ABSTRACT

The aim of this study is to investigate the creativity of English as a Foreign

Language (EFL) teachers in the utilization of Canva as media for English language

learning among the students of SMA Al Qur'an Nurhasanat. The primary objective of

this research is to comprehend the experiences, perceptions, and challenges faced by

both teachers and students in the integration of the Canva application into the senior

high school curriculum. .

The researchers used qualitative descriptive design to achieve the research

objectives. This research was conducted at SMA Al Qur'an Nurhasanat Karawang,

Indonesia. The study included three female EFL teachers' in 2024-2025 academic year.

Researchers conducted interviews to collect the participants' deep experiences. The

methodology was employed in the present study to elucidate the reasons behind

teachers' decisions to utilize Canva, the methods they employed to assess its

effectiveness within their lessons, the advantages they perceived, the challenges

encountered, and any recommendations they might offer for enhancing the application

of canvas in educational settings. Moreover, there are several advantages that EFL

Teachers' creativity in utilizing Canva as media for English language learning such as

easy-to-use, variety of learning media templates, EFL students' creativity, saving time

creating teaching media, and creating fun multi-modal learning media. And the

problems of EFL teachers' utilize Canva as media in English learning are need a stable

internet signal and have a strong internet connection.

This study provides results that all of EFL teachers' creativity created four

different kinds of Canva design in English learning media. The EFL teachers'

creativity utilize Canva for English learning media include PowerPoint, flashcards,

infographic, and poster for social media content. The instruments employed in this

study included interviews and observations to assess teachers' perceptions regarding

the use of the canvas as media in English language instruction.

Overall, the study concludes that Canva is an effective and innovative tool for

improving EFL instruction, helping teachers deliver engaging lessons while nurturing

students' creativity and language skills

Keywords: EFL Teachers', Creativity, Canva, English Learning