

TABLE OF CONTENTS

ABSTRACT	i
APPROVAL	ii
DECLARATION OF AUTHENTICITY	iii
BIOGRAPHY	iv
PREFACE	v
TABLE OF CONTENTS.....	ix
LIST OF TABLES	xi
LIST OF FIGURES	xii
CHAPTER I INTRODUCTION.....	1
A. Research Background.....	1
B. Research Questions	4
C. Research Purpose	4
D. Research Significances.....	4
E. Research Scope	5
F. Conceptual Framework	6
G. Hypotheses	9
H. Previous Study	9
CHAPTER II LITERATURE REVIEW	13
A. The Concept of Vocabulary Mastery	13
B. Learning Media in English Language Teaching	20
C. YouTube Video-Based Learning	25
CHAPTER III RESEARCH METHODOLOGY	36
A. Research Approach and Methods.....	36
B. Types and Sources of Data	37
C. Data Collection Technique	38
D. Research Site and Participants	40
E. Research Instruments and Procedure	41
F. Analysis of Data for Validity and Reliability of the Instrument and Item Difficulty	43
G. Data Analysis for Technique.....	48
CHAPTER IV FINDINGS AND DISCUSSIONS.....	52

A. Research Findings	52
B. Research Discussions	69
CHAPTER V CONCLUSION	76
A. Conclusion	76
B. Suggestion	77
REFERENCES	79
APPENDIXES	84

