

TABLE OF CONTENT

ABSTRACT	i
APPROVAL	ii
DECLARATION OF AUTHENTICITY	iii
PREFACE	iv
BIOGRAPHY	v
ACKNOWLEDGMENT	vi
TABLE OF CONTENT	ix
LIST OF TABLES.....	xii
LIST OF FIGURES.....	xiv
CHAPTER I	1
INTRODUCTION	1
A. Research Background.....	1
B. Research Question.....	4
C. Research Purpose	5
D. Research Significance	5
E. Research Scope	6
F. Conceptual Framework	6
G. Previous Study.....	8
CHAPTER II.....	12
LITERATURE REVIEW	12
A. Reading Skills in English Language Learning.....	12
1. Definition and Importance of Reading in Language Learning.....	12
2. Types of Reading.....	14
3. Challenges in Reading Skill	17
4. Essential Aspects in Assessing Reading Skill	19
B. English Learning Media for Reading Skill	27

1. Definition of Learning Media	27
2. Types of English Learning Media for Reading Skill.....	29
3. The Role of Digital and Social Media in Enhancing Reading Skill.....	31
4. Instagram Caption as Learning Media for Reading Skill.....	32
C. Overview of Captions for Reading Skill	32
1. Definition of Captions	32
2. The Role of Captions in English Reading Skill	34
3. Types of Captions as English Learning Media.....	35
D. The Case of @Folkative Instagram Captions.....	37
1. The Nature of @Folkative Content	37
2. Language Style Used in @Folkative Captions.....	38
3. Accessibility and Appeal of @Folkative Captions.....	38
4. The Role of @Folkative Captions in Language Learning.	39
E. The Nature of Students' Perspectives.....	40
1. Definition of Students' Perspectives	40
2. Factors Influencing Students' Attitudes in Language Learning	44
3. Importance of Exploring Perspectives in Language Learning	45
F. The Utilization of @Folkative Instagram Captions in English Reading Skill	45
1. Students' Experiences in Using @Folkative Instagram Caption for Developing Reading Skill	45
2. Effectiveness of @Folkative Captions in Developing Reading Skill	48
3. Advantages and Disadvantages of Using @Folkative Captions in Developing Reading Skill	49
CHAPTER III	53
RESEARCH METHODOLOGY	53
A. Research Approach and Method	53
B. Data Source	54
C. Data Collection Techniques.....	54

D. Research Site and Participant.....	62
E. Data Analysis.....	63
F. Research Timeline	65
CHAPTER IV	67
FINDINGS AND DISCUSSIONS.....	67
A. Findings.....	67
1. Students' Perceptions of Utilizing @Folkative Instagram Captions as English Learning Media to Improve Their Reading Skills.....	67
2. Students' Challenges of Utilizing @Folkative Instagram Captions as English Learning Media to Improve Their Reading Skills.....	101
B. Discussion	119
1. What are Students' Perspectives on Utilizing @Folkative Instagram Captions as English Learning Media for Developing Their Reading Skills?.....	119
2. What are The Challenges Faced by Students on Utilizing @Folkative Instagram Captions as English Learning Media for Developing Their Reading Skills?	125
CHAPTER V.....	130
CONCLUSION AND SUGGESTION	130
A. Conclusion.....	130
B. Suggestion	132
REFERENCES.....	xv
APPENDICES	xxii