

CONTENTS

APPROVAL PAGE	ii
LEGALIZATION PAGE	iii
DECLARATION OF OWNERSHIP	iv
PREFACE.....	v
ACKNOWLEDGEMENT.....	vi
MOTTO	viii
ABSTRACT	ix
ABSTRAK	x
CONTENTS.....	xi
LIST OF TABLE	xiv
CHAPTER I INTRODUCTION.....	1
1.1 Background of the Research.....	1
1.2 Statement of Problems	4
1.3 Research Objectives	4
1.4 Research Significance.....	4
1.5 Definition of Key Terms.....	5
CHAPTER II THEORETICAL FOUNDATION.....	7
2.1 Pragmatics.....	7
2.2 Conversation	8
2.3 Grice's Cooperative Principle	9
2.4 Maxim in Cooperative Principle	10
2.4.1 Maxim of Quantity	10
2.4.2 Maxim of Quality	11

2.4.3	Maxim of Relation (Relevance).....	12
2.4.4	Maxim of Manner	13
2.5	Flouting Maxim in Cooperative Principle.....	14
2.5.1	Flouting Maxim of Quantity	15
2.5.2	Flouting Maxim of Quality	16
2.5.3	Flouting Maxim of Relation	17
2.5.4	Flouting Maxim of Manner.....	17
2.6	Context	18
2.6.1	Social Context.....	18
2.6.2	Cultural Context.....	18
2.6.3	Situational Context	19
2.7	Function of Flouting Maxim.....	20
2.7.1	Getting Closer: The Positive Affect Function	20
2.7.2	Expressing Oneself: The Expressiveness Function	22
2.7.3	Distancing from Others: The Negative Affect Function	24
CHAPTER III	RESEARCH METHODOLOGY	27
3.1	Research Design.....	27
3.2	Source Data	28
3.3	Technique of Collecting Data	29
3.4	Technique of Analyzing Data	30
CHAPTER IV	FINDINGS AND DISCUSSION	31
4.1	Flouting Maxims Found in The Simpsons Season 36.....	31
4.1.1	Flouting Maxim of Quantity	32
4.1.2	Flouting Maxim of Quality	40
4.1.3	Flouting Maxim of Relation.....	73
4.1.4	Flouting Maxim of Manner.....	83
4.2	Functions Served by Flouting Maxim	87
4.2.1	Positive Affect.....	90

4.2.2	Expressiveness	90
4.2.3	Negative Effect.....	119
CHAPTER V CONCLUSION AND SUGGESTION		133
REFERENCE		135
APPENDIX.....		138



LIST OF TABLES

Table 4.1 Flouting Maxim Classification	332
Table 4.2 Function Classification	88

