ABSTRACT

Rhisa Dwi Widya (1125030217): Politeness Strategies in Pitch Perfect 1 And Pitch Perfect 2 Movies Subtitle.

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This research describes the analysis of politeness strategies in Pitch Perfect 1 and Pitch Perfect 2. This study helps the researcher to acquire the meaning by analyzing politeness strategies in Pitch Perfect 1 and Pitch Perfect 2. The study focuses of this research are: (1) what kinds of politeness strategies are used in Pitch Perfect 1 and Pitch Perfect 2 Movies? (2) How are those politeness strategies responded in Pitch Perfect 1 and Pitch Perfect 2 Movies?

This research is aimed to describe politeness strategies used in Pitch Perfect 1 and Pitch Perfect 2 Movies and to explain politeness strategies responded in Pitch Perfect 1 and Pitch Perfect 2 Movies.

Qualitative method has been utilized used in this present study. Subtitle of the movies is the main source of the data. In doing the research, the researcher uses the qualitative analysis technique which is employing some steps, they are: (1) finding and explaining data (2) analyzing the marked data based on kinds of politeness strategies (3) analyzing the responded (4) making conclusion.

In analyzing the data, this study has described the movies based on the questions of the research. As the result, there are 50 politeness strategy; such as 42 data positive politeness and 8 data negative politeness. The researcher also finds 50 data politeness strategies responded, three data has same responded.

The data in positive politeness strategy are; three of them are notice, six of them are exaggerate, one of them are intensify interest to the hearer, one of data is use in-group identity markers, seven of them are seek agreement, two of them are avoid disagreement, three of them are presuppose/raise/assert common ground, one of them is offers and promises, five of them are be optimistic, three of them are include both the speaker and the hearer in the activity, two of them give (or ask for) reason, two of them are assume or assert reciprocity; and four of them are give gifts. Data in negative politeness are; three of data are be conventionally in direct, one of data is be pessimistic, and four of data are apologize. The responds of politeness strategies has three categories.

Key Words: Politeness strategies, Positive Politeness Strategy, Negative Politeness Strategy, and Politeness Strategies Responded