

DAFTAR ISI

<u>LEMBAR PERSETUJUAN</u>	Error! Bookmark not defined.
<u>LEMBAR PENGESAHAN</u>	Error! Bookmark not defined.
<u>SURAT PERNYATAAN TIDAK PLAGIAT</u>	Error! Bookmark not defined.
<u>DAFTAR TABEL</u>	Error! Bookmark not defined.
<u>DAFTAR GAMBAR</u>	Error! Bookmark not defined.
<u>BAB I PENDAHULUAN</u>	Error! Bookmark not defined.
1.1. <u>Latar Belakang Penelitian</u>	Error! Bookmark not defined.
1.2. <u>Rumusan Masalah</u>	Error! Bookmark not defined.
1.3. <u>Tujuan Penelitian</u>	Error! Bookmark not defined.
1.4. <u>Manfaat Hasil Penelitian</u>	Error! Bookmark not defined.
1.5. <u>Kerangka Berfikir</u>	Error! Bookmark not defined.
1.6. <u>Hasil Penelitian Terdahulu</u>	Error! Bookmark not defined.
<u>BAB II TINJAUAN PUSTAKA</u>	Error! Bookmark not defined.
2.3. <u>Perilaku Berjualan Online</u>	Error! Bookmark not defined.
2.4. <u>Masyarakat</u>	Error! Bookmark not defined.
2.5. <u>Perilaku</u>	Error! Bookmark not defined.
2.5 <u>Teori Perilaku</u>	Error! Bookmark not defined.
2.6. <u>Perubahan Sosial</u>	Error! Bookmark not defined.
2.7. <u>Teori Perubahan Sosial</u>	Error! Bookmark not defined.
<u>BAB III METODOLOGI PENELITIAN</u>	Error! Bookmark not defined.
3.1. <u>Pendekatan dan Metode Penelitian</u>	Error! Bookmark not defined.
3.2. <u>Jenis dan Sumber Data</u>	Error! Bookmark not defined.
3.3. <u>Teknik Pengumpulan Data</u>	Error! Bookmark not defined.
3.4. <u>Teknik Analisis Data</u>	Error! Bookmark not defined.
3.5. <u>Tempat dan Waktu Penelitian</u>	Error! Bookmark not defined.
<u>BAB IV HASIL PENELITIAN DAN PEMBAHASAN</u>	Error! Bookmark not defined.
4.1. <u>Deskripsi Data</u>	Error! Bookmark not defined.
4.1.2. <u>Letak Geografis</u>	Error! Bookmark not defined.
4.1.3. <u>Fenomena Pedagang Online di Surade</u>	Error! Bookmark not defined.
4.1.4. <u>Jumlah Data Pedagang Online pada masa Pandemi</u>	Error! Bookmark not defined.
4.2. <u>Pembahasan Hasil Penelitian</u>	Error! Bookmark not defined.
4.2.1. <u>Kehidupan Sosial Masyarakat Surade</u>	Error! Bookmark not defined.
4.2.2. <u>Perekonomian Masyarakat Surade</u>	Error! Bookmark not defined.

4.2.3. Fenomena Perdagangan <i>online</i> di Tengah Pandemi <i>COVID</i> -19 (Studi kasus pada Masyarakat Surade Kabupaten Sukabumi).....	Error! Bookmark not defined.
4.2.4. Analisis Sosiologis Fenomena Perdagangan <i>Online</i> Ditengah Pandemi <i>COVID</i> -19 dengan Teori Perubahan Sosial	Error! Bookmark not defined.
BAB V PENUTUP	Error! Bookmark not defined.
5.1. Simpulan	Error! Bookmark not defined.
5.2. Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN.....	Error! Bookmark not defined.
.....	Error! Bookmark not defined.

