

ABSTRAK

Sofwan Harun Al Rasyid. 2025. Manajemen Pendidikan Kewirausahaan Di Pondok Pesantren (Studi Kasus Di Pondok Modern Darussalam Gontor).

Penelitian ini dilatarbelakangi kurangnya perhatian lembaga pendidikan terhadap pendidikan kewirausahaan, maka peneliti mempertimbangkan bahwa pentingnya penelitian manajemen pendidikan kewirausahaan di lembaga pendidikan.

Penelitian ini menggunakan teori fungsi manajemen George R. Terry. Dia menentukan empat fungsi utamanya dalam manajemen yang ada dalam dunia manajemen dengan POAC, yaitu Planning (Perencanaan), Organizing (Pengorganisasian), Actuating (Pelaksanaan), dan Controlling (Pengawasan atau Pengamatan).

Metode yang digunakan dalam penelitian ini adalah metode kualitatif. Tujuan penelitian untuk menganalisa perencanaan, pengorganisasian, pelaksanaan dan pengawasan manajemen pendidikan kewirausahaan di Pondok Modern Darussalam Gontor. Penelitian ini merupakan penelitian lapangan dengan pendekatan kualitatif, dengan teknik pengumpulan data melalui observasi, wawancara, dan dokumentasi. Sumber data terdiri dari: Direktur KMI, Staf Pengasuhan Santri, Guru Pengabdian (Pembimbing Rihlah). Teknik analisis data melalui reduksi data, penyajian data, dan kesimpulan data.

Hasil penelitian menunjukkan bahwasanya: (1) Perencanaan manajemen pendidikan kewirausahaan dirancang sesuai dengan visi lembaga, analisis kondisi aktual lembaga, penentuan keuntungan dan tantangan lembaga, dan penentuan strategi atau tindakan alternatif yang sistematis sebagai upaya pencapaian tujuan. (2) Pengoorganisasian dilakukan dengan sistem hierarkis, pembagian tugas yang jelas, serta komunikasi partisipatif, yang diperkuat oleh nilai spiritual dan kedisiplinan. (3) Pelaksanaan program menekankan pendekatan praktik langsung (*learning by doing*), pembelajaran, pembimbingan intensif, dan internalisasi nilai-nilai kepesantrenan dalam kewirausahaan. (3) Pengawasan dilaksanakan secara kolaboratif dan bertahap, berfokus pada evaluasi karakter, kompetensi, dan perubahan pola pikir santri. Hasilnya berhasil menciptakan model pendidikan kewirausahaan yang tidak hanya menghasilkan wirausahawan, tetapi juga pemimpin berkarakter, tangguh, dan visioner.

Kata Kunci: Manajemen, Pendidikan Kewirausahaan, Pondok Pesantren.

ABSTRACT

Sofwan Harun Al Rasyid. 2025. Management Of Entrepreneurship Education In Islamic Boarding Schools (Case Study at Pondok Modern Darussalam Gontor)

This research is motivated by the lack of attention educational institutions give to entrepreneurship education. Therefore, the researcher considers it important to explore the management of entrepreneurship education in educational settings.

This research is based on George R. Terry's management theory, which identifies four key functions of management, known as POAC: Planning, Organizing, Actuating, and Controlling.

The study employs a qualitative research method with the aim of analyzing the planning, organizing, implementation, and supervision of entrepreneurship education management at Pondok Modern Darussalam Gontor. It is a field study using a qualitative approach, with data collected through observation, interviews, and documentation. The data sources include the Director of KMI, Student Affairs Staff, and Dedicated Teachers (Rihlah Supervisors). Data were analyzed through data reduction, data presentation, and drawing conclusions.

The results of the study show that: (1) The planning of entrepreneurship education management is designed based on the institution's vision, analysis of its current conditions, identification of potential benefits and challenges, and the formulation of systematic strategies and alternative actions to achieve goals. (2) Organizing is carried out through a hierarchical system, with clear task distribution and participatory communication, reinforced by spiritual values and discipline. (3) Program implementation emphasizes hands-on practice (learning by doing), structured learning, intensive mentoring, and the internalization of pesantren values in entrepreneurship. (4) Supervision is conducted collaboratively and in stages, focusing on evaluating students' character, competence, and mindset transformation. The results have successfully developed an entrepreneurship education model that not only produces entrepreneurs but also builds resilient, visionary leaders with strong character.

Keywords: Management, Entrepreneurship Education, Islamic Boarding School.