

CHAPTER I

INTRODUCTION

This chapter presents the introduction of the research. It consists of five sections, namely Background of the Research, Statement of the Problem, Purpose of the Research, Significance of the Research, and Definition of Key Terms.

1.1 Background of the Research

Anies Rasyid Baswedan is an Indonesian scholar, politician, and former governor of Jakarta, the nation's capital (*Candidate Profile: Anies Baswedan - Runners and Riders*, 2021). Anies Baswedan is a globally recognized leader known for his ability to uphold international diplomacy and enhance Indonesia's reputation on the global stage. His influence extends worldwide, earning him recognition as a prominent figure and recipient of numerous international awards. His ideas and insights are disseminated through various platforms, including the podcast in YouTube channel *What is Up Indonesia*.

A podcast is an online audio program that can be streamed or downloaded. It usually features a series of spoken-word episodes covering topics like news, education, entertainment, storytelling, or interviews. The number of people in a podcast depends on its format. Some are hosted by a single individual (solo podcast), while others have two or more hosts engaging in discussions. Interview-style podcasts feature a host conversing with different guests in each episode, and some include panel discussions with multiple participants. The number of people involved varies according to the show's content and structure. Podcasting is a method of disseminating audio recordings via the internet (Walton et al., 2005). Podcasting begins with efforts to create and compress content using audio devices such as computers, microphones, recording software, audio, and compression software (Peter Meng, 2005)

What Is Up, Indonesia? (WIUI) is an independent podcast platform that curate Indonesian socio-politics in an accessible manner for internationally-raised Indonesian youths (What Is Up Indonesia, 2024). WIUI talks about politics issue or news in Indonesia and also accompanied by memes, jokes, and pop culture references to make it more approachable and less intimidating (What Is Up Indonesia, 2024). WIUI was established in August 2020 by Abigail Limuria. She is a young Indonesian changemaker and content creator known for her contributions to social and political discourse, as well as her efforts in empowering women. She co-founded initiatives like the Lalita Project and *What is Up Indonesia (WIUI)* (Harness, 2021)

On that video, Anies Baswedan sits down with Andovi and Abigail as hosts. Andovi da Lopez, widely recognized for his YouTube channel SkinnyIndonesian24 with his brother Jovial Da Lopez, joined Narasi TV in 2022, taking on prominent leadership roles. Andovi became the Senior Vice President of Content and New Programs, while Jovial assumed the position of Chief Creative Officer. Their contributions align with Narasi's objective to create compelling and innovative content for younger audiences, fostering critical and creative engagement through relatable and impactful programming (Media, 2022).

The YouTube channel *What is Up Indonesia* aims to offer viewers insights and updates on Indonesia's current affairs, culture, politics, and social issues. It targets both local and international audiences who seek to deepen their understanding of Indonesian society and its evolution.

The most popular video on the *What is Up Indonesia* YouTube channel is a podcast with Anies Baswedan as a guest star, which is titled *The Fault in Our Education, Political Islam, and Gen Alpha Slang*. in December 2024, this video has garnered 370 thousand viewers due to its informative content and valuable life lessons delivered by Anies Baswedan. They talk about a range of topics from the importance of books, how he raised his kids, his tweet on Tom Lembong's recent case, to his 2004 paper on Political Islam. He also answers some burning questions from the WIUI community and react to memes of himself. Anies Baswedan is famously known as the former Jakarta Governor (2017-2022) and a

Presidential Candidate in the 2024 election. Before, he was a Rector of Paramadina University and the Minister of Education and Culture (2014-2016). (What Is Up Indonesia, 2024).

Anies Baswedan plays a significant role in shaping public opinions, behaviors, knowledge, and insights. Therefore, this study aims to analyze the interpersonal meaning according to Halliday and Matthiessen's framework to explore how he constructs relationships with his audience and establishes trust, authority, and relatability. Moreover, this analysis seeks to identify how Anies Baswedan conforms his language to engage his target audience, thereby encourage engagement and loyalty. For instance, the use of informal tones or inclusive language may enhance interpersonal connections. Additionally, this approach facilitates a deeper understanding of how language functions in digital spaces to influence ideologies, opinions, and perceptions. Language is employed as a political tool as well as a daily means of communication. Speech is the primary form of communication for prominent people like the president (Luthfiyati et al., 2023).

