

TABLE OF CONTENT

APPROVAL.....	i
DECLARATION OF AUTHENTICITY.....	ii
ACKNOWLEDGEMENT	iii
PREFACE	v
BIOGRAPHY	vi
TABLE OF CONTENT	vii
LIST OF TABLES AND FIGURES.....	x
ABSTRACT.....	xi
CHAPTER I.....	1
INTRODUCTION	1
A. Background	1
B. Research Questions	3
C. Research Purposes.....	4
D. Research Significance	4
E. Conceptual Framework.....	5
F. Previous Studies.....	6
CHAPTER II.....	8
LITERATURE REVIEW.....	8
A. English for Specific Purpose (ESP).....	8
1. The Concept of ESP.....	8
2. Key features of ESP	9
3. The Difference between ESP and General English	12
4. ESP in Vocational High Schools	16
B. Needs Analysis	18
1. Definition of Needs Analysis.....	18
2. Target Needs	19
3. Learning Needs	24
C. Previous Studies on Needs Analysis of ESP in EFL Contexts.....	25
CHAPTER III	29
RESEARCH METHODOLOGY	29
A. Research Approach and Design.....	29

B.	Research Site and Participants	29
C.	Data Collection Technique	30
1.	Questionnaire	30
2.	Interview	32
3.	Document Analysis.....	33
D.	Data Analysis	34
1.	Data Reduction	35
2.	Data Display	35
3.	Drawing Conclusion	35
E.	Research Instrument and Procedure.....	36
1.	Questionnaire	36
2.	Interview	37
3.	Document Analysis.....	38
CHAPTER IV		40
FINDING AND DISCUSSION		40
A.	Profile of the Research Site	40
1.	The History of Sekolah Menengah Seni Rupa/SMKN 14 Bandung ..	40
2.	Vision and Mission of SMKN 14 Bandung.....	42
3.	Visual Communication Design Program	45
B.	Finding.....	47
1.	Necessities	48
2.	<i>Lacks</i>	56
3.	<i>Wants</i>	64
C.	Discussion	72
1.	<i>Necessities</i>	73
2.	<i>Lacks</i>	80
3.	<i>Wants</i>	87
4.	Teacher Qualifications and their Impact on Language Learning	95
CHAPTER V.....		98
CONCLUSION AND SUGGESTION		98
A.	Conclusion.....	98
B.	Suggestion	99

REFERENCES.....	101
LIST OF APPENDICES	110
APPENDICES A	110
APPENDICES B	111
APPENDICES C	112
APPENDICES D	113
APPENDICES E	119
APPENDICES F	129
APPENDICES G	130

