

ABSTRAK

Cici Nasirotul Maspufah, 1218010032, 2025: Pengaruh Program Dana Desa Terhadap Tingkat Kesejahteraan Masyarakat Di Desa Kedawung Kabupaten Karawang

Pengelolaan Dana Desa merupakan instrumen strategis dalam meningkatkan kesejahteraan masyarakat desa, namun efektivitasnya masih sering dipertanyakan karena berbagai kendala dalam alokasi, jenis program, dan realisasi kegiatan. Rendahnya dampak terhadap kesejahteraan masyarakat menimbulkan pertanyaan sejauh mana ketiga komponen tersebut benar-benar berpengaruh secara signifikan. Penelitian ini bertujuan untuk menganalisis pengaruh alokasi dana, jenis program, dan realisasi program Dana Desa terhadap tingkat kesejahteraan masyarakat di Desa Kedawung.

Penelitian ini menggunakan pendekatan kuantitatif dengan teknik analisis regresi robust (IRLS dengan fungsi Huber), yang digunakan sebagai respons terhadap pelanggaran asumsi klasik pada residual, seperti ketidakhomogenan varian dan adanya pencilan. Data dikumpulkan melalui kuesioner yang telah diuji validitas dan reliabilitasnya, dan dianalisis dengan bantuan perangkat lunak SPSS 27. Jumlah responden sebanyak 394 orang dipilih dari populasi warga Desa Kedawung.

Hasil penelitian menunjukkan bahwa variabel program dana desa, berpengaruh positif dan signifikan terhadap kesejahteraan masyarakat dengan nilai Pseudo R^2 sebesar 0,634. Dimensi jenis program memberikan sumbangan efektif sebesar 25,52%, diikuti alokasi dana sebesar 19,60%, dan realisasi program sebesar 17,98%. Temuan ini menegaskan bahwa keberhasilan Dana Desa dalam meningkatkan kesejahteraan sangat dipengaruhi oleh relevansi jenis program yang dijalankan serta efektivitas dalam pelaksanaan dan alokasi dana.

Simpulannya, Program Dana Desa memiliki peran signifikan dalam mendorong kesejahteraan masyarakat. Namun demikian, penguatan pada aspek partisipasi, desain program yang berbasis kebutuhan lokal, serta peningkatan kapasitas kelembagaan desa menjadi kunci utama untuk mencapai hasil pembangunan desa yang lebih optimal dan berkelanjutan.

Kata Kunci: Dana Desa, Kesejahteraan Masyarakat, PLS-SEM, Karawang, Akuntabilitas

ABSTRACT

Cici Nasirotul Maspufah, 1218010032, 2025: The Influence of the Village Fund Program on the Welfare Level of the Community in Kedawung Village, Karawang Regency

The management of the Village Fund is a strategic instrument for improving the welfare of rural communities. However, its effectiveness is often questioned due to various challenges in fund allocation, program types, and implementation. The limited impact on community welfare raises the question of to what extent these three components significantly influence welfare outcomes. This study aims to analyze the influence of fund allocation, program types, and program implementation of the Village Fund on the community welfare level in Kedawung Village.

This research adopts a quantitative approach using robust regression analysis (IRLS with Huber function) in response to violations of classical assumptions on residuals, such as heteroscedasticity and the presence of outliers. Data were collected through questionnaires that had undergone validity and reliability testing, and analyzed using SPSS version 27. A total of 394 respondents were selected from the population of Kedawung Village residents.

The results show that the Village Fund Program variable has a positive and significant effect on community welfare, with a Pseudo R^2 value of 0.634. The dimension of program types contributed an effective share of 25.52%, followed by fund allocation at 19.60%, and program implementation at 17.98%. These findings affirm that the success of the Village Fund in improving welfare is strongly influenced by the relevance of the implemented program types, as well as the effectiveness of implementation and fund allocation.

In conclusion, the Village Fund Program plays a significant role in enhancing community welfare. However, strengthening community participation, designing programs based on local needs, and improving village institutional capacity are essential keys to achieving more optimal and sustainable rural development outcomes.

Keywords: *Village Fund, Community Welfare, PLS-SEM, Karawang, Accountability*