Interpersonal meaning is one of the meanings that discussed in SFL theory. This research use SFL or Systemic Functional Linguistics as the theory for knowing the Interpersonal meaning in Anies Baswedan utterances. SFL is a language system that focuses on the meaning of clauses, whether in text or spoken form. SFL views language from a social perspective, called the social view of language. This term means that language is functional because language is a tool or resource for making meaning. Language is, in the first instance, a resource for making meaning; text is a process of making meaning in context (Halliday, 2014). The function of language is referred to as meta-function, which is categorized into three distinct types: experiential function, interpersonal function, and textual function. This study specifically concentrates on the interpersonal function, also known as interpersonal meaning. Interpersonal meaning is realised through linguistic elements known as "mood" and "modality" (Linda Gerot, 1994)

Clauses in the interpersonal function are used as a medium of exchange which functions to exchange commodities in the form of goods and services and

information. Furthermore, that process produces speech roles giving and demanding. The most fundamental types of speech roles, which lie behind all the more specific types that we may eventually be able to recognize, are just two: (i) giving, and (ii) demanding. Either the speaker is giving something to the listener (a piece of information) or he is demanding something (Halliday, 2014, Chapter 4, p. 135).

Mood and modality are systems of grammar used in interpersonal meaning. There are 2 mood elements that are used in analyzing mood systems namely Mood (subject and finite) and Residue (predicator, complement and adjunct). There are also mood types namely Indicative (declarative and interrogative) and Imperative. Three of these basic types are closely associated with particular grammatical structures: statements are most naturally expressed by declarative clauses; questions by interrogative clauses; and commands by imperative clauses (Thompson, 2013, p. 48).

The grammatical category that is characteristically used to exchange information is the indicative; within the category of indicative, the characteristic expression of a statement is the declarative, that of a question is the interrogative; and within the category of interrogative, there is a further distinction between yes-no interrogative, for polar questions, and WH interrogative, for content questions (Halliday, 2014, Chapter 4, p. 143)

Systemic Functional Linguistic analysis, especially using Mood and Modality system, continues to be significant in linguistic research for several reasons. Examining interpersonal meaning, mood, and modality systems through the lens of Systemic Functional Linguistics (SFL) offers a valuable foundation for thesis research, as it reveals how language functions to build relationships, express attitudes, and assert authority in communication.

Mood and Modality system can also help us to understanding speaker-listener relationships. The interpersonal metafunction in SFL examines how language is used to establish and sustain social relationships. Through the analysis of mood types (declarative, interrogative, imperative) and modality (e.g., probability, obligation, inclination), researchers can explore how speakers relate to

their audience, build trust and influence, and express power dynamics in communication.

Anies Baswedan's utterances is the object of this research. There are several research that used Anies Baswedan as an object. For instance, prior research has analyzed his utterances, particularly in relation to Anies Baswedan's speech. There are (Welsi Haslina, 2023), (Santoso & Amaliawati, 2024) also in the speech act field namely (Tamam et al., n.d.) (Ismi Adinda & Nurdin Nurdin, 2024) (Farhan, n.d.) (Sesanti et al., 2021) (Yandra et al., 2018). Based on the seven research conclusions regarding Anies Baswedan's speeches, several similarities can be identified. These include the use of strategic and polite language to build a positive image and persuade the audience, while considering the political context at the time the speeches were delivered.

In terms of the most frequently used speech acts, representative speech acts are dominant. This type is used to express statements, opinions, and beliefs, which aligns well with the purpose of Anies' speeches—explaining his political vision and building public trust. Additionally, directive speech acts are also used quite frequently, especially in speeches that invite, advise, or encourage the audience to take action. Expressive speech acts are also found, particularly in speeches responding to important events or providing emotional support, such as during tragic events or political declarations. Overall, Anies Baswedan's speeches mainly use representative speech acts to explain his views and strengthen his political image in the public's eye.

