

TABLE OF CONTENT

ABSTRACT.....	i
ABSTRAK.....	ii
TABLE OF CONTENT	iii
TABLE OF PICTURE	v
CHAPTER I.....	1
INTRODUCTION	1
1.1 Research Background.....	1
1.2 Statement of Problem.....	4
1.3 Research Purposes.....	4
1.4 Research Significances.....	4
CHAPTER II.....	5
CONCEPTUAL FRAMEWORK	5
2.1 Feminism and Patriarchal Structures	5
2.1.1 Definition of Feminism.....	5
2.1.2 Types of Feminism.....	7
2.1.3 Concept of Patriarchy.....	8
2.2 Gender Representation and Power in Media.....	10
2.2.1 Representation Theory	10
2.2.2 Gender Representation and Patriarchy in Film	12
2.3 The Male Gaze Theory.....	14
2.3.2 The Concept of "The Other"	15
2.3.3 Film as Cultural and Literary Text.....	18
2.3.4 Cinematic Elements as Analytical Tools	22

CHAPTER III	25
RESEARCH METHOD.....	25
3.1 Research Design.....	25
3.2 Sample of Data.....	26
3.3 Source of Data.....	27
3.3.1 Primary Source.....	27
3.3.2 Secondary Sources	28
3.4 Technique of Collecting Data	28
CHAPTER IV FINDINGS AND DISCUSSION	31
4.1 Male Gaze Interpolated in <i>Legally Blonde</i>	31
4.1.1 Explicit Male Gaze.....	32
4.1.2 Implicit Male Gaze.....	46
4.1.3 Verbal Male Gaze	54
4.1.4 Visual Construction of the Gaze	66
4.1.5 Narrative Positioning	74
4.2 Male Gaze Reinforces Patriarchy.....	83
4.2.1 Women as the other.....	84
4.2.2 Reaffirmation of Male Authority in Narrative	86
4.2.3 Institutional Power of the Gaze.....	87
4.2.4 Feminine Empowerment Becomes Repackaged Male Fantasy	89
CHAPTER V CONCLUSION AND SUGGESTIONS.....	92
5.1 Conclusion	92
5.2 Suggestion.....	93
REFERENCE.....	95