

ABSTRACT

Fathin, Inas Nuraida (2026), Using Video Blogging in TikTok to Enhance the Speaking Performance of 8th-Grade Junior High School Students; A pre-experimental study at SMPN 1 Tarumajaya, Bekasi. A Paper, English Education Department, Faculty of Tarbiyah and Teacher Training, State Islamic University of Sunan Gunung Djati Bandung.

This study aims to determine the effectiveness of TikTok-based video blogging in improving the speaking performance of eighth-grade students at SMPN 1 Tarumajaya, Bekasi. This study was conducted to assess students' speaking performance before and after the implementation of TikTok-based video blogging and to determine whether this approach significantly improved it.

This study used a quantitative method with a one-group pre-experimental design that included a pre-test and a post-test. The study participants consisted of 22 eighth-grade students at SMPN 1 Tarumajaya, Bekasi. Data were collected through speaking performance tests administered before and after the treatment. The students participated in four sessions of TikTok-based video blogging activities during the study. Speaking performance was assessed using a speaking analysis rubric based on pronunciation, fluency, vocabulary, grammar, and coherence. Descriptive statistics, the Shapiro-Wilk normality test, and a paired-samples t-test were used for the analysis of the collected data using IBM SPSS Statistics version 27.

The findings show that students' average score on the pre-test was 58.91, while the average score on the post-test increased to 65.45, indicating an increase of 6.55 points following the implementation of TikTok-based video blogging activities. The normality test confirms that the pre-test and post-test data follow a normal distribution. In addition, the paired-samples t-test showed a p-value of 0.000 ($p < 0.05$), indicating a statistically significant difference in students' speaking performance before and after the treatment. Therefore, the null hypothesis (H_0) was rejected, and the alternative hypothesis (H_a) was accepted.

To summarise, the video blogging activities based on TikTok are effective in improving the speaking performance of eighth graders of SMPN 1 Tarumajaya Bekasi. Based on the findings, it can be concluded that the use of TikTok as a tool for teaching spoken English enables students to develop their speaking performance through technology-mediated learning experiences.

Keywords: *TikTok, video blogging, speaking performance, EFL students, pre-experimental study.*