude, but also for positive reasons. The swearwords are taboo to say, but English native speakers seem to be able to accept that. For example in this object, the singer us many swearwords. That is what make the researche interest to analysis. The research questions of this analysis are:

1. What kind of swear words are in Ariana Grande and Pansy Division’s song lyrics?
2. What are the motives of swear words used in Ariana Grande and Pansy Division’s song lyrics?

## **1.3 Research Objective**

Concerning the problems above, the purpose of the study are as follows :

1. To know the kinds of swear words in Ariana Grande and Pansy Division’s songs lyrics.
2. To analyze the motives of swear words used in Ariana Grande and Pansy Division’s song lyrics.

## 1.4 Research Significance

The researcher has expectation that the result of this research can be useful and has well enough influence for the readers practically, especially for scholars and students. Theoretically, this research becomes the source of discussion object and scientific information as reference about swear words. Practically, the researcher hope that this study may stimulate other authors to conduct further research on Sociology Linguistics and provide other researcher with knowledge of the analysis and theory.

## 1.5 Definition of Key Terms

These are the terms that will be point of discussion to avoid misinterpretation about the use of the terms. Some terms are defined as follows:

1. **Swearword** : a rude word or offensive language. Tgose words are used to insult, to curse, to offense, or to mock something when the speaker has strong emotions (Hughes, 2006: 107)
2. **Song** : a short piece of music with words that you sing. Music for singing (Oxford Advanced Learne's Dictionary, 2010)
3. **Kind**: a group of people or thing that are same in some way; a particular variety or type (Cambridge Advance Learner's Dictionary, 2008)
4. **Motive** : a reason to doing something. (Oxford Advanced Learne's Dictionary, 2010)

## 1.6 Organization of Writing

The paper consists of five chapters and it will be described as followed:

Chapter I The first chapter is introduction. This paper consists of background of research, statement of problem, research objective, research significance, definition of key terms and organization of writing.

Chapter II The second chapter is theoretical foundation. This chapter consists of sociolinguistics, and swearwords.

Chapter III The third chapter is methodology of research. This chapter consists of method of the research, source of data, technique of collecting data, and technique of analyzing data.

Chapter IV The fourth is finding and discussion; It discuss the types and function of modality based on Hughes's theory and analysis related to the context of its and classification of swearwords and purpose of swearing.

Chapter V The fifth chapter is conclusions and suggestions.

