

ABSTRACT

Jihan Rahmadanty Azhari. 1205030119. *A Critical Discourse Analysis of The Jakarta Post's Editorials on The 2024 Presidential Election*. Undergraduate Thesis, English Literature Department, Faculty Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung, Advisor: 1. Ika Yatmikasari, S.S., M.Pd., 2. Deni Suswanto, M.Pd.

This study critically examines six selected editorials from The Jakarta Post concerning the 2024 Indonesian presidential election through the lens of Teun A. van Dijk's Critical Discourse Analysis (CDA). The research aims to uncover how thematic and schematic structures, representations of political actors and events, and discourse strategies are employed to shape public perception and reflect ideological positions within the socio-political context of Indonesia. By analyzing the textual components (macrostructure, superstructure, and microstructure), the cognitive dimension (social cognition and mental representations), and the broader social context (power relations, access to media, and societal influence), this study identifies how The Jakarta Post frames issues such as political neutrality, dynastic politics, and military spending, specifically in the editorial coverage of key political figures like Prabowo Subianto, Ganjar Pranowo, and Anies Baswedan. The findings show how discourse strategies shape political reality, constructing dominant and marginalized narratives in the electoral process. The research further highlights how media plays a pivotal role in both maintaining and challenging power structures by shaping public opinion and reinforcing or contesting societal ideologies, offering critical insights into the complex relationship between media discourse and political influence during high-stakes electoral periods.

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Penelitian ini menganalisis secara kritis enam editorial terpilih dari *The Jakarta Post* terkait pemilihan presiden Indonesia 2024 dengan menggunakan pendekatan Critical Discourse Analysis (CDA) dari Teun A. van Dijk. Penelitian ini bertujuan mengungkap bagaimana struktur tematik, representasi politik, dan strategi wacana membentuk persepsi publik serta mencerminkan posisi ideologis dalam konteks sosial-politik Indonesia. Dengan menganalisis komponen tekstual (makrostruktur, superstruktur, dan mikrostruktur), dimensi kognitif (kognisi sosial dan representasi mental), dan konteks sosial yang lebih luas (hubungan kekuasaan, akses terhadap media, dan pengaruh sosial), Penelitian ini mengungkap bagaimana *The Jakarta Post* membingkai isu-isu seperti netralitas politik, politik dinasti, dan pengeluaran militer dalam liputan tokoh politik utama seperti Prabowo Subianto, Ganjar Pranowo, dan Anies Baswedan. Temuan menunjukkan bagaimana strategi wacana memengaruhi realitas politik dan konstruksi narasi dominan serta terpinggirkan dalam proses elektoral. Penelitian ini juga menyoroti peran penting media dalam mempertahankan dan menantang struktur kekuasaan dengan membentuk opini publik serta memperkuat atau menentang ideologi sosial, memberikan wawasan kritis tentang hubungan kompleks antara wacana media dan pengaruh politik selama periode pemilihan yang penting.