

ABSTRACT

Iqbal Hardiyansah (1135030122): *Word Formation and Meaning of Compound Word in Motorcycle Color Naming.* Graduating Paper, English Studies Department, Faculty of Adab and Humanities, Islamic State University Sunan Gunung Djati Bandung. Advisors: 1. Dr. Ujang Suyatman, M.Ag.; 2. Hj. Deuis Sugaryamah, M.Pd.

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This research describes word formation and meaning of the compound word in motorcycle color names. The problem of this research is then formulated into two questions: how are the word formations of a compound word and what are the meanings of the compound word in motorcycle color naming. This research supported by theory from McCarty's (2002), Plag (2002) to answer the questions. Then qualitative research and descriptive method are used for this concern. The data are taken from Honda, Yamaha and Suzuki edition 2017. The steps of data analysis included: 1) Identifying 2) Coding 3) Classifying 3) Analyzing 4) Discussing and 5) Making conclusion. Six main categories of word formation of compound words are found, they are: (1) adjective + adjective, (2) noun + adjective, (3) adjective + noun, (4) verb + adjective, (5) adjective verb, and (6) noun + noun, and some of them are divided into several subcategories that are derived by suffixes. In addition, four types of compounds words, i.e. noun compound, adjective compound, verb compound, and compound within the compound were also found. For the lexical meaning of compound words, was dominated by endocentric compound meaning. In conclusion, the structure of compound words in motorcycle color names reveals a complex process of word formations. The name of colors has strong relation with the characteristic of the motorcycle itself since they do not only content with the main color name but also put the combination of a word such as masculine, feminine, racing, musical or sporty theme. Those themes are also can show the target market of the motorcycle itself, whether it is for teenagers, woman or for men.