There are also Interpersonal meaning studies. The researcher uses these studies as reference since the theory used is the same. Namely (Haritsyah et al., 2024) (Maharani, 2024) (Daulay, 2021)(Savitri, 2019) and (Ping & Lingling, 2017) The five studies show that interpersonal meaning is a central aspect of communication, which is reflected through the choice of linguistic structures such as mood, modality, pronomina, and time system. Using the Systemic Functional Linguistics (SFL) framework, these studies successfully reveal how speakers or writers build social relationships, convey attitudes, and influence audiences through the linguistic strategies used.

In many areas such as media, education, culture, and political speech, the declarative mood is used most often. This means that speakers or writers usually give information clearly, show authority, and explain their views about a topic or event. The use of modality—words that show attitude or certainty—also appears, even though the level of use is different in each case. Modality is still an important part of the message because it shows what the speaker believes, wants, or feels—whether they are sure, feel something is necessary, or just think something might happen. In learning, culture, and political speeches, modality adds more meaning to how people interact.

All five studies show that analyzing interpersonal meaning, especially by using the Systemic Functional Linguistics (SFL) approach, helps us understand more deeply how people communicate their attitudes, relationships, and goals in different types of texts. Anies Baswedan in the *What Is Up Indonesia* podcast are responses to questions or statements uttered by the hosts, in this case Abigail and Andovi. Furthermore, this study takes the title *Interpersonal Meaning of Anies Baswedan In What Is Up Indonesia YouTube Channel*.

1.2 Statement of the Problem

The problem proposed in this research is the Interpersonal Meaning of Anies Baswedan's statement. As a prominent political figure and a presidential delegate in Indonesia's 2024 election, Anies Baswedan frequently shares his views, and his speeches are widely observed by the public. Therefore, the interpersonal meaning in his speech can help us to know the social relation, the emphasize in word, the degree and many more between Anies and his people especially in this research are Abigail and Andovi. From this explanation, the research problem can be formulated into research questions as follow:

1. How is Interpersonal Meaning realized in Anies Baswedan's utterance found in *What is Up Indonesia* YouTube Channel?
2. What is the modality used in Anies Baswedan's utterance found in *What is Up Indonesia* YouTube Channel?

1.3 Purpose of the Research

1. To reveal Interpersonal Meaning realized in Anies Baswedan's utterances found in *What is Up Indonesia* YouTube Channel.
2. To analyze the modality used in Anies Baswedan's utterances found in *What is Up Indonesia* YouTube Channel.

1.4 Significance of the Research

The results of this study are expected to contribute to the use of language theoretically and practically are:

1. Theoretically: This study can help readers gain understanding in the subject of systemic functional grammar theory, particularly the study of mood and modality system. Furthermore, this research can be useful for other studies related to the use of mood and modality in interpersonal meaning.
2. Practically: This study may serve as a foundational basis for future research. Additionally, it could help to unveiling the interpersonal meaning including intention and relation the speaker with audience in communicating. The researcher also anticipates that this work be expanded upon by those with a parties interest in linguistic studies.

1.5 Definition of Key Terms

Some definitions are given to clarify the key terms used in this study:

1. Systemic Functional Linguistic

SFL or Systemic Functional Linguistics is a language system that focuses on the meaning of clauses, whether in text or spoken form. SFL views language from a social perspective, called the social view of language.

2. Interpersonal Meaning

Interpersonal meaning relates to the way language is used in communication and relationships. It adds depth to how language

functions in interactions, including maintaining social bonds, expressing viewpoints, and impacting others.

3. Mood

In Systemic Functional Linguistics (SFL), the mood system is a crucial element in understanding interpersonal meaning. It analyzes how language is used to convey information, ask questions, or give commands.

4. Modality

In Systemic Functional Linguistics (SFL), modality expresses a speaker's attitude toward the truthfulness or necessity of a statement. It indicates the speaker's perspective, enriching communication in diverse contexts.

5. Anies Baswedan

Anies Rasyid Baswedan is an Indonesian academic, activist, and politician. Born on May 7, 1969, in Kuningan, West Java, he served as the Governor of Jakarta from 2017 to 2022. Anies Baswedan was an election president of Indonesia in 2024.

6. WIU Indonesia

WIU stands for What Is Up Indonesia. It is a YouTube platform that present Indonesian socio-political topics in a digestible way for Indonesian youths raised abroad.