

TABLE OF CONTENTS

APPROVAL PAGE	1
LEGALIZATION PAGE	2
DECLARATION OF OWNERSHIP	3
PREFACE	4
ACKNOWLEDGEMENT	5
ABSTRACT	6
ABSTRAK	7
TABLE OF CONTENTS.....	8
CHAPTER I.....	10
1.1. Background of the Research	10
1.2. Research Questions	14
1.3. Research Purpose.....	14
1.4. Research Significance	14
CHAPTER II.....	16
2.1. Persuasive	16
2.2. Persuasive Strategies.....	18
2.3. Rhetorics	21
2.4. Pragmatics	23
2.5. Presuppositions.....	25
2.6. Types of Presuppositions	27
2.7. Context	30
2.8. Campaign Rally	32
2.9. Campaign.....	34
2.10. Speech.....	34

2.11. Donald Trump	37
CHAPTER III	41
3.1. Research design	41
3.2. Sample of Data	41
3.3. Source of Data	42
3.4. Technique of Collecting Data.....	43
3.5. Technique of Analyzing Data.....	43
CHAPTER IV	46
4.1. Findings of Persuasive Strategies	46
4.2. Findings of Presuppositions Types	73
CHAPTER V	109
5.1. Conclusion.....	109
5.2. Suggestion	110
REFERENCES	112
APPENDICES	116

