

ABSTRAK

Siti Saidah Gina Azkia (1222010186) 2026, “Pengaruh Bimbingan Teknis EMIS terhadap Kinerja Operator EMIS (Penelitian pada Operator MDTA di Kecamatan Bojongloa Kidul Kota Bandung)”

Perkembangan sistem digital dalam pengelolaan data pendidikan menuntut operator EMIS memiliki kemampuan yang baik dalam menjalankan tugas administrasi dan penginputan data. Namun, pada pelaksanaannya masih terdapat operator MDTA yang mengalami kesulitan dalam penggunaan sistem EMIS 4.0, keterlambatan penginputan data, serta kurangnya pemahaman terhadap perubahan sistem. Oleh karena itu, bimbingan teknis EMIS menjadi salah satu upaya yang dilakukan untuk meningkatkan kemampuan dan kinerja operator EMIS. Penelitian ini bertujuan untuk mengetahui pengaruh bimbingan teknis EMIS terhadap kinerja operator EMIS di Kecamatan Bojongloa Kidul Kota Bandung. Bimbingan Teknis EMIS dikaji melalui empat indikator yaitu materi pelatihan, metode pelaksanaan, kompetensi narasumber, dan frekuensi kegiatan. Sementara itu, kinerja operator EMIS dianalisis melalui lima indikator yaitu kualitas kerja, ketepatan waktu, inisiatif, kemampuan, dan komunikasi. Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei yang melibatkan 41 responden operator EMIS MDTA di Kecamatan Bojongloa Kidul. Teknik pengumpulan data dilakukan melalui penyebaran angket dan dianalisis menggunakan uji regresi linear sederhana. Hasil penelitian menunjukkan adanya pengaruh signifikan antara bimbingan teknis EMIS terhadap kinerja operator EMIS dengan nilai signifikansi $0,000 < 0,05$ dan nilai koefisien determinasi sebesar 0,414. Hal ini menunjukkan bahwa bimbingan teknis EMIS memberikan kontribusi sebesar 41,4% terhadap kinerja operator EMIS, sedangkan 58,6% dipengaruhi oleh faktor lain di luar penelitian. Dengan demikian, bimbingan teknis EMIS berperan dalam meningkatkan kinerja operator EMIS, khususnya dalam pengelolaan data pendidikan berbasis digital.

Kata kunci: Bimbingan Teknis EMIS, Kinerja Operator EMIS, MDTA

ABSTRACT

Siti Saidah Gina Azkia (1222010186) 2026, “The Influence of EMIS Technical Guidance on the Performance of EMIS Operators (Research on MDTA Operators in Bojongloa Kidul District, Bandung City)”

The development of digital systems in educational data management requires EMIS operators to have good skills in carrying out administrative tasks and data input processes. However, in practice, there are still MDTA operators who experience difficulties in using the EMIS 4.0 system, delays in data input, and a lack of understanding regarding system changes. Therefore, EMIS technical guidance is one of the efforts made to improve the competence and performance of EMIS operators. This study aims to determine the influence of EMIS technical guidance on the performance of EMIS operators in Bojongloa Kidul District, Bandung City. EMIS Technical Guidance was examined through four indicators, namely training materials, implementation methods, instructor competence, and frequency of activities. Meanwhile, the performance of EMIS operators was analyzed through five indicators: work quality, punctuality, initiative, ability, and communication. This study used a quantitative approach with a survey method involving 41 EMIS operator respondents from MDTA institutions in Bojongloa Kidul District. Data collection techniques were carried out through questionnaires and analyzed using simple linear regression analysis. The results of the study showed that there was a significant influence between EMIS technical guidance and the performance of EMIS operators with a significance value of $0.000 < 0.05$ and a coefficient of determination value of 0.414. This indicates that EMIS technical guidance contributes 41.4% to the performance of EMIS operators, while the remaining 58.6% is influenced by other factors outside this study. Thus, EMIS technical guidance plays a role in improving the performance of EMIS operators, especially in managing digital-based educational data.

Keywords: *EMIS Technical Guidance, EMIS Operator Performance, MDTA.*