

CHAPTER I

INTRODUCTION

This chapter consist of background of study, statement of problem, research objective and significance of research.

1.1 Background of Study

Life is a secret of God that no one knows but God himself. Including everything that God has ordained for life. Provisions of good or bad, rich or poor, smart or stupid, bad or good-looking, all have been determined, humans with reason and lust that have been entrusted must be able to sort out and choose which decisions will be activated during the life process in the world.

Gender is a tool of human reproduction consisting of male and female which has become the nature and a provision of God to humans without humans can choose to live with the gender what they want. But with the provision that has been given back, God gave a choice of a way of life, which is a way of life which will be chosen with the ability of reason and lust that has been given without looking at the gender where humans live.

Gender is not something that should be exalted or debated, on the pretext of proving which gender is superior because God created humans (with these gender differences) nothing is underestimated and nothing is underestimated. As revealed in the translation of the Qur'an An-Nissa verse 40 which reads "Truly, Allah will not wrong someone even as big as zarah, and if there is virtue (as small as zarah), surely Allah will multiply it and give a large reward from God side. " (RI, 2016) means that in this case everything (male or female) is equal in God's eyes, nothing is despised and nothing is exalted but God will only see and reciprocate for what humans do, with a very just reply, where when humans make the slightest mistake then God will reciprocate according to the magnitude of the mistakes made by humans, but it is different as when humans do the slightest good, then God will repay the smallest kindness with multiple rewards. Likewise also with what Faqihuddin said in his book that quoted a verse from the Qur'an And whoever does evil, then he will not be countered unless it is comparable to him. Whoever does good deeds, both men and women and he believes, then they will all go to heaven and they will be given fortune in them without any calculation " (Q.S Al-Mu'min [40]: 40) (Qodir, 2019).

It is very clear that God does not discriminate which gender is noble on His side and also proves that God is the fairest judge. The only difference is how the human process of life (the choice of the way of life) by doing good deeds and how much the benefits of being for others. As it is said in a verse "we have created you from a man and a woman, then we make you nationalities and tribes so that you know one another. Indeed, the most noble of you in the sight of Allah is the righteous. Truly, Allah is All-knowing, All-pervasive" (RI, 2016). In the translation of the verse, God himself said that God did not see human beings from the type of gender they had, but God saw the piety and benefits of human existence for other humans.

If you look further into the translation of the verse, it is as if God said there is no barrier (gender) to get the perfect position in God's eyes. Because as explained earlier, God has entrusted reason and lust to humans, both male and female, depending on the human being himself willing or not to get a position or a high position on God's side by choosing a good life process.

However, it is very unfortunate that the words of God are very clear about gender or human position on the side of God which has been sent down for approximately 1,500 years for the basis of dull of reason and sharp lust that is not controlled again in dispute and in debate about the position of this gender. Humans of a certain gender assume that their gender is the most superior and the other gender is a slave. And they even claim that gender A is the first creature, gender B is the second being, and animals are the third creature created by God. And again the oppressors in this case are male and the oppressed are female.

There are so many cases of oppression committed by males to women, both from physical violence, sexual harassment, deprivation of political rights, loss of the right to get a decent job, loss of the right to express themselves and loss of hope to achieve the dreams that are desired. coveted. This is due to the wrong perception of men towards dogma which says that "women are weak creatures" and they argue that men are leaders over women. "Men are qawwam (guarantor of Java / leaders) for women. Because Allah has exalted some of them over others, and because they have provided a living from their possessions ... " (Q.S an-Nissa'[4]:34) (Qodir, 2019) with this pretext they claim that they are creatures with first position and women are creatures with second position. Which is

when the purpose of this verse does not mean that. However, this verse says that what is meant by the leader and God to give advantages to men is only limited to the function of a man's responsibility to women who generally have the capacity, expertise, and abilities that are given more by God with the aim to look after and glorify women alone. But again it is very regretted, on the basis of these imbalances that ultimately make women make movements to get back on what should be theirs, which today these movements are called the feminism movement.

