

TABLE OF CONTENTS

ABSTRACT	i
DECLARATION OF AUTHENTICITY	ii
BIOGRAPHY	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF FIGURES	xiii
CHAPTER 1	1
INTRODUCTION	1
A. Research Background	1
B. Research Questions	5
C. Research Purposes	5
D. Research Significance	5
E. Research Scope	6
F. Conceptual Framework	6
G. Research Hypothesis	10
H. Previous Studies	10
CHAPTER II	15
LITERATURE REVIEW	15
A. Vocabulary Mastery	15
B. Teaching Vocabulary	36
C. Descriptive Text	44
D. Interactive Digital Learning Media	53
E. Wayground	59
RESEARCH METHODOLOGY	69
A. Research Approach and Methods	69
B. Data Source	70
C. Data Collection Technique	70
D. Research Site and Participants	71
E. Research Instruments and Procedure	73

F. Data Analysis	86
CHAPTER IV	89
FINDINGS AND DISCUSSION	89
A. Research Findings	89
B. Discussion	106
CHAPTER V	114
CONCLUSIONS AND SUGGESTIONS	114
A. Conclusions	114
B. Suggestions	115
REFERENCES	117
APPENDICES	2

