

ABSTRACT

Rahmania, Aisyah. 1205030015. An Analysis of Expressive Speech Act in *Barbie: Princess Charm School* movie. An Undergraduate Thesis. Department of English Literature, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. 2025. Advisor I. Drs. H. Abd. Hannan EF, M.Ag. Advisor II. Dian Budiarti, M.A.

Pragmatics is the study of the ability of language users to pair sentences with the appropriate context. The discussion of meaning in pragmatics is closely related to speech acts. Expressive speech acts are speech acts that involve feelings and attitudes, such as apologising, thanking, congratulating, praising, expressing condolences, criticising, and satirising. In this study, the researcher analyses the data to find the types of expressive speech acts and how the speakers feel when expressing expressive speech acts in the movie '*Barbie: Princess Charm School*' to answer the researcher's research questions, namely 1.) What are the types of expressive speech acts found in *Barbie: Princess Charm School* movie? 2.) How does the speaker feel when expressing expressive speech acts in the movie *Barbie: Princess Charm School*?. The researcher uses Searle's (1969) Speech Acts theory to analyse the data in the form of dialogue in the movie, by using descriptive qualitative research method. From the analysis can be found that the expressive speech acts in the movie *Barbie: Princess Charm School* are in 39 type of expressive speech act data namely 9 data of praising, 11 data of thanking, 4 data of congratulating, and 15 data of apologizing. And the feelings of the speaker when saying speech acts include feeling happy and amazed when saying congratulating, praising, and thanking. However, they feel guilty when saying apologizing.

Keywords: Language, Pragmatics, Expressive Speech Act.

ABSTRAK

Rahmania, Aisyah. 1205030015. *An Analysis Of Expressive Speech Act In Barbie: Princess Charm School movie.* Skripsi. Jurusan Sastra Inggris, Fakultas Adab dan Humaniora, Universitas Islam Negeri Sunan Gunung Djati Bandung. 2025. Pembimbing I. Drs. H. Abd. Hannan EF, M.Ag. Pembimbing II. Dian Budiarti, M.A.

Pragmatik adalah ilmu yang mempelajari kemampuan pengguna bahasa untuk memasang kalimat dengan konteks yang sesuai. Pembahasan makna dalam pragmatik berkaitan erat dengan tindak tutur. Tindak tutur ekspresif adalah tindak tutur yang melibatkan perasaan dan sikap, seperti meminta maaf, berterima kasih, mengucapkan selamat, memuji, mengucapkan belasungkawa, mengkritik, dan menyindir. Dalam penelitian ini, peneliti menganalisis data untuk menemukan jenis-jenis tindak tutur ekspresif dan bagaimana perasaan penutur ketika mengungkapkan tindak tutur ekspresif dalam film 'Barbie: Princess Charm School' untuk menjawab pertanyaan penelitian peneliti, yaitu 1.) Apa saja jenis tindak tutur ekspresif yang ditemukan dalam film Barbie: Princess Charm School? 2.) Bagaimana perasaan penutur ketika mengekspresikan tindak tutur ekspresif dalam film Barbie: Princess Charm School? Peneliti menggunakan teori Tindak Tutur Searle (1969) untuk menganalisis data yang berupa dialog dalam film tersebut, dengan menggunakan metode penelitian deskriptif kualitatif. Dari hasil analisis dapat ditemukan bahwa tindak tutur ekspresif dalam film Barbie: Princess Charm School terdapat 39 data jenis tindak tutur ekspresif yaitu 9 data memuji, 11 data berterima kasih, 4 data mengucapkan selamat, dan 15 data meminta maaf. Dan perasaan penutur ketika mengucapkan tindak tutur antara lain merasa senang dan kagum ketika mengucapkan selamat, memuji, dan berterima kasih. Namun, mereka merasa bersalah ketika mengucapkan meminta maaf.

Kata Kunci: Bahasa, Pragmatik, Tindak Tutur Ekspresi.