ABSTRACT

Muhammad Muiz Mahdi Fiqhiya. 1205030145. 2025. Picture Narrative of Humour Criticism in Web Comics *Existentialcomics.com*. Undergraduate Thesis Department of English Literature, Faculty of Adab and Humanities, Sunan Gunung Djati State Islamic University Bandung. Advisor: 1. Hasbi Assiddiqi, S.S., M.A. 2. Pepen Priyawan, S.S., M. Hum.

This study examines how the concept of character is formed through the characterisation process with images in comic panels and text in comic balloons. In addition, this study also examines the character as a medium of humour to criticise philosophical thinking based on the concept of character that has been explained. The purpose of this research is to find out how philosophical characters are able to criticise philosophical thinking through humour in comics, which is a popular literary medium. The object of the research is a comic line presented on the web with a philosophical theme studied through the theoretical framework of popular literature, comics, narratology, and humour. Using qualitative methodology through an objective approach with the theoretical framework of narratology and humour as an analytical tool as well as the process of identification and interpretation as data analysis techniques. Based on this research, comic characters become a medium for humorous criticism by contrasting the characterisation of images and text, characterisation of characters at the beginning of the story and the end of the story, and characterisation of imitation characters with original characters. And based on the results of the interpretation of humour criticism, philosophical thought becomes an object of humour through the imitation character of the philosopher. Through humour criticism, the strangeness of philosophy becomes a joke where the strangeness is the weakness of philosophical thought itself.

Keywords: Popular Literature, Comics, Narratology, Character, Humour, Humour Criticism, Philosophy

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Penelitian ini mempermasalahkan bagaimana konsep karakter dibentuk melalui prosess karakterisasi dengan gambar dalam panel komik dan teks dalam balon komik. Selain itu, penelitian ini juga mempermasalahkan karakter sebagai madia humor kritik terhadap pemikiran filsafat berdasarkan konsep karakter yang telah dijelaskan. Tujuan dari penelitian ini adalah untuk mengetahui bagaimana karakter filusf mampu mengkritik pemikiran filsafat melalui humour di dalam komik yang merupakan medium sastra popular. Objek penelitian merupakan sebuah komik baris yang disajikan dalam web dan bertenakan filsafat dikaji melalui kerangka teori sastra populer, komik, narratologi, dan humor. Menggunakan metodologi kualitatif melalui pendekatan objektif dengan karangka teori narratologi dan humor sebagai alat analisis juga proses identifikasi dan interpretasi sebagai teknik analisis data. Berdasarkan penelitian ini karakter komik menjadi media kritik humor dengan mengkontradiskikan karaketerisasi gambar dan text, karakterisasi karakter di awal cerita dan akhir cerita, dan karakterisasi karaketer imitasi dengan karakter asli. Dan berasarkan hasil interpretasi kritik humour, pemikiran filsafat menjadi objek humor melalui karakter imitasi filusuf. Melalui kritik humour, keanehan-keanehan filsafat menjadi bahan candaan dimana keanehan tersebut adalah kelemahan dari pemikiran filsafat itu sendiri.

Kata Kunci: Sastra Populer, Komik, Narratologi, Karakter, Humor, Kritik Humour, Filsafat