Feminism is a movement carried out by women in returning back what should belong to them. Bahsin and night said "feminism is an act of awareness carried out because of the attitudes and nature of male oppression and exploitation of women both in society, the workplace, and the family. " (khan, 1986). Even in this case Ibn 'Arabi was very supportive and emphasized that women were allowed to be leading male congregation prayers. He stated "Among the people (ulama), there are those who allow women to be absolute prayer leaders in the presence of men and women, and this is my view. However, there are those who absolutely prohibit it, and there are those who allow it only in the presence of women and not in the presence of male worshipers ". (Qodir, 2019) bn 'Arabi's statement is actually not just a matter of

Although there is still debate between whether or not a woman can do the things that are done by men in general, but this is what strengthens and supports women in carrying out their actions in the feminism movement. However, from the women's movement in carrying out and taking back on what was her rights, in the end this movement became beyond the limits that should be done. Because of the claim of 'equality', women assume equality in this respect is truly equal in all respects between men and women without the slightest difference. Which is a boomerang for the woman herself. Julia kristeva, through her essay, expressed her disapproval on the basis of the existing feminist thinking, which she considered to have thought about feminism for two generations. (Kristeva, 1979) Kristeva opposed the thought of first generation feminism because it was assumed that the thought of feminism of the first movement was too busy and focused on universal equality between men and women. What is solid according to him is that universal equality will only eliminate facts about body differences. And then Kristeva also criticized the thinking about feminism of the second movement which states women and

men are two different creatures in everything that is as if between men and women are in different worlds. And Kristeva criticized this thought because according to him this thought would only make a very big gap in terms of femininity and masculinity, between women and men. Therefore, Kristeva said that humans basically need other people because humans cannot be alone and humans always want to mingle with social. For this thought Julia Kristeva claimed that she was a third generation feminist thinker.

Likewise also conducted by Judy Hopps in the Zootopia film, Judy demonstrated and also carried out the feminism movement at the level that should be done. At the beginning of the screening Judy Hopps said that "every young mammal has multitudinous" (Moore, 2016) from this conversation quote through understanding Roland Barthes' denotative-konotative theory (Barthes, 1985) in understanding the meaning of more than a sign, Judy Hopps' piece of speech in Roland Barthes's semiotic understanding implies feminism. In this piece of conversation Judy Hopps demonstrates at the same time invites all of them especially children to return to achieve the dream that is desired because every person (male and female) has the right to develop as well as achieve ideals according to the talents and talents that are owned regardless of gender, not looking at from rich families or poor families, from cities or villages, and the like but everyone has the right to get what they should get. In this piece of conversation it can also be understood that Judy Hopps did the feminism movement well. Namely the feminism movement that does not favor women because they think this movement is a resistance of women, but Judy Hopps invites men or women to be able to appreciate their personal talents and strive to develop their talents.

Very far from the academic point of view, in fact the very beginning of the background of the author doing this research is where one day the writer was feeling a little desperate with the titles for the research proposal submitted but always rejected. With a lapse of several days of despair, while thinking of the object for the research proposal the author entertained himself by watching a movie on a laptop. While watching the authors think of theories that also want to be examined in research the author feels that the film that I watch can be used as material for research studies. after thinking well enough and preparing everything about this film to be submitted back to the academic lecturer, the writer immediately contacted and consulted with the academic supervisor. It turns out

that the journey is not as easy as I think there are so many obstacles to get permission to conduct research on this film. After passing two weeks of guidance with academic lecturers, finally he allowed the author to conduct this research.

Based on the explanation described above, the authors are interested in doing an analysis of symbolic signs and meanings based on Roland Barthes's denotative-connotative theory which reveals the symbolism of feminism in the film Zootopia. With the hope of educating the understanding of feminism that is not right circulating at this time. So the authors elaborate on the title " Gender Equality Of Symbols in the Film Zootopia Denotative-Konotative Perspective".

