

TABLE OF CONTENT

ABSTRACT	i
DECLARATION OF AUTHENTICITY	ii
APPROVAL.....	iii
BIOGRAPHY	iv
PREFACE	v
ACKNOWLEDGMENT	vi
TABLE OF CONTENT	viii
LIST OF TABLES.....	x
LIST OF FIGURES	xi
CHAPTER I	1
INTRODUCTION.....	1
A. Research Background.....	1
B. Research Questions.....	4
C. Research Purposes	4
D. Research Significance.....	5
E. Research Scope	5
F. Conceptual Framework.....	6
G. Hypothesis	8
H. Previous Studies.....	8
CHAPTER II.....	13
LITERATURE REVIEW	13
A. The Concept of Vocabulary.....	13
1. The Nature of Vocabulary.....	13
2. Types of Vocabulary	14
3. Aspect of English Vocabulary	15
4. The Importance of Vocabulary Mastery	19
5. Strategies in Teaching English Vocabulary.....	20
B. Learning Media in EFL.....	22
1. The Definition of Media	22
2. The Types of Media	23
3. The Nature of Learning Media	26
4. Using Digital Video to Learn English Vocabulary	28

C. Smile and Learn English YouTube Video for Vocabulary Mastery	29
1. Definition of YouTube	29
2. The Nature of Smile and Learn English YouTube Channel.....	31
3. The use of Smile and Learn English YouTube Videos in Vocabulary Learning 32	
4. The Advantages of using Smile and Learn English Youtube Videos.....	34
CHAPTER III	36
RESEARCH METHODOLOGY	36
A. Research Approach and Methods.....	36
B. Data Source.....	37
C. Data Collection Technique.....	37
D. Research Site and Participants	38
E. Research Instruments and Procedures.....	40
d. Data Analysis Technique.....	52
F. Research Timeline.....	55
CHAPTER IV.....	57
FINDINGS AND DISCUSSIONS.....	57
A. Research Findings.....	57
1. The students' vocabulary mastery before using the Smile and Learn English YouTube video	57
2. Implementing Treatment.....	60
3. The students' vocabulary mastery after using the Smile and Learn English YouTube Video.....	65
4. The Significant differences in students' vocabulary mastery before and after using the Smile and Learn English YouTube Video.....	68
B. Research Discussions.....	76
CHAPTER V	81
CONCLUSIONS AND SUGGESTIONS	81
A. Conclusion	81
B. Suggestion.....	82
REFERENCES.....	84