CHAPTER I

INTRODUCTION

This chapter consists of background of the research including review of the research, research questions, purpose and significance of the research, and definition of key terms.

1.1. Background

Language is a system of communication based upon words and the combination of words into sentences. Our system communication before anything else is language, so language is an exclusively human property. Language has the important role in human's life. With language, people can show their ideas, feeling and thoughts.

Pragmatics is one of language approach to discourse: it deals with three concepts (meaning, context, communication) that are themselves extremely vast and unwieldy. Pragmatics is the study of how the meaning of spoken and written discourse is related to the context in which that speech and writing occurs. Context here is taken to be the particular social situation that the discourse takes place in, the other text or speech it is situated with, and any background knowledge that it relies upon. (Paltridge 2012: 8).

Understanding and producing the speech acts that is appropriate to the situations in which one is functioning is of the essence in pragmatics domain generally and the speech act performance particularly, because failure to do so may

result in misunderstandings and miscommunications. In communication, people often use several kinds of speech acts such as requesting, complimenting, apologizing and thanking. Thanking is one of the speech acts or communicative acts frequently and abundantly utilized in human interactions. People give thanks in an assortment of occasions and situations in his/her daily life interactions with others. It depends on the speaker in expressing thanking to whom he/she speaks (Leech 1993: 25). For examples when someone help us therefore we say "Thank you" In expressing thankful feeling, people are not only could say "Thank you", but they also could say other words, such as "I am grateful" to show their grateful feeling and so forth. Aijmer (1996: 33) wrote that functionally, thank you/thanks is analyzed on the speech acts level, as a politeness marker and as an element organizing the discourse.

According to Ajmeer (1996: 37), the relationship between the linguistic action and strategies is not clear-cut, however, as the speaker can obtain his goal in many different ways. There is an open-ended set of strategies or speech-act formulas, which can be classified with regard to directness/indirectness used and the degree of emotionality ('expressiveness') involved. Thanking expression occur in various types, especially in social life. Thanking expression has social functions that can make the relation between the speaker and hearer closer (Aijmer 1996: 67). There are some functions of thanking that people usually use in different ways because of different reason in a different situation, and condition of the speaker.

There are various ways of expressing thank you in the movie. Movie reflects human's daily life. It contains various kind of communications that are interesting

to be analyzed. The movie is included in kinds of literary works because movie does not only give entertainment for humans but also reflects a condition of social, historical, industrial, technological, philosophical, aesthetic, psychological, personal conditions, and so forth. *Margaret (2011)* is a movie written and directed by Kenneth Lonergan which tells about a New York high-school student Lisa Cohen inadvertently causes an accident in which a bus driver runs over a pedestrian. Guilt-stricken over her role in the woman's death, Lisa's mood swings from normal to furious, with her angry outbursts mostly directed at her mother. Lisa reaches out to the dead woman's best friend and the bus driver, but her failed efforts to make amends only lead to more hostility. In this movie, the characters often show their thanking, each of them uses different thanking strategies and for different purposes.

From the background above, the researcher is interested in this research because thanking is a phenomenon in social life. Thanking, such as thanks, has a simple but meaningful word. People have different ways to express their thanking. Therefore, in this research the researcher wants to analyze the thanking strategies and its functions. From the phenomena above, the researcher chooses *Margaret (2011)* movie as the object of this research. The researcher chooses the movie as the object because the movie is more understandable than using a written text such as novel. Moreover, the researcher uses *Margaret (2011)* movie because this movie relates to the analysis whereas that the characters of its movie used various kinds of thanking expressions that are expressed by the characters. In addition, Margaret is one of the best coming-of-age movies and one of the best New York movies, also one of the best movie in this century. This movie contains a typical element of self-

identity drama, in the film is explained about the social problems that we find in everyday life.

In this research, the researcher takes several previous studies that are relevant to what the researcher would be thorough. Previous study is an effort to reveal similar studies conducted by previous researcher. In relation to the topic of research to be studied, the literature review can be an accountability effort of a study so that it can anticipate plagiarism. From the literature search results, researcher have found several works that discuss Thanking (Gratitude), including as follows.

Dwi Yulistiani (2010), with a thesis entitled *Gratitude Strategy Used by the Characters of Charlie Bartlett Movie* published by UIN Maulana Malik Ibrahim Malang, is analyze gratitude strategies. This thesis focuses on analyzing types of gratitude expressions and gratitude responses and how gratitude expressions and gratitude responses are used by the characters of *Charlie Bartlett* movie. The researcher used descriptive qualitative method in finding gratitude expressions and gratitude responses strategies that are used by the characters. The results of the research showed the types of gratitude expressions that are used by the characters of *Charlie Bartlett* movie are thanking somebody explicitly, expressing appreciation of the act, stressing one's gratitude, and expressing emotion. Furthermore, the gratitude responses that are used by the characters are minimizing the favor and expressing pleasure. In expressing gratitude, there are some types of politeness strategy that are used by the characters both upper and lower class: they are be voluble (speak a lot), be taciturn (speak little), Exaggerate (interest, approval, sympathy with H), given names or nicknames and be

optimistic. While independence strategy that is used by the characters is using family names and titles.

