

## TABLE OF CONTENTS

<b>APPROVAL PAGE .....</b>	<b>ii</b>
<b>LEGALIZATION PAGE.....</b>	<b>iii</b>
<b>DECLARATION OF OWNERSHIP.....</b>	<b>iv</b>
<b>PREFACE .....</b>	<b>v</b>
<b>ACKNOWLEDGEMENTS.....</b>	<b>vi</b>
<b>MOTTO .....</b>	<b>ix</b>
<b>ABSTRACT .....</b>	<b>x</b>
<b>ABSTRAK.....</b>	<b>xi</b>
<b>TABLE OF CONTENTS .....</b>	<b>xii</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1 Background of Research .....	1
1.2 Statement of Problems .....	7
1.3 Research Objectives .....	8
1.4 Research Significances.....	8
1.5 Definition of Key Term.....	9
<b>CHAPTER II THEORETICAL FOUNDATION.....</b>	<b>12</b>
2.1 Pragmatics .....	12
2.2 Face Theory.....	13
2.3 Face Threatening Act (FTA) .....	14
2.4 Face Saving Act (FSA) .....	15
2.5 Cross-cultural Pragmatics .....	16
2.6 Politeness Theory .....	17
2.7 Factors Influencing the Use of Positive Politeness Strategies .....	29
2.8 Asian Communication Habit.....	31
2.9 Interview .....	32
2.10 Social Media.....	34
<b>CHAPTER III RESEARCH METHOD .....</b>	<b>35</b>
3.1 Research Design.....	35
3.2 Sample of Data.....	36
3.3 Source of Data.....	37
3.4 Technique of Collecting Data .....	38
3.5 Technique of Analyzing Data .....	40
3.6 Organization of Writing .....	41

<b>CHAPTER IV DATA ANALYSIS.....</b>	<b>43</b>
4.1 Positive Politeness Strategies Used by BTS Kim Namjoon as Representative of Asian Culture during an Interview RM Breaks Down His Debut Album ‘Indigo’ .....	43
4.2 The Factors Influencing Positive Politeness Strategies Used by BTS Kim Namjoon during the Interview on Zach Sang Show YouTube Channel RM Breaks Down His Debut Album ‘Indigo’ to Maintain the Public Self-Image.....	123
<b>CHAPTER V CONCLUSION AND SUGGESTION .....</b>	<b>136</b>
5.1 CONCLUSION.....	136
5.2 SUGGESTION.....	137
<b>REFERENCES.....</b>	<b>139</b>

