CHAPTER I

INTRODUCTION

This chapter presents a general description of the paper. It consists of Background of Study, Statement of Problem, Purpose and Significance of Research and Definition of Key Terms.

1.1 Background

In the modern era, the literary works have developed into new forms. The literary works which are written can be visualized and sounded by technology. It is not like drama performance or poetry performance but it can be seen as real one. The new form of literary works here is the movie. In this context, Turner said “That movie has become seventh art and it also can be seen as analogous to literature” (1992: 2). Researchers explain that movie is a work of art that comes from a mixture of many elements, such as sound, images, and motion, etc.

A movie is one of a literary work that is very influential in the world. Like other literary works, it cannot be separated from the influence of social reality, ideology, viewpoint, and understanding of the story maker. The movie is categorized as the medium of literature and culture. Movie and literature are in correlation each other; each capable of encompassing part of other. In addition,
Midega (2010) “says that literature share with the movie the capability of employing the structure of a narrative”. Its structures of a narrative are intrinsic elements—action from the characters, plot, setting, and dialogue. The movie serves those narrative structures by the sequence of moving the picture on the screen.

America in 2022 is a prosperous country with the lowest levels of poverty and crime in history. It happened thanks to a day named *The Purge*. In one day, for 12 hours each person is given the freedom to commit any crime whether it is stealing, raping and even killing. All such crimes will not be punished and for one day all social services such as police, ambulance to firefighters do not operate to support the smooth cleaning of the day.

James Sandin (Ethan Hawke) is a man who gets great profits from *The Purge*, where his business sells home security services to sell well. Together with his family, James is now living a life of luxury and thanks to security equipment that he sells it James no need to worry that someone will break into his house on the day of cleaning.

Until a mistake was made by his son, Charlie who caused the night to turn into a terror for the Sandin family. Because on the day *The Purge* was done something unexpected happened, James's son, when Charlie's son from Sandin's family saw from a CCTV screen there was: Someone Black running around asking for help around his injured and bloodied house screaming with fear because there was a group of students educated who pursue it.
After that, Charlie opened the door of the house security while shouting and invites into his house. Then the black man entered Sandin's house and Sandin closed the security door, walked toward the door, pointed a gun at the black man, suddenly Henry pointed a gun at Sandin there was a shooting between Henry, : Someone Black with Sandin.

The first, researcher was done by Erandhi Hutomo Saputra (2014), whose title “The Struggle of Max to Reach Equality for Low Class in The Purge Movie”. He explained in a graduating thesis, the differences equality in social welfare affects to the disparity between classes. Marxist divided people in two classes, the bourgeois and proletariat because of the inequality. Therefore the proletariat struggle against the bourgeois to reach the equality.

The Second, research from Snyder (2013). The article entitled “The Politic of The Purge”. Marxist explained some politic values in the film, he concluded that the movie can not separated of the politic where the movie is created. The movie interpreted how discrimination still happening in America where in the movie there is a Negro to be a sacrifice of an America system.
Although previous studies and this study discuss the same movie that is *The Purge* movie, there is a very important difference among them, that previous studies only focused social aspects such as economics, capitalism and the resistance conflict of the social class are researched in this study. Therefore this present research is interesting to study because it can complete the previous studies than the researcher thinks that this topic is important to research. The researcher decides to entitle this research "*Social Class Conflict in The Purge 2013*”

**1.2 Statement of Problem**

Based on the above background that human beings have equal rights in all life, in *The Purge* movie by James De Monaco oppression between the lower class and upper class, why it happens. From this problem, in this study, the researcher discuss about the theory of representation with constructions approach and the conflict theory especially in Karl Marx’s theory about the class struggle. Used to understand social construction which is caused by domination of the upper class to lower class and Research Questions as follows:

1. How does the Upper Class Oppress the Lower Class in *The Purge* movie?

2. How does the Lower Class Struggle to Achieve the Justice against the Upper Class in *The Purge* movie?
1.3 Research Objectives

In its practice, this research has some proposes that the writer wants to gain by doing this research.

1. To analyze the upper class oppresses the lower class in The Purge movie.
2. To analyze the lower class struggle to achieve the justice against the upper class in The Purge movie.

1.4 Research Significance

1. Theoretical Significance

Theoretically, this research provides further information about the oppression that occurs in The Purge movie. This research also provides information about the social class. The social class of modern era. In other words, this research is to add knowledge, reference, and understanding the meaning of Marxism’s theory of social class in the movie.

2. Practical Significance

a. For lecturers in the fields of literature this study is expected to add references to the literature to be useful in the teaching process.

b. For readers this study is expected to increase knowledge about literature and movie.

c. For the authors, this study which discusses the literature and movie expected to increase knowledge about the complexity of literature that can support to be able to produce the more creative and diverse work.
d. For further researcher this research can be reference and help to understand the Marxism’s theory so it can help to produce a better research.

1.5 Definition of Key Term

1. Social Conflict

Social conflict is a macro-oriented paradigm in sociology that views society as an arena of inequality that generates conflict and social change. To a social conflict theorist, it is all about dominant group versus minority group relations.

2. Marxism

Marxism is a theory of political, economic, and social principles and policies advocated by Marx; especially: a theory and practice of socialism including the labor theory of value, dialectical materialism, the social class, and dictatorship of the proletariat until the establishment of a classless society.

3. Bourgeois

The bourgeois has succeeded in achieving the political and economic power. By this power, the expertly turn the human relationship into commercial transaction.

4. Proletar

The proletar is a term for the class of the capitalist society whose only possession of significant material value.