

ABSTRAK

Iqbal Fadillah: Representasi Nilai Spiritual Islam Dalam Lirik Lagu Kepada Noor Karya Panji Sakti (Analisis Semiotika Roland Barthes)

Musik tidak hanya berfungsi sebagai sarana hiburan, tetapi juga sebagai media penyampaian nilai-nilai spiritual Islam. Lagu Kepada Noor karya Panji Sakti merupakan salah satu karya musik yang menghadirkan pesan spiritual melalui bahasa puitis, simbol alam, pengalaman kehidupan, dan ungkapan kerinduan kepada Tuhan. Kondisi tersebut menarik untuk dikaji guna memahami bagaimana nilai spiritual Islam direpresentasikan melalui tanda-tanda dalam lirik lagu Kepada Noor.

Penelitian ini bertujuan untuk menganalisis representasi nilai spiritual Islam dalam lirik lagu Kepada Noor karya Panji Sakti menggunakan pendekatan semiotika Roland Barthes. Analisis difokuskan pada tiga tataran pemaknaan Roland Barthes, yaitu denotasi, konotasi, dan mitos untuk mengungkap bagaimana realitas literal, penghayatan spiritual, dan pandangan eksistensial dibangun melalui tanda-tanda dalam lirik.

Penelitian ini menggunakan paradigma konstruktivisme dengan pendekatan kualitatif dan metode analisis teks melalui semiotika Roland Barthes. Data diperoleh melalui studi dokumentasi dan studi kepustakaan, kemudian dianalisis menggunakan model interaktif Miles, Huberman, dan Saldaña yang meliputi reduksi data, penyajian data, serta penarikan kesimpulan dan verifikasi. Data penelitian berupa keseluruhan lirik lagu Kepada Noor yang dianalisis berdasarkan makna denotasi, konotasi, dan mitos.

Hasil penelitian menunjukkan bahwa representasi nilai spiritual Islam dalam lirik Kepada Noor dibangun melalui tiga temuan utama. Pertama, pada tataran denotasi ditemukan realitas literal berupa penggambaran alam dan pengalaman kehidupan manusia. Kedua, pada tataran konotasi ditemukan penghayatan spiritual melalui pemaknaan terhadap alam dan perjalanan batin yang merepresentasikan berbagai nilai spiritual Islam. Ketiga, pada tataran mitos ditemukan pandangan eksistensial manusia sebagai peziarah spiritual, yaitu pandangan bahwa kehidupan merupakan perjalanan yang diisi dengan usaha, pengalaman, perenungan, dan kerinduan yang mengarah kepada Tuhan. Secara akademis, penelitian ini memberikan kontribusi terhadap kajian Komunikasi dan Penyiaran Islam mengenai musik sebagai media komunikasi spiritual. Secara praktis, penelitian ini dapat menjadi referensi bagi musisi, pegiat dakwah, dan masyarakat dalam memahami musik sebagai media penyampaian nilai-nilai spiritual Islam.

Kata Kunci: Kepada noor; musik; nilai spiritual islam; representasi; semiotika Roland Barthes.

ABSTRACT

Iqbal Fadillah: Representation of Islamic Spiritual Values in the Lyrics of “Kepada Noor” by Panji Sakti (Roland Barthes’ Semiotic Analysis)

Music does not only function as a means of entertainment but also serves as a medium for conveying Islamic spiritual values. The song “*Kepada Noor*” by Panji Sakti is one of the musical works that conveys spiritual messages through poetic language, natural symbols, life experiences, and expressions of longing for God. This condition is interesting to study in order to understand how Islamic spiritual values are represented through signs in the lyrics of “*Kepada Noor*”.

This study aims to analyze the representation of Islamic spiritual values in the lyrics of “*Kepada Noor*” by Panji Sakti using Roland Barthes’ semiotic approach. The analysis focuses on three levels of meaning proposed by Roland Barthes, namely denotation, connotation, and myth, to reveal how literal reality, spiritual contemplation, and existential perspectives are constructed through signs in the lyrics.

This study employs a constructivist paradigm with a qualitative approach and text analysis method through Roland Barthes’ semiotics. Data were obtained through documentation and literature studies and were then analyzed using the interactive model of Miles, Huberman, and Saldaña, which consists of data reduction, data display, and conclusion drawing and verification. The research data consist of the complete lyrics of “*Kepada Noor*,” which were analyzed based on their denotative, connotative, and mythical meanings.

The results show that the representation of Islamic spiritual values in the lyrics of “*Kepada Noor*” is constructed through three main findings. First, at the denotative level, literal reality is found through the depiction of nature and human life experiences. Second, at the connotative level, spiritual contemplation is found through the interpretation of nature and inner journeys that represent various Islamic spiritual values. Third, at the level of myth, an existential perspective of humans as spiritual pilgrims is found, namely the view that life is a journey filled with effort, experience, reflection, and longing directed toward God. Academically, this study contributes to the field of Islamic Communication and Broadcasting by examining music as a medium of spiritual communication. Practically, this study can serve as a reference for musicians, Islamic preachers, and the wider community in understanding music as a medium for conveying Islamic spiritual values.

Keywords: Islamic spiritual values; kepada noor; music; representation; Roland Barthes’ semiotics.