

TABLE OF CONTENTS

APPROVAL	Error! Bookmark not defined.
DECLARATION OF OWNERSHIP	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
ABSTRAK	iError! Bookmark not defined.
PREFACE.....	Error! Bookmark not defined.
ACKNOWLEDGMENT	Error! Bookmark not defined.
TABLE OF CONTENTS.....	vii
CHAPTER I INTRODUCTION.....	1
1.1 Background of The Research	1
1.2 Statement of Problem	5
1.3 Objective of The Research	6
1.4 Significance of The Research.....	6
1.5 Definition of Key Terms	7
CHAPTER II THEORETICAL FOUNDATION.....	8
2.1 Semantics.....	8
2.2 Meaning.....	9
2.3 Associative Meaning	11
2.3.1 Types of Associative Meaning	12
2.3.1.1 Connotative Meaning.....	12
2.3.1.2 Stylistic Meaning	13
2.3.1.3 Affective Meaning.....	14
2.3.1.4 Reflected Meaning.....	16
2.3.1.5 Collocative Meaning.....	16

2.3.2	Functions of Associative Meaning	17
2.3.2.1	Conveying The Deeper Meaning	18
2.3.2.2	Conveying The Social Style	18
2.3.2.3	Conveying Personal Feeling or Attitude.....	19
2.3.2.4	Conveying The New Sense of a Word.....	19
2.3.2.5	Conveying The Communication of a Word.....	20
CHAPTER III RESEARCH METHOD		21
3.1	Research Design	21
3.2	Source of Data	22
3.3	Data	22
3.4	The Technique of Collecting Data	23
3.5	The Technique of Analyzing Data	23
3.6	Organization of Writing	23
CHAPTER IV FINDING AND DISCUSSIONS		25
4.1	Types of Associative Meaning Found in Taylor Swift's <i>1989</i> Song Lyrics.....	25
4.1.1	Connotative Meaning.....	25
4.1.2	Affective Meaning	32
4.1.3	Reflected Meaning.....	40
4.1.4	Collocative Meaning.....	43
4.2	Functions of Associative Meaning	45
4.2.1	Conveying The Deeper Meaning	45
4.2.2	Conveying Personal Feeling or Attitude.....	52
4.2.3	Conveying The New Sense of A Word	58
4.2.4	Conveying The Communication of A Word.....	61

CHAPTER V CONCLUSION AND SUGGESTION	63
5.1 Conclusions	63
5.2 Suggestion	64
REFERENCES	65
APPENDIX	67
CURRICULUM VITAE	83

