

TABLE OF CONTENTS

APPROVAL PAGE.....	i
LEGALIZATION PAGE.....	ii
ABSTRACT	iii
ABSTRAK	iv
DECLARATION OF OWNERSHIP	v
PREFACE.....	vi
ACKNOWLEDGMENTS.....	vii
TABLE OF CONTENTS	ix
CHAPTER I	1
INTRODUCTION	1
1.1 Research Background.....	1
1.2 Statement of Problem.....	6
1.3 Research Objective.....	6
1.4 Research Significance.....	7
1.5 Definition of Key Terms.....	7
CHAPTER II.....	9
THEORETICAL UNDERPINNING.....	9
2.1 Pragmatics.....	9
2.2 The Cooperative Principle	10
2.3 The Non-observance of Maxims.....	12
2.4 Implicature	16
CHAPTER III.....	20
RESEARCH METHOD.....	20
3.1 Research Design.....	20
3.2 Source of Data.....	21
3.3 Sample of Data.....	22
3.4 Technique of Collecting Data.....	26
3.5 Technique of Analysing Data.....	28

CHAPTER 4.....	30
FINDINGS AND DISCUSSIONS	30
4.1 The types of Non-observance of Maxims in Pandji Pragiwaksono: 10 000 Hour stand-up videos.....	30
4.2 The types of Conversational Implicature in Pandji Pragiwaksono: 10 000 Hour stand-up videos.....	39
4.3 Analysis Data of the Types of Non-observance of Maxims and the Types of Conversational Implicature	49
CHAPTER V	87
CONCLUSIONS AND SUGGESTIONS	87
5.1 Conclusions.....	87
5.2 Suggestions	88
REFERENCES.....	89

