

## TABLE OF CONTENTS

<b>APPROVAL PAGE .....</b>	i
<b>LEGALIZATION PAGE .....</b>	ii
<b>DECLARATION OF OWNERSHIP .....</b>	iii
<b>PREFACE .....</b>	iv
<b>ACKNOWLEDGMENT .....</b>	v
<b>MOTTO .....</b>	vii
<b>ABSTRACT .....</b>	viii
<b>ABSTRAK .....</b>	ix
<b>TABLE OF CONTENTS.....</b>	x
<b>CHAPTER I.....</b>	1
<b>INTRODUCTION.....</b>	1
1.1    Background of Research .....	1
1.2    Statement of Problems.....	5
1.3    Research Purposes .....	5
1.4    Research Significance .....	6
1.5    Definition of Key Terms .....	6
<b>CHAPTER II.....</b>	8
<b>THEORETICAL FRAMEWORK .....</b>	8
2.1    Pragmatics .....	8
2.2    Context .....	9
2.3    Speech Act.....	10
2.3.1    Types of Speech Act .....	10
2.3.2    Speech Act Classification .....	11
2.4    Criticism Strategy.....	13
2.4.1    Direct Strategy .....	13
2.4.2    Indirect Strategy .....	15
2.4.3    Combined Criticism .....	17
2.5    Politeness Theory .....	17
2.6    Face .....	19
2.7    Face Threatening Act (FTA) .....	20
2.8    Politeness Strategy .....	21

2.8.3	Bald On-Record .....	21
2.8.4	Positive Politeness Strategy .....	24
2.8.5	Negative Politeness Strategy .....	30
2.8.6	Off-Record Strategy .....	33
2.9	The Correlation Between Criticism and Politeness Strategies .....	37
<b>CHAPTER III</b>	.....	<b>38</b>
<b>RESEARCH METHOD</b>	.....	<b>38</b>
3.1	Research Design .....	38
3.2	Source of Data .....	39
3.3	Technique of Collecting Data.....	39
3.4	Technique of Analyzing Data.....	40
3.5	Organization of Writing .....	41
<b>CHAPTER IV</b>	.....	<b>43</b>
<b>FINDING AND DISCUSSION</b>	.....	<b>43</b>
4.1	The Type of Critique Strategies in Le Sserafim's TikTok Comment Section .....	43
4.1.1	Direct Criticism Strategy .....	44
4.1.2	Indirect Criticism Strategy .....	60
4.1.3	Combined Criticism Strategy .....	70
4.2	The Type of Politeness Strategies Used to Criticize Le Sserafim's Coachella Performance on TikTok Comment Section.....	79
4.2.1	Bald on record .....	79
4.2.2	Positive Politeness.....	92
4.2.3	Negative Politeness .....	100
4.2.4	Off Record.....	104
<b>CHAPTER V</b>	.....	<b>113</b>
<b>CONCLUSIONS AND SUGGESTIONS</b>	.....	<b>113</b>
A.	Conclusions .....	113
B.	Suggestions.....	114
<b>REFERENCES</b>	.....	<b>116</b>