

CHAPTER I

INTRODUCTION

As a general introduction, this chapter describes background of the research, research questions, the purpose of the research, the significance of the research, research method, clarification of terms, and organization of paper.

1.1 Background of The Research

Language is the most important thing in our life. With language, we can communicate and interact with other people around the world. Kiat says that language is a social phenomenon as a mean of communication between individuals (1975: 3). Language has some branch. One of them is sociolinguistics.

Sociolinguistics as one language branch, according to Trudgill, is that part of linguistics which is concerned with language as a social and cultural phenomenon (1974: 32). He adds that it investigates the field of language and society and has close connections with the social sciences, especially social psychology, anthropology, human geography and sociology. Whereas Downes says that, sociolinguistics is that branch of linguistics which studies just those properties of language and languages which require reference to social, including contextual, factors in their explanation (1984: 15).

Sociolinguistics also has some studies. One of the studies is code mixing. According to Wardaugh, code mixing is code as a system used for communication between two or more parties has been observed to be preferably used as the

particular dialect or language (1986: 100). There are two code in sociolinguistics, they are code switching and code mixing. Based on David statments:

The term of ‘code-switching’ refer to the alternate use of two or more languages or language varieties in an extended stretch of discourse, where the switch takes place at sentence or clause boundaries. Code switching occurs when a speaker alternates between two or more languages, or language varieties, in the context of a single conversation. While code mixing refers to the mixing of two or more languages or language varieties in speech. Then the term of ‘code-mixing’ is preferred (David, 2008).

The researcher is love reading, like reading novel, short stories, twitter, and so on, that is why the researcher chooses code mixing than code switching to be analysis.

Nowadays, code mixing is everywhere, such as at conversation of some people, at classroom, talk show, music lyric, and even in social networking like “Twitter”. Because of that reason, the researcher is interested to analyze about the use of code mixing in twitter. Here, the researcher focuses on code mixing used in one of Indonesian blogger’s tweet.

Twitter is one of the most popular social networking in the world. Twitter was created in March 2006 by Jack Dorsey, Evan Williams, Biz Stone and Noah Glass and launched by July 2006 and the service rapidly gains worldwide popularity (Wikipedia, 2006).

Almost all people, including many childrens have twitter account, so that they can write their feeling and share anything like picture, link and video as it is

shown that in May 2015, Twitter has more than 500 million users (Wikipedia). One of the active user is Alitt Susanto.

Alitt Susanto is one of the Indonesian bloggers from Yogyakarta, born in Sragentina, October 1, 1987. He was studying at Sanata Dharma University of Yogyakarta and majoring English Education. He has also written three books: *ShitLicious* (February, 2011), *Skripshit* (June, 2012), and *Relationshit* (April, 2014). (Susanto's blog). Meanwhile, in twitter, he almost tweets every day using "@shitlicious" as his username.

Susanto tweets about everything, like his daily activities, social phenomena, social problems, and so on. He often uses two languages in his tweet, like Indonesian and English, which is called code mixing that the researcher analyzes in this research.

To make sure that this is the original research, the researcher applies some research related to the code mixing analysis, they are:

- a. *Code Mixing on Michael Crichton's Novel "Rising Sun"* conducted by Rohilah (2009). Different from this research which used social media twitter as the object and focused on forms of code mixing and functions of code mixing, it focused on the types of code mixing in Michael Crichton's Novel "Rising Sun", and the functions of code mixing in Michael Crichton's Novel "Rising Sun", and used novel as the object. She found that in bilingual or multilingual community, people could speak two or more language. Even at

that present time, novel used two languages that caused the readers difficult to understand.

- b. *Code Mixing in Political Articles on "Pikiran Rakyat" Newspaper* which has been researched by Lusi Setiyanti (2009). Different from this research which used social media twitter as the object and focused on forms of code mixing and functions of code mixing, it focused on the types of code mixing in political articles on *Pikiran Rakyat* Newspaper, and the lexical and contextual meanings of such English political terms are used as code mixing, and use newspaper as the object.
- c. *Code Mixing on The English Broadcasting in Three Private Radio Stations: Ardan 105.9 FM, Ninetyniners 100 FM, OZ 103.1 FM*. Conducted by Ahmad Fauzi (2009). Different from this research which used social media twitter as the object and focused on forms of code mixing and functions of code mixing, it focused on the kinds of code mixing used by broadcasters, and the factors caused the broadcasters used code mixing.
- d. *Code Mixing on Some Indonesian Articles in "Forum Magazine"*. Conducted by A. Aas Astriani (2005). Different from this research which used social media twitter as the object and focused on forms of code mixing and functions of code mixing, it focused on the words used as code mixing on some Indonesian articles in "Forum Magazine", and the meaning of words used as code mixing on some Indonesian articles in "Forum Magazine".

Based on these previous studies, the researcher is interested to analysis about forms of code mixing and functions of code mixing use in Alitt Susanto's tweet, because the previous studies are analyze in different focus and object. To limit the object of discussion, the researcher will take 50 data of Alitt Susanto's tweet.

1.2 Research Questions

Based on the background above, the questions of this research are:

1. What are the forms of code mixing in Susanto's Tweet?
2. What are the functions of code mixing in Susanto's Tweet?

1.3 Purpose of The Research

The study especially has some purposes, they are:

1. To know what are the forms of code mixing in Susanto's tweet
2. To know what are the functions of code mixing in Susanto's tweet

1.4 Significance of The Research

This research is expected to accomplish theoretical and practical benefits elaborated as follows:

1. Theoretically, this research is adding knowledge for the researcher and for readers who want to learn about code.

2. Practically, this research can give information about the process of analysis of code mixing, especially in Susanto's tweet.

1.5 Clarifications of Terms

In order to minimize misinterpretation on the key terms used in this research, the researcher clarifies some key points:

- a. Code is the rule for the coordination of two different repertoires of sign, which can represent the same information. (Busman, 1966: 193).
- b. Mixing is two or more substances to combine, used in a way that means they cannot easily be separated. (Oxford, 2011: 282).
- c. Code mixing is combination between the different variations in one same clause (Suwito, 1983: 76).
- d. Twitter is a social media as an online social networking and microblogging service that enables users to send and read short 140 characters text message, called "twets". (Wikipedia, 2006).

1.6 Organization of The Paper

This paper is ordered into five chapters, as follows:

Chapter I (Introduction)

It consists of background of the research, the reason for choosing the topics, limitation, research question, the purpose of the research, significance of the research, procedure of the research, clarification of terms, and organization of the paper.

Chapter II (Literary Review)

It contains some theories which used in the research, including the explanation related to the theory applied in the research. It provides definition of sociolinguistic, code mixing, types of code mixing, language levels.

Chapter III (Research Method)

It explains the research design used in this research; including some steps that the researcher does in the research. This chapter also explains how the data are collected and analyzed to find the final result.

Chapter IV (Finding and Discussion)

It presents the analyzing data which is collected in previous chapter. This chapter similarly reports the findings summarized in the next chapter.

Chapter V (Conclusion)

It presents the conclusion based on the result of the research in summary. It also presents the suggestions for further research.

