

TABLE OF CONTENTS

ABSTRACT	i
APPROVAL	ii
DECLARATION OF AUTHENTICITY	iii
MOTTO	iv
BIOGRAPHY	v
PREFACE	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS	xiii
LIST OF TABLES AND FIGURES	xvi
CHAPTER I	1
INTRODUCTION	1
A. Background	1
B. Research Questions	4
C. Research Purposes.....	4
D. Research Significances.....	5
E. Research Scope	6
F. Conceptual Framework	7
G. Previous Studies	9
CHAPTER II	12
LITERATURE REVIEW	12
A. Educational Entrepreneurship in Higher Education.....	12
1. Concept of Entrepreneurship Education	13

2.	Differences between General Entrepreneurship and Educational Entrepreneurship	15
3.	Forms of Educational Entrepreneurship	17
4.	Entrepreneurship Education for Non-Business Majors.....	18
B.	Entrepreneurship Education in English Education Programs	19
1.	Role of Entrepreneurship Education for English Education Students ..	21
2.	Entrepreneurial Skills Developed through Educational Entrepreneurship Courses.....	23
3.	Entrepreneurship Education and Professional Identity of Pre-Service Teachers	26
C.	Career Aspirations of English Education Students	27
1.	Concept of Career Aspirations	28
2.	Theoretical Perspectives on Career Aspirations.....	29
3.	Career Aspirations of English Education Students	30
4.	Entrepreneurship Education and Career Aspirations	32
D.	Indicators for Questionnaires and Interviews	32
CHAPTER III	37
RESEARCH METHODOLOGY	37
A.	Research Design.....	37
B.	Data Source	38
C.	Data Collection Technique	38
D.	Research Site and Participants	45
E.	Research Instruments and Procedure	46
CHAPTER IV	52
FINDINGS AND DISCUSSION	52
A.	Findings.....	52

1. Entrepreneurial Skills Gained from Educational Entrepreneurship Course	53
2. Students Perceptions of The Educational Entrepreneurship Course Role in Shaping Career Plans After Graduation.....	72
B. Discussion	88
1. Entrepreneurial skills gained from Educational Entrepreneurship course	88
2. Students perceptions of the Educational Entrepreneurship course role in shaping career plans after graduation?.....	91
CHAPTER V	94
CONCLUSION AND SUGGESTION.....	94
A. Conclusions	94
B. Suggestions	95
REFERENCES.....	97

