

ABSTRACT

Hilmi Nurfadhila. 1215030110, 2025. **INTERPERSONAL MEANING OF ANIES BASWEDAN IN WHAT IS UP INDONESIA YOUTUBE CHANNEL (The Podcast Entitled : *The Fault In Our Education, Political Islam, And Gen Alpha Slang*).** English Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. Supervisors: 1. Dra. Hj. Deuis Sugaryamah, M.Pd.; Fourus Huznatul Abqoriyah, S.Hum., M.A

This study examines the interpersonal meaning embodied in the utterances of Anies Baswedan, a public figure, in a podcast presented by the YouTube channel What Is Up Indonesia entitled “The Fault in Our Education, Political Islam, and Gen Alpha Slang.” The mood and modality systems are used in this study to analyze Anies Baswedan's utterances from the perspective of SFL (Systemic Functional Linguistics). In other words, this study focuses on analyzing interpersonal meaning in utterance, which helps reveal the speaker's attitudes and judgments toward what is being communicated. There are three mood types used in Anies Baswedan's utterances based on Halliday's theory: Declarative, Imperative, and Interrogative. The modality used in Anies Baswedan's expressions is categorized into three levels: low, median, and high. By analyzing the mood and modality systems in depth, this study is able to interpret the interpersonal meaning in Anies Baswedan's utterances. However, this research only focuses on the topic The Fault In Our Education. From the responses of Anies Baswedan towards the question by the hosts related to the topic of education in Indonesia. The results of this study consist of 11 utterances which have been analyzed into 117 clauses of data in Anies Baswedan's utterances. The data was classified based on the mood system, consisting of 110 declarative moods, 3 imperative moods, and 4 interrogative moods. The analysis shows that Anies Baswedan uses declarative mood more frequently in his speeches to convey information to the audience. Anies Baswedan often uses storytelling as a way to express his ideas. He frequently talks about reading books and demonstrates a deep understanding of education with humble and polite tone. The content focuses on educational issues, particularly related to the willingness to read. Additionally, the results of modality are 7 including 1 low modality, 2 median modalities and 4 high modalities. The most frequently used modality was the high level which used to encourage the audience to fully understand the issue of declining reading interest in Indonesia. Additionally, He also uses this way of speaking to encourage the audience to feel motivated and take action to improve their interest and skills in reading.

Keywords: Interpersonal Meaning; Systemic Functional Linguistic; Anies Baswedan

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Terdapat tiga jenis mood yang digunakan dalam ujaran Anies Baswedan berdasarkan teori Halliday, yaitu: deklaratif, imperatif, dan interogatif. Modalitas yang digunakan dalam ekspresi Anies Baswedan dikategorikan ke dalam tiga tingkat: rendah, sedang, dan tinggi. Melalui analisis mendalam terhadap sistem mood dan modalitas, penelitian ini mampu menginterpretasikan makna interpersonal dalam ujaran Anies Baswedan. Namun, penelitian ini hanya difokuskan pada topik *The Fault in Our Education*, yaitu pada respons Anies Baswedan terhadap pertanyaan dari pembawa acara yang berkaitan dengan isu pendidikan di Indonesia. Hasil penelitian ini terdiri atas 11 ujaran yang telah dianalisis menjadi 117 klausa dalam tuturan Anies Baswedan. Data diklasifikasikan berdasarkan sistem mood, yang terdiri dari 110 klausa dengan mood deklaratif, 3 mood imperatif, dan 4 mood interogatif. Hasil analisis menunjukkan bahwa Anies Baswedan lebih sering menggunakan mood deklaratif dalam menyampaikan informasi kepada audiens. Ia juga sering menggunakan teknik bertutur (storytelling) untuk mengungkapkan gagasannya, terutama dalam membahas pentingnya membaca buku, serta menunjukkan pemahaman mendalam dalam bidang pendidikan dengan nada yang rendah hati dan sopan. Isi tuturan lebih banyak berfokus pada isu pendidikan, khususnya yang berkaitan dengan minat membaca. Selain itu, hasil analisis terhadap modalitas menunjukkan adanya 7 bentuk modalitas, yang terdiri dari 1 modalitas rendah, 2 modalitas sedang, dan 4 modalitas tinggi. Modalitas tingkat tinggi merupakan bentuk yang paling sering digunakan, yang bertujuan untuk mendorong audiens memahami secara mendalam persoalan menurunnya minat baca di Indonesia. Selain itu, gaya tutur ini juga digunakan untuk membangkitkan motivasi dan mendorong audiens agar termotivasi dan mengambil tindakan dalam meningkatkan minat serta kemampuan membaca mereka.

Keywords: Makna Interpersonal; Linguistik Fungsional Sistemik; Anies Baswedan