

CHAPTER I

INTRODUCTION

In this chapter, the researcher discussed about the background of this research, statements of problems, research objectives, research significances, and definition of key terms.

1.1 Background of Research

As a social creature, people need much mutual help from the others to do their activities. To reach their needs they need to communicate each other. Communication is divided into verbal (speaking) and non verbal (writing). Almost all people do the the first way as the means of communication because it is simple and does not fully need grammatical pattern to deliver their messages. It depends on the context of the people who use the language. Therefore, language is various. It makes some effect for people in communication.

There are many various effects on language, and one of the effect is the use of English terms. For example some sectors like hotels, photography, economic, sports, health and others. People who do not have much knowledge about English words seems to be difficult to understand those terms. Even they are sometimes getting confused to interpret the English terms they read or heard. So, the result is that a person may experience difficulty in communicating with people outside

the line of work on professional matters because the technical vocabulary is not shared by all.

Morphology is a study of word structure as Booij (2005:27) said “Morphology can be used in two ways: it refers to a sub discipline of linguistics, but it may also be used to refer to that part of the grammar of a language that contains the rules for inflection and word formation that is, the word grammar. This kind of ambiguity also applies to words like phonology, syntax, and semantics. Alwasilah (1990:120) argues that *“Morfologi adalah bagian linguistik yang mempelajari morfem. Morfologi mempelajari dan menganalisis struktur, bentuk, klarifikasi kata-kata.”* Alwasilah argues that morphology is part linguistics which studies the morpheme. It also studies and analysis of structure, form, and word classification.

Morphology not only studies the structure of word, but it also studies about new word and the formation. According to Harrison (1995:133) that “Morphological processes which also known as word-formation processes in the language. Word-formation processes are as important as morphology itself. This is because it is an attempt to generate new words in the language.”

When a new word is formed, the people who used hotel service must be ready to know the meaning of its constituent, and the only task face is to find out about the semantic relation between the two parts. Lyons (1981:136) says that “meaning is manifestation of the ideas or concepts, which can be transferred from the mind of the speaker to the hearer by embodying them, as it were, in the form of one

language or another” what the speaker mind will be interpreting by the hearer, however the idea of human have difference each other, so the interpretation possibility have not same, or different thought meaning something, it is caused by the different ability and motivation at the receiver.

In this globalization era, people always need a hotel. which one the function of hotel is a means of temporary accommodation for guest who comes from various place. In this time, the function of hotel is not only a place to stay, but now hotel is accommodation business entities or companies that provide services to the general public with accommodation services, food and beverage providers, room services, and laundry services

Hotel serves as place to do various events because it has complete facilities and infrastructure to support various activities under taken by the guest. One of the person to handle employment in the hotel is *Housekeeping*. Tutorial Points (2016:1) says that *Housekeeping* means performing all the duties towards cleaning, maintaining orderliness, and running a house or a business property. In case of hotels, the housekeeping duties involve maintaining the hotel to the best possible state in terms of cleanliness, and keeping it at highly desirable ambience.

Housekeeping Passport is a book that discusses the operations of hotels especially in housekeeping and laundry, starting from basic concept and practice to managing housekeeping and laundry operational administrative. The purpose of this book is to bridge the hospitality industry and education. making it easier for students,

educators and practitioners in the hospitality business in understanding and following the rules.

There are a lot of hotel terms in *Housekeeping Passport* book: such as “*vacant room, occupied room, expected departure, and local transport*” and others. Each hotel terms sometimes has different meaning and word formation from people commonly know.

This research is not the only one that analyze word formation in English terms. In previous research, some researchers conduct researches about word formation in literary works such as the study. Sasratopano (2015) in his thesis entitled “*Word Formation Process in English Photography Terms in Popular Photography Magazines*” analyzed the types of word formation and the meaning of English photography terms in popular photography magazines. Dewi (2013) in his thesis entitled “*The Analysis of Compound Words in Banking Term: Types, Word Formation, and Interpretations.*” Analyzed types of compound words, how are the compound words of banking terms formed and what are the interpretation of banking terms. Masitoh (2012) in his thesis entitled “*Compound Word in English Economic Terms Based on Morphological Process*” analyzed what kinds of compound words structure and what are the form of those English economic terms compound word based on the rule of compound word.

In this research, there are the differences with previous research. from the hotel terms are found in *Housekeeping Passport* book, the researcher just found word

formation category into four types there are compounding, acronym, clipping and inflection. For the semantic meaning, the researcher discussed about lexical and contextual meaning. So, in this graduating thesis, the researcher analyses the morphological process of hotel terms in *Housekeeping Passport* book because the researcher assumes that the terms have special meaning and word formation. These terms have to be explained more detail in their morphological process and meaning. In this case, the researcher only focuses the research on the word formation and then gives explanation of what those means.

Based on the description above, the researcher is interested in analyzing hotel terms. Therefore, the researcher entitles the graduating thesis; ***Word Formation of Hotel Terms in Housekeeping Passport Book.***



1.2 Research Questions

The researcher formulates the problems into two research questions, they are:

1. What types of word formation in hotel terms are found in *Housekeeping Passport* book?
2. What are the lexical and contextual meaning of hotel terms found in *Housekeeping passport* book?

1.3 Research Objectives

From the questions above, there are two objectives in this research, as follow:

1. To identify types of word formation in hotel terms are found in *Housekeeping Passport* book.
2. To identify the lexical and contextual meaning of hotel terms found in *Housekeeping passport* book.

1.4 Research Significances

This research gives a chance to apply what the researches now about language, especially about word formation and meaning and to develop the ability of mastering English and this research also to perform data or information in *Housekeeping Passport* Book.

1. **Theoretically:** The study is expected to be able to facilitate the reader wishes to understand more about word formation and meaning in *Housekeeping Passport* Book. Then the result of this study are expected to

contribute to the increase for the reader to understand about word formation and meaning in *Housekeeping Passport* Book. In addition these are expected to provide a clear understanding of word formation used in *Housekeeping Passport* Book that is delivered to the public.

2. **Practically:** It can be used as reference for the readers especially the students at English Department, Faculty of Adab and Humanities, The State of Islamic University of Sunan Gunung Djati Bandung it will help the readers to increase knowledge particularly in understanding about word formation.

1.5 Definition key term

a. Morphology

The system of categories and rules involved in word formation and interpretation is called morphology (O'Grady & Guzman, 1996:132).

b. Morpheme

Morpheme is the smallest unit of language that carries information about meaning or function (O'Grady & Guzman, 1996:133).

c. Semantics

Semantics is the study of the meaning which is in the words, phrases and sentences. In semantic analysis focus on what the words conventionally mean, rather than on what individual speaker. (Yule, 2010:112)

d. Meaning

Meaning is manifestation of the ideas or concepts, which can be transferred from the mind of the speaker to the hearer by embodying them, as it were, in the form of one language or another.

(Lyons, 1981:136)

e. Hotel Terms

Every sector of life has different terminology and meaning. For example, like hotels. The hotel terms making easier used to communicate when we working at the hotel and usually hotel terms have special formation and meaning.

f. *Housekeeping Passport Book*

Housekeeping Passport is a book that discusses the operations of hotels especially in housekeeping and laundry, starting from basic concept and practice to managing housekeeping and laundry operational administrative. (Orbani, Ludfi, 2017)

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