

ABSTRAK

Resti Nabillah Khoirunnisa: Implementasi Strategi Manaqiban Dalam Meningkatkan Pemahaman Keagamaan Jamaah DI Majelis Taklim Masjid Besar Kecamatan Panganlengan

Penelitian ini dilatarbelakangi oleh pentingnya implementasi strategi dalam kegiatan Manaqiban sebagai upaya meningkatkan pemahaman keagamaan jamaah di Majelis Taklim Kecamatan Pangalengan. Majelis taklim ini memiliki karakteristik yang berbeda karena menjadikan amaliah Manaqiban Tareqat Qadiriyyah wa Naqsyabandiyah (TQN) Pondok Pesantren Suryalaya sebagai program utama pembinaan keagamaan.

Penelitian ini bertujuan untuk menganalisis implementasi strategi Manaqiban melalui aspek pengorganisasian sumber daya, penguatan struktur organisasi, pelaksanaan program, pembentukan budaya organisasi, serta pengendalian dan evaluasi strategi dalam meningkatkan pemahaman keagamaan jamaah.

Penelitian menggunakan metode studi kasus dengan pendekatan kualitatif. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi terhadap pengurus, ustadz, dan jamaah Majelis Taklim Kecamatan Pangalengan. Analisis data dilakukan melalui reduksi data, penyajian data, serta penarikan kesimpulan dengan menggunakan triangulasi sumber untuk menguji keabsahan data.

Hasil penelitian menunjukkan bahwa implementasi strategi Manakiban telah dilaksanakan secara efektif melalui pembagian tugas yang jelas, struktur organisasi yang mendukung koordinasi, pelaksanaan program yang rutin dan terarah, budaya organisasi yang berlandaskan nilai istiqamah, ukhuwah, dan keikhlasan, serta pengendalian dan evaluasi yang dilakukan secara berkelanjutan. Implementasi strategi tersebut memberikan kontribusi positif terhadap peningkatan pemahaman keagamaan jamaah yang ditunjukkan melalui meningkatnya kualitas ibadah, pemahaman ajaran Islam, akhlak, dan partisipasi jamaah dalam kegiatan keagamaan.

Penelitian ini menyimpulkan bahwa, implementasi strategi Manakiban berperan penting dalam mewujudkan pembinaan keagamaan yang efektif dan berkelanjutan di Majelis Taklim Kecamatan Pangalengan.

Kata kunci: implementasi strategi, Manaqiban, pemahaman keagamaan, majelis taklim, TQN.

ABSTRACT

Resti Nabillah Khoirunnisa: Implementation of Manaqib Strategy in Enhancing Religious Understanding of Congregants at the Majelis Taklim of Pangalengan District Mosque

This research is motivated by the importance of implementing strategies in Manaqib activities as an effort to improve the religious understanding of congregants at the Majelis Taklim in Pangalengan District. This majelis taklim has distinct characteristics because it makes the practices of Manaqib from the Qadiriyyah wa Naqsyabandiyah (TQN) order at Suryalaya Islamic Boarding School its main religious guidance program.

This study aims to analyze the implementation of the Manaqiban strategy through aspects of resource organization, strengthening organizational structure, program implementation, organizational culture formation, as well as strategy control and evaluation in improving the religious understanding of the congregation.

The study uses a case study method with a qualitative approach. Data collection techniques are carried out through observation, interviews, and documentation with administrators, ustadz, and congregants of the Taklim Assembly in Pangalengan District. Data analysis is done through data reduction, data presentation, and drawing conclusions using source triangulation to test the validity of the data.

The research results show that the implementation of the Manakiban strategy has been carried out effectively through clear task division, an organizational structure that supports coordination, regular and directed program execution, an organizational culture based on the values of istiqamah (steadfastness), ukhuwah (brotherhood), and sincerity, as well as continuous control and evaluation. The implementation of this strategy has made a positive contribution to improving the religious understanding of the congregation, which is reflected in the increased quality of worship, understanding of Islamic teachings, morality, and participation of the congregation in religious activities.

This study concludes that the implementation of the Manakiban strategy plays an important role in realizing effective and sustainable religious guidance at the Taklim Assembly of Pangalengan District.

Keywords: strategy implementation, Manaqiban, religious understanding, taklim assembly, TQN.