Children are the nation's next generation, which is expected to be able to bring Indonesia to be more advanced in the future. To make this happen, children must be equipped with positive things. Not only science, but good behavior and character to form children with noble character. This is in accordance with what is contained in the Law of the Republic of Indonesia no. 20 of 2003 concerning the National Education System, especially article 3, the basis, function, and objectives of national education, namely national education functions to develop abilities and character so that students fear God Almighty, have noble character, knowledge, creativity, have skills, are independent, as well as being a democratic and responsible citizen. Therefore, education is not only aimed at developing intellectual abilities but also personality. If education is only concerned with intellectually, there will be an imbalance. As we still see around this, there are many cases of irregularities committed by students, including cheating during tests, fights, bullying, promiscuity and so on. All these things can happen due to the lack of moral and ethical immersion in students. We also need to understand what situations require the development of certain characters for children today so they can face life's challenges well. One of the things that affects the mindset and behavior of children today is due to advances in information technology, these technological advances make children communicate more quickly with anyone, and get information from anywhere, even if it's good or bad. Therefore, Education is expected to provide positive provisions for students consistently in order to create a strong personality foundation so that it can be used as a guide in thinking and behaving. This positive provision can be called character education.

Character education is an effort to instill positive character values into students. States that character education has a number of values identified as character values, including Religious, Honesty, Tolerance, Discipline, Hard Work, Creative, Independent, Democratic, Curiosity, National Spirit, Love for the Fatherland, Respect for Achievements, Friendly / Communicative, Love Peace, Love to Read, Care for the Environment, Care for Social, and Responsibility. The methods of educating children and adults are of course different. Children will more easily accept what they see than what they just hear. Thus, children need to be shown positive behaviors that can be used as role models for them. Currently, there are many media that can be used to instill character values in children. One of them is the media in the form of films. Film is an effective communication medium that can be accepted by all levels of society. Films can influence and shape society based on the message content in them. Basically, a film should have a character that is not only entertaining but also educational. However, nowadays some films are often not suitable for children's consumption, namely like a film that shows violence, contains pornographic shows, consumptive behavior, and so on. This is one of the things that makes the development of children's behavior and thinking become disturbed because their thought patterns and behavior are influenced by displays that are not suitable for children's consumption.

One of the films that are of interest to children is an animated film. Animated films attract children because they contain humor and interesting jokes. One of the films that has character values is the Zootopia film. Zootopia is an animated film released in 2016 by Disney Animation Studios. From various animated films, researchers chose Zootopia because this film contains good character values for examples and role models for children. Based on the description above, the purpose of this study is to analyze the content of character values in the animated film Zootopia produced by Disney Animation Studios.

1.2 Statement of Problem

As in the explanation in the background above that in this study trying to explain the meaning and symbols associated with feminism in the conversation between Judy Hopps and other actors in the film Zootopia. The questions related in this study are as follows.

1. How is the gender equality in Zootopia Film ?
2. What efforts does the main character do to realize in the film Zootopia?
3. What the results and impacts of the efforts does the main character make to realize gender equality in the film Zootopia?

1.3 Research Objectives

The research was conducted with the following objectives :

1. To find out the gender equality in Zootopia Film
2. To learn the meanings and symbols about feminism in Zootopia Films;
3. To find out the efforts made by main characters in realizing gender equality in Zootopia Films;
4. To find out the results and impacts of the efforts made by the main character to realize gender equality in the film Zootopia.

1.4 Research Significant

This research is expected to be useful for academics who need references in making scientific work related to the same objects and topics both theoretically and practically.

1. And the authors really hope this research can be used as reference material for academics who will conduct research theory, the existence of this research is expected to be able to make a good contribution to the reader in understanding a literary work, especially in understanding and expressing symbolic signs and meanings in films.
2. And after that the author also hopes that this research will make a reference so that new research will emerge that can foster motivation in the literature.
3. As for practically, the authors hope that with this research it is expected to be able to add research material to the reader about linguistic knowledge in understanding feminism which is the focus of this research.
4. This research is expected to contribute to problem-solving efforts, including understanding the feminism movement that is not going well in society.

5. And finally the authors hope the results of the research of the Zootopia film are expected to enrich the treasures of criticism and knowledge in a literary work, especially in the analysis of social facts and feminism movements in a film.