Rosi Rosmayanti (2012), with a thesis entitled *The Expression of Thankfullness Reflected in Maher Zain's Song Lyrics in Thank You Allah Album* published by UIN Sunan Gunung Djati Bandung. The research describes the choice of words used by Zain in his song lyrics to show the expression of thankfulness. The problems of the research are how do Zain's Expressions in his song lyric becomes a system of sign of thankfulness and what are the language styles of Zain's expressions of thankfulness in his song lyrics. This research uses descriptive qualitative method. The researcher uses approach to Saussure's semiotics, Galperin's stylistics, Shihab's thankfulness to solve the problem. The data used in this research are taken from the selection of Zain's song lyrics which show the expression of thankfulness. The findings of this research indicates that the three ways Zain expresses his thankfulness through song lyrics can be seen in several expressions, they are thankfulness by heart, oral and acts. All thankfulness expressions are evidence by the two Saussure's distinctions consisting of signifier and signified with syntagmatic and paradigmatic distinctions. In the relation to the language styles of Zain's expression of thankfulness, it is found that there are two styles in Zain's song lyrics. Firstly, Rhetorical Style which consist of Alliteration, Assonance, Asyndeton, Polysyndeton, Ellipsis Pleonasm, Hyperbole, and Paradox. Secondly, Figurative Style including Simile and Methapor. In a nutshell based on the analysis of finding, it is inferred that all of the expressions of thankfulness, thankfulness by heart is more dominantly used is song lyrics of Zain.

Meanwhile, of two language styles used, rhetorical style is frequently found in Zain's song lyric.

Nur Rohmah (2016), with a thesis entitled *Gratitude Strategy Used by The Characters of I Love You, Man Movie* published by UIN Sunan Kalijaga Yogyakarta. The researcher analyzed gratitude strategies in I Love You, Man movie. The research described what are the gratitude strategies used in I Love You, Man and how gratitude expression and gratitude response are used by the characters of *I Love You, Man* movie. The research is qualitative. It is analyzed descriptively based on the related theory of Cheng's gratitude strategy, Hymes' theory of gratitude expression and Aijmer' theory of gratitude response. From the analysis, shows that they often use the strategy of modification of explicit expression combined with stating the favour. Then, it can be found that there are nine functions of gratitude expressions used by three characters in I Love You, Man movie. The most frequent types use to express gratitude expression is acknowledging a favour. Furthermore, the gratitude response used by the characters is minimizing the favour and expressing pleasure. Then, in gratitude expression, Peter, Zooey and Sydney use the feeling of appreciation more often than any other feelings such feeling of honor, mutually require and modesty.

Based on the previous studies above, there are some differences in the theory and object of the research used. In this research, the researcher decides to use the utterances within movie as the object of the research. The object which the researcher takes is *Margaret* (2011) movie script. By using a different object, the research can show different results as it takes different contexts. The researcher

focuses the research on analyzing thanking strategies using Aijmer (1996) theory and the functional domain of thanking uses Hymes (1972) theory. In addition, this research provides more deeply explanation by giving examples on the types of thanking strategies and the functional domain of thanking from the utterances in the movie.

1.2. Research Questions

Based on the background above, the characters in *Margaret* (2011) movie use various types of thanking strategies. Thus, the problem to be discussed in this research is as follows.

1. What thanking strategies are elaborated by the characters in *Margaret (2011)* movie script?

2. How are the expressions of thanking show their functions?

1.3. Purpose and Significance of Research

1.3.1. Purpose of Research

The general purpose of this research is to know the types of thanking strategies which is used by the characters in *Margaret* (2011) movie. In addition, the result of this study is expected to enrich the way of applying pragmatics theory to the purpose of the use of thanking. As for general purpose can be assumed as follows.

1. To find out the types of thanking strategies used by characters in *Margaret* (2011) movie script.

2. To find out the functions of thanking used by the characters in *Margaret* (2011) movie script.

1.3.2. Significance of Research

The researcher feels in accordance with the study because the researcher can apply the pragmatics theory that has been studied previously. There are several benefits that can be obtained from the result of this study as follows.

1. Theoretically, with this research researcher can gain experience to perform analysis of thanking strategies.

2. Practically, the benefit of this research is to provide knowledge about the thanking strategies used by the characters in *Margaret* (2011) Movie by classifying them into several types of thanking strategies and its function. The reader can gain knowledge about some thanking strategies. Furthermore, the reader could more understanding and use more variation to express their grateful feeling.

1.4. Definition of Key Terms

a. Pragmatics

Pragmatics is the study of meaning delivered by the speaker and interpreted by the hearer. (Yule, 1996:3)

b. Thank

To tell somebody that you are grateful for something (Hornby, 2010: 1545)

c. Thanking

The feeling of being grateful and wanting to express your thanks. (Hornby, 2010: 654)

d. Thanking Strategies

Thanking strategies is the way of choosing the expressions of thanking. There are various ways to express thanking as found in Aijmer (1996:37).

e. Movie

A series of moving pictures recorded with sound that tells a story, shown at the cinema/movie theater. (Hornby, 2010: 967)